

STATE OF ARKANSAS ACTION PLAN

Three Point Strategic Plan to provide access to safe, integrated, adequate and affordable housing and services necessary to end homelessness

PRIORITY ONE: Increase awareness of children, youth and families experiencing homelessness and those at risk.						
Strategy(-ies)	Action(s)	Manager¹	Implementer²	Expected Outcomes	Benchmarks	Completion Date
Strategy 1.1 Collaborate, develop and recognize partnerships.	Action 1.1.1- Identify potential partners (Governor’s Office, AG Office, Dept. Of Community Corrections, DCC/ECE, Day Care Center Directors, Media, University of Arkansas Media, Business Community Reps (businesses affected/complaining), Primary Health Care, Prior Homeless, Immigrant/Migrant, UALR Data Analysts, Foundations, Key Legislators, Local Government Officials, Faith-Based Groups, Nutrition, Education partners	Dorothy Nayles	Sub-Team 1 (Susan Underwood, Dorothy Nayles, Sonny Ferguson, Varnaria Vickers-Smith)	<ul style="list-style-type: none"> • A strong network of advocates and champions is built that addresses issues of families with children and youth experiencing homelessness • A representative for each of the listed partners is identified. • Information is distributed via listserv. 	Increased public awareness by bringing issues to the forefront in legislative discussion and policy development aimed at increasing funding opportunities. This will be achieved by meeting with key Governor’s liaisons, key legislators and local government officials.	<ul style="list-style-type: none"> • Local Government officials Fall 2006 • Legislators - Fall 2006 follow-up meeting Winter 2006 • January 2007
	Action 1.1.2 - Identify homeless champions/advocates in Arkansas	Varnaria Vickers-Smith and Susan Underwood	Sub-Team 1	A dialogue is established with partners aimed at enhancing existing partnerships and developing new ones as well as recognizing those who have made significant contributions to ending homelessness affecting families with children and youth.	Resource directories are assembled that include homeless advocates and champions that identify and build on specialized statewide resources. [ARMIS - Les Hoelewyn & Bill Willouhby; DCO - Thomas Green & Linda Greer; (ADAP) Alcohol Drug Abuse and Prevention; Governors Office- Beth, Faith-base Initiative - Bill Cato & Sandra Wilson; City & County Government]	<ul style="list-style-type: none"> • Fall 2006

	Action 1.1.3 - Recruit First Lady of Arkansas to host a reception at the Governor's Mansion to inform and invite partners.	Susan Underwood	Susan Underwood and Sub-Team 1	A commitment is established to host and hold a reception at the Governor's mansion for advocates, partners, and champions.	Reception held.	On or before Fall 2006
	Action 1.1.4. – Recognition of homeless champions/advocates in Arkansas at the reception.	Susan Underwood	Varnaria Vickers-Smith, Pat Blackstone and Lori Sims	Recognition is identified as part of the reception to bring awareness to homelessness as it relates to families with children and youth.	Executive-level recognition is achieved of champions and advocates working to address the issue of homelessness as it relates to families with children and youth, with statewide media coverage.	On or before Fall 2006
Strategy 1.2 Research and create applicable and accurate information.	Action 1.2.1 – Collaborate with universities, colleges, data analysis experts to create demographic information including the number of homeless families with children and unaccompanied youth, location, health needs, cost-benefit analysis. An evaluation plan will also be developed by academic partners to evaluate the impacts of the state's efforts.	Ruth Crow & Carolyn Turturro	Les and Bill – ARMIS	A user-friendly database of demographic information is created that includes number of homeless families with children and unaccompanied youth, location, health needs and cost-benefit analysis.	Collaboration between universities, colleges and data analysis experts established and data collected.	Ongoing

	Action 1.2.2 – Assemble data into various formats (CD-ROM, Power Point, brochures, fact sheets, and public service announcements to include descriptive information about families and children and summarize the state action plan of the Policy Academy on Homeless Families with Children). Traditional partners and non-traditional partners will be consulted to establish production assistance.	Lori Sims, Dorothy Nayles & Jo Thompson	Les & Bill – ARMIS	Data-driven public information is readily made available to individuals and groups throughout the state in user-friendly formats to create well informed citizenry on families and youth experiencing homelessness	Data is assembled into various formats (CD-ROM, Power Point, brochures, fact sheets and public service announcements).	On or before Fall 2006 & ongoing
Strategy 1.3 Develop outreach techniques to include a media campaign to inform and educate the public in order to put a face on children, youth and families in homeless situations and those at risk.	Action 1.3.1 - Identify funding opportunities, marketing professionals and production entities to provide in kind services.	Sonny Ferguson & Lori Sims	Sub-Team 1, Pat Blackstone, Lori Sims	A consultant team is created to develop and identify effective outreach techniques.	A consultant team is formed.	On or before Fall 2006
	Action 1.3.2 - Develop a campaign.	Sonny Ferguson & Lori Sims	Sub-Team 1, Pat Blackstone, Lori Sims	A campaign is developed to put a face on children, youth and families in homeless situations and those at risk.	The campaign is implemented.	Summer 2006 and ongoing
Progress to Date		Barriers and/or Situational Changes			Immediate Next Steps (including potential technical assistance needs)	
Dorothy Nayles has contacted Ruth Craw. Jo Thompson has agreed to manage Action 1.2.2.					Expertise on data collection, analysis, dissemination on target group(s) Expertise on framing public awareness and public policy for local and state-level action Legal support T/TA: help with media tool for 1.1.3.	

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PRIORITY TWO: Increase the stock of affordable housing for families, youth and children.						
Strategy(-ies)	Action(s)	Manager	Implementer	Expected Outcomes	Benchmarks	Completion Date
Strategy 2.1 Identify affordable housing needs for emergency, transitional, supportive and permanent housing.	Action 2.1.1 - Identify sources of information and access that information on availability of transitional, supportive and permanent affordable housing.	Jeanette Davies	Continuums of Care	Information on the availability of transitional, supportive and permanent housing is identified and made accessible.	The information is identified and accessed on the availability of affordable housing.	Spring 2006
	Action 2.1.2 – Access information related to need for housing for the homeless populations (Exhibit 1).	Sandra Wilson	Les, Jennifer Lambert and Lori	Sources of information are accessed and the needs are assessed for homeless populations.	Information is accessed and gaps are identified in affordable housing for homeless populations.	Spring 2006
Strategy 2.2 Identify and obtain additional resources for development of affordable housing.	Action 2.2.1 - Develop list of contacts of potential new partners (Home Builders Association, Housing Authorities, Rural Housing, USDA, businesses, commercial realtors and developers, Chambers of Commerce, Arkansas Mayors, Little Rock Downtown Partnership, bankers) and foundations such as Reynolds, Walton, Tyson.	Pat Blackstone	Sub-Team 2 (Pat Blackstone, Sara Moore, Delores Pinkerton and Lori Sims)	New partnerships are identified and developed and the Consultant Team is named.	A list of new partners is developed additional resources are obtained for the development of affordable housing.	Spring 2006 Completed
	Action 2.2.2 - Contact the developed list and consultant team to request both financial and non-financial support			New partnerships are identified and developed and the Manager and Implementer of Action 2.2.2 name the consultant team.	The developed list of new partners and the Consultant Team are contacted.	Summer 2006

	Action 2.2.3 - Coordinate with Homeless Task Force (Act 1280) to encourage state funding for development of affordable housing.	Policy Academy Team	Policy Academy Team	All meetings of the Homeless Task Force are attended, and upon request, members testified on behalf of homeless families and legislation is encouraged for state funding for the development of affordable housing.	Names of the Homeless Task Force members and meeting dates for 2005-2006 are obtained.	October 2006 Completed and on-going
	Action 2.2.4 - Identify and access all available federal funds for development of affordable housing (TANF, HUD)	Policy Academy Team	Policy Academy Team	Federal funds are identified and information is disseminated state-wide.	A comprehensive list of all available federal funds for the development of affordable housing is compiled.	On-going
Strategy 2.3 Develop partners and partnerships to develop and manage affordable housing.	Action 2.3.1 – Form a development consultant team to advise, plan and implement affordable housing with service providers.	Policy Academy Team	Policy Academy Team	A Development Consultant Team is formed to advise, plan and implement affordable housing with service providers.	State-wide Continuums of Care are surveyed to compile a list of select members for a Development Consultant Team.	Spring 2006 and ongoing
	Action 2.3.2 - Engage the development consultant team to formulate a two year development plan to meet the affordable housing needs as identified in Strategy 2.1	Development Consultant Team Leader and Sub Team 2	Development Consultant Team and Sub Team 2	The Development Consultant Team formulates a 2 year development plan to meet the affordable housing needs identified in Strategy 2.1.	The Development Consultant Team met with Policy Academy Teams I and II and a 2 year development plan is created.	On or before Summer 2007
	Action 2.3.3 - Request HUD to encourage state housing authorities to participate in developing affordable housing	Policy Academy Team	HUD	HUD encouraged state housing authorities to participate in developing affordable housing.	State-wide focus groups are created to identify barriers and/or collaboration possibilities with state housing authorities in developing affordable housing.	Ongoing
Progress to Date		Barriers and/or Situational Changes		Immediate Next Steps (including potential technical assistance needs) T/TA need: help finding advocate to replace Bob Trevino		

	Innovative Housing Advocates

PRIORITY THREE: Increase the availability of services for homeless families with children, youth and families at risk of homelessness through collaboration and linkages.

Strategy(-ies)	Action(s)	Manager ¹	Implementer ²	Expected Outcomes	Benchmarks	Completion Date
Strategy 3.1 Identify basic needs; determine the gaps in services and form collaborations and linkages to address them.	Action 3.1.1 – Develop focus group instrument to collect information.	Sub Team 3	UALR Consultants and Sub Team 3	A valid instrument and process are developed.	The valid instrument and process are developed.	Spring 2006 Completed
	Action 3.1.2 – Conduct focus group of homeless families, those at risk, and youth to identify basic needs.	Brenda Hampton, Pat Blackstone, Lori Sims and Susan Underwood	Service Providers across Arkansas	The basic needs to be addressed of homeless families are identified.	Focus groups are conducted and a list of identified basic needs is compiled.	Spring 2006 Completed
	Action 3.1.3- Inventory available services to meet basic needs (to include education, nutrition and other non-traditional services and needs).	John Kennedy	County Administrators	A state-wide comprehensive list of available resources to meet basic needs is developed.	The county administrators are surveyed to compile the list.	Spring 2006
	Action 3.1.4 - Determine gaps between needs and available services.	Policy Academy Team	Sub Team 3 (Thomas Green, Clorinda Arace, Linda Greer, Jim Williams, and Varnaria Vickers-Smith)	The gaps in the basic needs to be addressed for homeless families are identified.	The two lists are compared and a single list of needs to be addressed is developed.	Summer 2006
	Action 3.1.5 - Create linkages to available services to meet basic needs	Policy Academy Team	Sub Team 3	Linkages are created to meet the basic needs.	Homeless families and children are connected with available services.	Ongoing
	Action 3.1.6 - Develop Collaborations to address gaps in services for basic needs	Policy Academy Team	Sub Team 3	Collaborations are made to develop new services.	New services are developed and gaps in services filled.	Ongoing

<p>aStrategy 3.2 Identify the availability of health and mental health services; determine the gaps in services and form collaborations and linkages to address them.</p>	<p>Action 3.2.1 – Develop focus group instrument to collect information.</p>	<p>Sub Team 3</p>	<p>UALR Consultants and Sub Team 3</p>	<p>A valid instrument and process is developed.</p>	<p>Valid instrument and process developed.</p>	<p>Fall 2005 Completed</p>
	<p>Action 3.2.2 – Conduct focus group of homeless families, those at risk, and youth to identify health and mental health needs.</p>	<p>Brenda Hampton, Pat Blackstone, Lori Sims and Susan Underwood</p>	<p>Service Providers across Arkansas</p>	<p>The health and mental health needs to be addressed of homeless families are identified.</p>	<p>Focus groups are conducted and a list of identified health and mental health needs is compiled.</p>	<p>Spring 2006 Completed</p>
	<p>Action 3.2.3 – Inventory available services to meet health and mental health needs.</p>	<p>Anne Wells and Larnell Davis</p>	<p>Health- and mental health-related service providers</p>	<p>A state-wide comprehensive list of available health and mental health resources to meet basic needs is developed.</p>	<p>The rural health centers, health departments and mental health centers are surveyed and the list is compiled.</p>	<p>Spring 2006</p>
	<p>Action 3.2.4 - Determine gaps between needs and available services.</p>	<p>Policy Academy Team</p>	<p>Sub Team 3</p>	<p>The gaps in the basic health and mental health needs to be addressed for homeless families are identified.</p>	<p>The two lists are compared and a single list of needs to be addressed is created.</p>	<p>Summer 2006</p>
	<p>Action 3.2.5 - Create linkages to available services to meet health and mental health needs</p>	<p>Policy Academy Team</p>	<p>Sub Team 3</p>	<p>Linkages are created to meet the basic health and mental health needs.</p>	<p>Homeless families and children are connected with available services.</p>	<p>Ongoing</p>
	<p>Action 3.2.6 - Develop Collaborations to address gaps in services for health and mental health needs.</p>	<p>Policy Academy Team</p>	<p>Sub Team 3</p>	<p>Collaborations are made to develop new services.</p>	<p>New services were developed and gaps in services were filled.</p>	<p>Ongoing</p>
<p>Strategy 3.3 Identify work and work-related supportive services; determine the</p>	<p>Action 3.3.1 – Develop focus group instrument to collect information.</p>	<p>Sub Team 3</p>	<p>UALR Consultants and Sub Team 3</p>	<p>A valid instrument and process are developed.</p>	<p>A valid instrument and process developed.</p>	<p>Spring 2006 Completed</p>

gaps in services and form collaborations and linkages to address them.	Action 3.3.2 – Conduct focus group of homeless families, those at risk, and youth to identify work and work-related supportive services needs.	Brenda Hampton, Pat Blackstone, Lori Sims and Susan Underwood	Service Providers across Arkansas	The work and work-related supportive services needs to be addressed of homeless families are identified.	Focus groups are conducted and a list of identified work and work-related supportive services needs is compiled.	Spring 2006 Completed
	Action 3.3.3 - Inventory available services to meet work and work-related supportive needs (including Workforce Investment).	Amanda Isbell	Workforce Investment Boards	A state-wide comprehensive list of available resources to meet work and work-related needs is identified.	The county administrators are surveyed and the list is compiled.	Spring 2006 On-hold
	Action 3.3.4 - Determine gaps between needs and available services	Policy Academy Team	Sub Team 3	The gaps in the work and work-related needs to be addressed for homeless families are identified.	The two lists are compiled and a single list of needs to be addressed is compiled.	Summer 2006
	Action 3.3.5 - Create linkages to available services to meet work and work-related supportive needs	Policy Academy Team	Sub Team 3	Linkages are created to meet the work and work-related needs.	Homeless families and children connect with available services.	Ongoing
	Action 3.3.6 - Develop Collaborations to address gaps in services for work and work-related supportive needs	Policy Academy Team	Sub Team 3	Collaborations are made to develop new services.	New services are developed and gaps in services are filled.	Ongoing
Progress to Date		Barriers and/or Situational Changes			Immediate Next Steps (including potential technical assistance needs)	