

**TITLE V OF THE SOCIAL SECURITY ACT:
HONORING OUR PAST, CELEBRATING OUR FUTURE
OCTOBER 20, 2010**

Wednesday October 20, 2010

7:00 AM – 5:00 PM

Registration

7:00 AM – 8:00 AM

Light Refreshments

8:00 AM – 9:00 AM

Opening Remarks

Introduction

Jennifer Howse, Ph.D.

President

March of Dimes Foundation

Featured Speakers:

James Roosevelt, Jr.

President and Chief Executive Officer

Tufts Health Plan

Phyllis Sloyer, R.N., Ph.D., F.A.A.P.

President, Association of Maternal and Child Health Programs

Division Director of Children's Medical Services

Florida Department of Health

Facilitated by: **Cassie Lauver, A.C.S.W.** Director, Division of State and Community Health, Maternal and Child Health Bureau **and**

Laura Kavanagh, M.P.P. Director, Division of Research, Training and Education, Maternal and Child Health Bureau.

9:00 AM – 10:30 AM

Moving from Theory to Practice: Life Course, Social Determinants and Health Equity Framework in Maternal and Child Health

Featured Speakers:

Jeffrey P. Brosco, M.D., Ph.D.

Professor of Clinical Pediatrics

University of Miami

Leadership Education in Neurodevelopmental and Related Disabilities (LEND) Faculty

Milton Kotelchuck, Ph.D.

Senior Scientist in Maternal and Child Health

Massachusetts General Hospital

Peter C. van Dyck, M.D., M.P.H.

Associate Administrator

Maternal and Child Health Bureau

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Tonya Lewis Lee, J.D.
Author and Producer

Facilitated by: **Maxine Hayes, M.D., M.P.H.**, State Health Officer,
Washington State Department of Health

10:30 AM – 11:00 AM

Modeling Partnership: Working Together to Advance the Medical Home Concept

Featured Speakers:

Paul Grundy, M.D., M.P.H.
President, Patient-Centered Primary Care Collaborative
Global Director of Healthcare Transformation, IBM

Richard Antonelli, M.D., M.S.
Medical Director for Integrated Care
Children's Hospital Boston Integrated Care Organization

Wilfried C. (W.C.) Hoecke, M.Ed.
Director of Family Information and Education
Family Connection of South Carolina, Inc.

Facilitated by: **Merle McPherson, M.D., M.P.H.**, Former Director,
Division of Services for Children with Special Health Needs, Maternal
and Child Health Bureau

11:00 AM – 11:30 AM

Modeling Partnership: Improving Maternal and Child Health Through Home Visitation Programs

Featured Speakers:

George Askew, M.D., F.A.A.P.
Senior Policy Advisor for Early Childhood Health and Development
Administration for Children and Families

John Schlitt, M.S.W.
Director
Pew Home Visiting Campaign

Laurel Briske, M.A., R.N., C.P.N.P.
Maternal and Child Health Manager
Minnesota Department of Health

Facilitated by: **Audrey Yowell, Ph.D., M.S.S.S.**, Home Visiting
Program Director, Maternal and Child Health Bureau

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11:30 AM – 12:00 PM

Break

12:00 PM – 1:30 PM

Lunch Session

Introduction:

Peter C. van Dyck, M.D., M.P.H.
Associate Administrator
Maternal and Child Health Bureau

Featured Speaker:

Dr. Howard Koh, Assistant Secretary for Health
U.S. Department of Health and Human Services

1:30 PM – 2:00 PM

Gathering New Partners: Cartoon Network's Stop Bullying: Speak Up Campaign

Featured Speaker:

Alice Cahn
Vice President of Social Responsibility
Cartoon Network

Facilitated by: **Maggie Silliman and Monique Martinez**, Youth Advisors to the Cartoon Network, Sherwood High School, Montgomery County, MD

2:00 PM – 2:30 PM

Break

2:30 PM – 3:15 PM

Investing in People: The Evolution, Contributions and Promise of Maternal and Child Health Training

Featured Speakers:

Donna Petersen, M.H.S., Sc.D.
Dean, College of Public Health
University of South Florida

Life Course Simulation Activity

Kathleen Brandert, M.P.H., C.H.E.S.
Acting Associate Director of Programs
CityMatCH

CityMatCH Staff

Facilitated by: **Laura Kavanagh, M.P.P.** Director, Division of Research, Training and Education, Maternal and Child Health Bureau

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3:15 PM – 3:45 PM

Newborn Screening: Claiming Victory, Then and Now

Featured Speakers:

Lanetta Jordan, M.D., M.P.H., M.S.P.H.
Chief Medical Officer
Sickle Cell Disease Association of America

Jana Monaco

Health and Human Services Advisory Committee Member
Heritable Disorders in Newborns and Children

Facilitated by: **Bradford Therrell, Ph.D.**, Director, National Newborn Screening and Genetics Resource Center

3:45 PM – 4:15 PM

Improving Children's Health: Vision for the Future

Featured Speakers:

Donald Berwick, M.D.
Administrator
Centers for Medicare and Medicaid Services

Katie Beckett

Youth Leader, Iowa

Facilitated by: **Bonnie Strickland, Ph.D.**, Director, Division of Services for Children with Special Health Needs, Maternal and Child Health Bureau

4:15 PM – 4:45 PM

Working in Partnership to Promote Healthy Women and Healthy Families

Introduction:

Mary Wakefield Ph.D., R.N.
Administrator
Health Resources and Services Administration

Featured Speaker:

Valerie Jarrett
Senior Advisor to the President of the United States

4:45 PM – 5:30 PM

A Call to Action

Featured Speakers:

Michael Fraser, Ph.D., C.A.E.
Chief Executive Officer
Association of Maternal and Child Health Programs

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O. Marion Burton, M.D., F.A.A.P.
President
American Academy of Pediatrics

Mary Wakefield Ph.D., R.N.
Administrator
Health Resources and Services Administration

Facilitated by: **Antoinette Parisi Eaton, M.D.**, Corporate Director of Government Affairs, Nationwide Children's Hospital and Professor of Pediatrics Emerita, Ohio State University

5:30 PM – 6:15 PM

Awards Ceremony

Master of Ceremony:

Peter C. van Dyck, M.D., M.P.H.
Associate Administrator
Maternal and Child Health Bureau

6:15 PM – 8:00 PM

Reception