

**HRSA's OWH Strategic Plan 2012-2017**

**Core Values**

Leadership\* Diversity\* Inclusion\* Health Equity\*  
Integrity\* Commitment\* Accountability\*

**Vision:** Healthy Women, Girls and Families

**Mission:** Improve the health, wellness, and safety of women and girls across the lifespan through policy, programming, outreach, and education.

**Goals and Objectives:**

**Goal 1:** Provide women's health-related leadership to HRSA policies and programs.

**Objectives:**

- 1) Collaborate and coordinate with Bureaus and Offices to support integration of women's health related issues.
  - a. Propose and lead new women's health initiatives across age, geographic, and sociocultural contexts.
  - b. Identify and report on women's health-related activities to Agency and Department officials.
- 2) Consult and collaborate with other federal, state, territorial, tribal, local, and non-governmental organizations on women's health-related initiatives.
  - a. Initiate and sustain new cross-cutting activities with external stakeholders.
  - b. Provide value-added expertise to steering committees, task forces, and work groups.
- 3) Support consistent sex/gender data collection across HRSA programs to inform efforts that reduce health disparities.
  - a. Provide content support for sex/gender analyses to improve understanding of health service delivery and training outcomes.
  - b. Participate in educational efforts to support understanding of the distinctions in sex/gender terminology.

**Goal 2:** Expand access to quality health services, education, and community-based interventions across HRSA programs.

**Objectives:**

- 1) Identify and prioritize opportunities to engage with key stakeholders to reach underserved women and girls.
  - a. Develop and disseminate tools and resources to improve women's health outcomes.
  - b. Increase awareness of health trends, national observances, and innovative practices through social media platforms and other mechanisms.
- 2) Develop, implement and evaluate disease prevention and health promotion activities that are culturally and linguistically appropriate.
  - a. Initiate and expand partnerships with federal and non-federal entities to support and promote activities related to Healthy People 2020 priorities and leading health indicators that impact women and girls.
  - b. Analyze and disseminate activity results to contribute to evidence-based and promising practices.

**Goal 3:** Support mentorship and lifelong learning.

**Objectives:**

- 1) Mentor individuals and groups interested in women's health or professional career development.
  - a. Support and encourage the development of mentoring agreements for professional growth.
  - b. Encourage a diverse group of mentors and mentees to participate in leadership development and education sessions.
- 2) Partner with the HRSA Learning Institute on training and mentoring opportunities.
  - a. Facilitate the development and implementation of learning sessions.
  - b. Identify subject matter experts for speaker series presentations.
- 3) Participate in HHS initiatives that provide leadership opportunities and professional development for HRSA OWH staff.
  - a. Support and encourage participation in HHS trainings and continuing education initiatives.
  - b. Engage in group staff development opportunities to enhance problem-solving skills, cultural sensitivity, and team building.