

# **Federal Office of Rural Health Policy Small Health Care Provider Quality Improvement Program**

**Funding Opportunity Announcement**

**HRSA-16-019**

**Technical Assistance Webinar**

**January 19, 2016**

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**US Department of Health and Human Services**

**Health Resources and Services Administration**

# Overview

- Housekeeping
- Federal Office of Rural Health Policy
- Small Health Care Provider Quality Improvement Program 101
  - Program Purpose and Goals
  - Project Requirements
  - Eligibility Requirements
  - Funding Preferences
  - Funding Restrictions
- How to apply
- Helpful Tips
- Q&A

# Housekeeping items

- Download Today's Presentation Slides
- Frequently Asked Questions (FAQs)
- Ask questions during the webinar in the chat box
- To hear the recorded call dial 888-667-5782, passcode: 119
- Program website: [Small Health Care Provider Quality Improvement Program](#)

# How to access the Funding Opportunity Announcement (FOA)

- Announcement HRSA-16-019: [Small Health Care Provider Quality Improvement Program Funding Opportunity Announcement](#)
  1. Click the “Package” tab
  2. Click “Select Package”
  3. Submit the requested information (email address), if desired.
  4. Click Submit
  5. Option 1: Download Instructions (FOA)

# Federal Office of Rural Health Policy (FORHP)

- Part of the Health Resources and Services Administration (HRSA)
- Voice for rural health
- Policy and Research Role
- Review HHS Regulations
- Administer Grant Programs
- Provide Technical Assistance

# Small Health Care Provider Quality Improvement Program 101

Purpose: To provide support to rural primary care providers for planning and implementation of quality improvement activities.

- Application Due Date: March 4, 2016
- Estimated Number of Awards: 21
- Maximum Funding Amount: \$200,000/year, (up to 3 years)
- Projected Start Date: August 1, 2016

# Goals and Objectives

Goal: Promote development of an evidence based culture and delivery of coordinated care in the primary care setting

## Objectives:

- Improved health outcomes
- Enhanced chronic disease management
- Better engagement of patients

# Overall Outcomes

- Demonstrate improvement in health status and to show a reduction in emergency department visits due to chronic disease

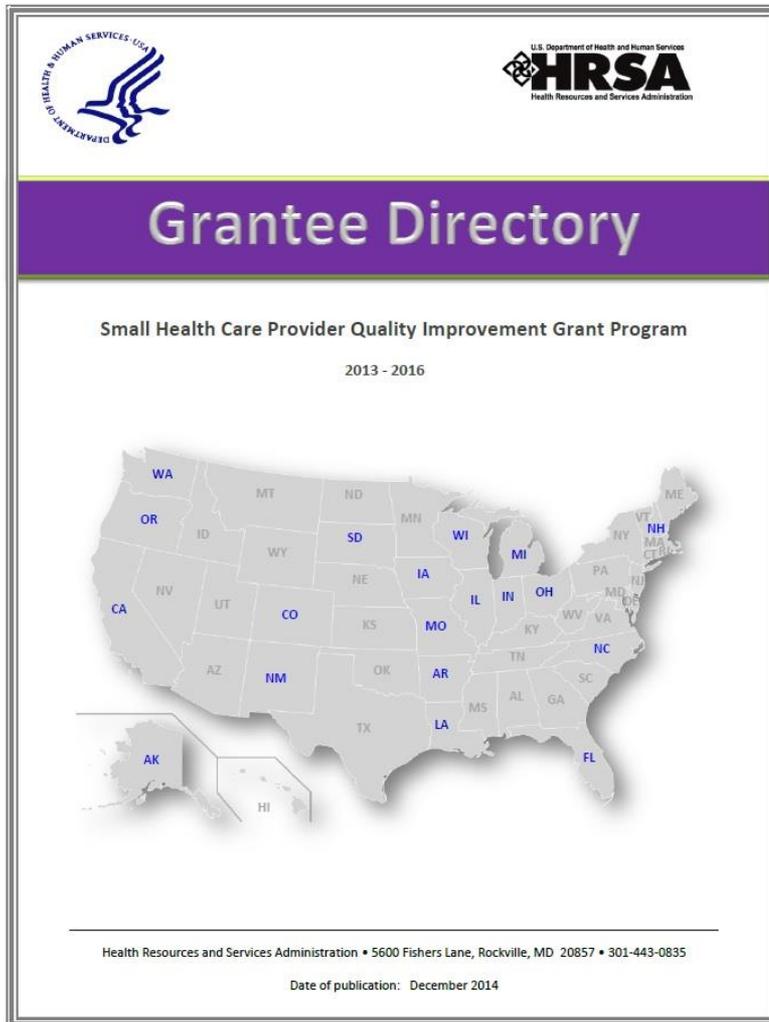
# Project Requirements

- Identify patients with highest health care utilization due to chronic disease
- Align with Delivery System Reform (DSR)
  - Care delivery – use quality improvement model
  - Information sharing – use health information technology (HIT)
  - Payment incentives – incorporate value-based payment incentives
- Collect and report data

# Data Collection and Reporting: Proposed Measures

- NQF 0059: Diabetes Care: Hemoglobin A1c Poor Control (>9.0%)
- NQF 0074: Chronic Stable Coronary Artery Disease: Lipid Control
- NQF 0018: Controlling High Blood Pressure
- NQF 0028: Tobacco Use: Screening & Cessation Intervention
- NQF 0421: Body Mass Index (BMI) Screening and Follow-Up
- NQF 0418: Screening for clinical depression
- NQF 0041: Influenza immunization

# Current Projects



## Current Projects:

Rural Health Information Hub  
(formerly Rural Assistance Center or RAC)

[Small Health Care Provider  
Quality Improvement Program  
Grantee Directory](#)

# Abstracts of Funded Projects

## [HRSA Data Warehouse](#)

- Click 'Tools'
- Find Grants
- Select 'Rural Health'

U.S. Department of Health and Human Services  
 Health Resources and Services Administration  
**Data Warehouse**

**Active Grants for HRSA Program(s): Small Health Care Provider Quality Improvement (G20)**

Data is current as of Jan 05, 2016

Rural Health						
2015						
State	County	Grantee Class	Grantee	Grant Number	Program Director	Financial Assistance
<b>Small Health Care Provider Quality Improvement (G20)</b>						
This program will provide funding during federal fiscal years 2016 – 2019. Approximately \$4,150,000 is expected to be available annually to fund up <a href="#">more</a>						
Alaska	Anchorage Borough	Corporate Entity, Federal Tax Exempt	PROVIDENCE HEALTH & SERVICES-WASHINGTON 3200 Providence Dr ANCHORAGE, AK 99508-4615 <a href="#">View Abstract</a>	G20RH26402	LeeAnn Horn 907-486-9567 <a href="#">Send email</a>	\$130,251
Alaska	Valdez-Cordova Census Area	Corporate Entity, Federal Tax Exempt	CROSS ROAD MEDICAL CENTER 187 Glenn Hwy GLENNALLEN, AK 99588 <a href="#">View Abstract</a>	G20RH26385	Sherri Cox 907-822-3203 <a href="#">Send email</a>	\$150,000
Arkansas	Columbia County	U.S. Government Entity	MAGNOLIA REGIONAL MEDICAL CENTER 101 Hospital Dr MAGNOLIA, AR 71753-2415 <a href="#">View Abstract</a>	G20RH26395	Margaret M West 870-235-3211 <a href="#">Send email</a>	\$149,821
California	Imperial County	Corporate Entity, Federal Tax Exempt	CLINICAS DE SALUD DEL PUEBLO, INC. 1166 K St BRAWLEY, CA 92227-2737 <a href="#">View Abstract</a>	G20RH26384	Yvonne Bell 760-344-9951 x10102 <a href="#">Send email</a>	\$150,000
California	Siskiyou County	Other	QUARTZ VALLEY INDIAN RESERVATION	G20RH26403	Kyle Nelson 530-468-4470	\$149,622

# Eligibility requirements

The applicant must be:

- Public or non-profit health care provider or provider of health care services **and**;
- Located in a **rural** county or **eligible rural census tract**  
[Rural Health Grants Eligibility Analyzer](#)

NOTE: The applicant will be the grantee of record and **must** have financial and management systems in place

## FAQ #1 - Eligibility

**Q: My organization is located in a metropolitan area but we serve rural communities. Are we eligible to apply?**

A: No. As stated on page 6 of the FOA, “The applicant organization must be located in a non-metropolitan county or in a rural census tract of a metropolitan county and all services must be provided in a non-metropolitan county or rural census tract.

*Silver lining:* Consider working with a community organization that meets the eligibility criteria and be part of a network or consortium involved in the project.

## FAQ #2 - Eligibility

**Q: We are part of a larger healthcare system that is located in an urban area. Are we eligible to apply?**

A: The “child” site may still apply as long as they meet the rural non-profit/public qualification and have their own EIN (different from the “parent” organization). The rural site must be able to receive and administer the grant funds. See page 6 of HRSA-16-019 for more details.

## FAQ #3 – Eligibility

**Q: Am I still eligible to apply if I'm a current or former grantee?**

A: Yes, as stated on page 5 of the FOA, “current and former grantees of any FORHP community-based grant programs are eligible to apply if the proposed project is a new proposal (entirely new project) or an expansion or enhancement of the previous grant project. The project should not supplant an existing program. The proposal should differ significantly from previous projects by expanding the service area of the project, serving a new population, providing a new service or expanding the scope of the previous grant activities.”

## FAQ #4 - Eligibility

**Q: I am a rural health clinic (or critical access hospital). Am I eligible to apply?**

A: Yes, as stated on page 4 of the FOA, all CMS-certified rural health clinics and critical access hospitals are eligible to apply, if they are also located in a rural area.

## FAQ #5 - Eligibility

**Q: I am a Indian Health Service (IHS) Hospital (or Veterans Affairs (VA) Hospital). Am I eligible to apply?**

**A: No, Federal facilities are not eligible to apply for this program.**

# Notifying your State Office of Rural Health

- Applicants must notify their State Office of Rural Health of their intent to apply (please do this early!)
- State Office of Rural Health can help provide technical assistance with your application
- See page 8 of HRSA-16-019 for more information

# Application requirements

Application Section	FOA Information/Details*
1. Project Abstract	Page 9
2. Project Narrative <ul style="list-style-type: none"> <li>• Introduction</li> <li>• Needs Assessment</li> <li>• Methodology</li> <li>• Work Plan</li> <li>• Resolution of Challenges</li> <li>• Evaluation of Technical Support</li> <li>• Organizational Information</li> </ul>	Pages 9-18
3. Budget	Page 19
4. Budget narrative	Page 19
5. Attachments	Pages 20-22

**\* Remember to also refer to the HRSA-SF-424 Application Guide**

## FAQ #6 – BUDGET

**Q: What should we include in our budget justification narrative?**

**A:** In addition to requirements included in the program-specific FOA, include the following in the Budget Justification narrative:

- Personnel Costs
- Travel
- Equipment
- Supplies
- Contractual
- Other
- Indirect Costs

**Remember to also refer to the HRSA-SF-424 Application Guide as referenced throughout the FOA**

# Attachments

1. Proof of Non-Profit/Public Status
2. Urban Parent Organization Letter (if applicable)
3. State Office of Rural Health (SORH) Letter
4. Work Plan
5. Logic Model
6. Self-Assessment Plan
7. Organizational Chart
8. Staffing Plan and Position Descriptions
9. Biographical Sketches of Key Personnel
10. Funding Preference (if applicable)
11. Exception Request (if applicable)
12. FORHP Funding History Information (if applicable)

# Funding Restrictions

Funds under this announcement may not be used for the following purposes:

- To build or acquire real property; or
- For construction or major renovation.

**REMINDER:** The purpose of this grant is to fund quality improvement activities that will lead to a reduction in emergency department visits due to chronic disease and improved health status.

**NOTE:** Also refer to pages 31-39 of the HRSA SF-424 Application Guide

# Funding Preferences

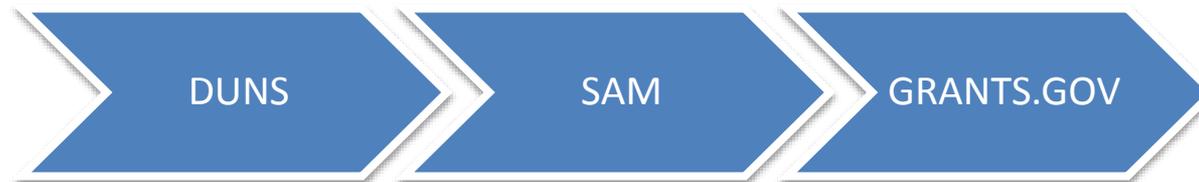
- Health Professional Shortage Area (HPSA)  
[Find Shortage Areas: HPSA & MUA/P by Address](#)
- Medically Underserved Community/Populations (MUC/MUPs)  
[Find Shortage Areas: HPSA & MUA/P by Address](#)
- Focus on primary care, and wellness and prevention strategies
- Request in Abstract AND Attachment 10

# How to apply

## Register in 3 different systems

System	Why is it important	Website
Data Universal Number System (DUNS)	DUNS numbers are required to identify organizations and it tracks how federal grant money is allocated.	<a href="#">Data Universal Number System (DUNS)</a>
System for Award Management (SAM)	Designating an E-Business Point of Contact. Registering with SAM is required for organizations to use Grants.gov.	<a href="#">System for Award Management (SAM)</a>
Grants.gov	Submit grant applications	<a href="#">Grants.gov</a>

# How long will the registration process take?



**The process can take up to 4 weeks  
START EARLY!**

- SF-424 Application Guide – Link found throughout FOA
  - Guide for preparing and submitting applications through Grants.gov

# How to access application materials

GRANTS.GOV™  
 FIND. APPLY. SUCCEED.™

HELP | MANAGE SUBSCRIPTIONS | REGISTER | LOGIN

SEARCH: Grant Opportunities | Enter Keyword... | GO

HOME | LEARN GRANTS | SEARCH GRANTS | APPLICANTS | GRANTORS | SYSTEM-TO-SYSTEM | FORMS | OUTREACH | SUPPORT

GRANTS.GOV > Search Grants

## VIEW GRANT OPPORTUNITY

HRSA-16-019  
 Small Health Care Provider Quality Improvement Program  
 Department of Health and Human Services  
 Health Resources and Services Administration

Back | Link

SYNOPSIS | VERSION HISTORY | RELATED DOCUMENTS | **PACKAGE**

Print Package List ?

Select Grant Opportunity Package

**READ BELOW BEFORE YOU APPLY FOR THIS GRANT!**  
 Before you can view and complete an application package, you **MUST** have Adobe Reader installed. Packages are posted in Adobe Reader format. You may receive a validation error using incompatible versions of Adobe Reader. To prevent a validation error, it is now recommended you uninstall any earlier versions of Adobe Reader and install the latest compatible version of Adobe Reader. If more than one person is working on the application package, ALL applicants must be using the same software version. Click for more information on [Adobe Reader Compatibility](#).

Below is a list of the Opportunity Package(s) currently available for the Funding Opportunity.

Click the corresponding link to continue

CFDA	Competition ID	Competition Title	Opportunity Package ID	Opening Date	Closing Date	Workforce Compatible	Actions
93.912	HRSA-16-019	Small Health Care Provider Quality Improvement Program	PK000220352		03/04/2016	Y	Select Package

CONNECT: Twitter | RSS | XML Extract | Blogger | Get Adobe Reader

HEALTH & HUMAN SERVICES: HRHS.gov | EEOC / No Fear Act | Accessibility | Privacy | Site Map

COMMUNITY: USA.gov | Whitehouse.gov | USAspending.gov | SBA.gov | CFDA.gov | SAM.gov | DUNS Request | Report Fraud

GRANTS.GOV  
 1-800-518-4726  
 support@grants.gov

# How to access application materials

The screenshot displays the Grants.gov interface for viewing a grant opportunity. At the top, there is a navigation bar with links for 'HOME', 'LEARN GRANTS', 'SEARCH GRANTS', 'APPLICANTS', 'GRANTORS', 'SYSTEM-TO-SYSTEM', 'FORMS', 'OUTREACH', and 'SUPPORT'. A search bar is located in the top right corner. The main content area is titled 'VIEW GRANT OPPORTUNITY' and features a sub-header for 'HRSA-16-019 Small Health Care Provider Quality Improvement Program' from the 'Department of Health and Human Services Health Resources and Services Administration'. Below this, there are tabs for 'SYNOPSIS', 'VERSION HISTORY', 'RELATED DOCUMENTS', and 'PACKAGE'. The 'PACKAGE' tab is active, showing details for the selected opportunity package, including the funding number, package ID, CFDA number, competition ID, agency, opening date, and closing date. A yellow banner with a warning icon and text reads: 'Please review Applicant FAQs as you prepare and submit your application.' Below this, a text block explains that users need to provide an email address to be notified of changes. At the bottom of this section, there are two 'Email' input fields, a 'Confirm Email' field, a checkbox for 'No, I do not wish to provide my email address', and a 'Submit' button. A red arrow points to the first 'Email' input field. The footer contains various links for connectivity, health and human services, and community resources.

# How to access application materials

The screenshot displays the Grants.gov interface for viewing a grant opportunity. At the top, there is a navigation bar with links for HOME, LEARN GRANTS, SEARCH GRANTS, APPLICANTS, GRANTORS, SYSTEM-TO-SYSTEM, FORMS, OUTREACH, and SUPPORT. A search bar is located on the right side of the navigation bar. Below the navigation bar, the page title is 'VIEW GRANT OPPORTUNITY' for HRSA-16-019, 'Small Health Care Provider Quality Improvement Program'. The page is divided into tabs: SYNOPSIS, VERSION HISTORY, RELATED DOCUMENTS, and PACKAGE. The PACKAGE tab is active, showing details for the selected opportunity package. A red arrow points to the 'Download Instructions >' button under 'Option 1: Download Instructions and Package'.

**GRANTS.GOV™**  
FIND. APPLY. SUCCEED.™

HELP | MANAGE SUBSCRIPTIONS | REGISTER | LOGIN

SEARCH: Grant Opportunities Enter Keyword GO

HOME LEARN GRANTS SEARCH GRANTS APPLICANTS GRANTORS SYSTEM-TO-SYSTEM FORMS OUTREACH SUPPORT

GRANTS.GOV > Search Grants

## VIEW GRANT OPPORTUNITY

HRSA-16-019  
Small Health Care Provider Quality Improvement Program  
Department of Health and Human Services  
Health Resources and Services Administration

« Back | Link

SYNOPSIS VERSION HISTORY RELATED DOCUMENTS **PACKAGE**

« Back to Packages | Print Package Details ?

You have chosen the following Opportunity Package:

Funding Opportunity Number – Title: HRSA-16-019 – Small Health Care Provider Quality Improvement Program  
Opportunity Package ID: PKG00220352  
CFDA: 93.912 – Rural Health Care Services Outreach, Rural Health Network Development and Small Health Care Provider Quality Improvement  
Competition ID – Title: HRSA-16-019 – Small Health Care Provider Quality Improvement Program  
Agency: Department of Health and Human Services – Health Resources and Services Administration  
Opening Date:  
Closing Date: Mar 04, 2016

Since you did not subscribe, you will not be notified of any future changes to this Opportunity Package. If you would like to receive notifications please click here.

Please review [Applicant FAQs](#) as you prepare and submit your application.

**Option 1: Download Instructions and Package**  
Download Instructions and Package by clicking the appropriate button below. Instructions open directly in your browser and can be saved to your computer. Packages must be saved directly to your computer. You do not need internet access to read the instructions once you save them to your computer.

**Option 2: Create a Grants.gov Workspace**  
Login to create a Workspace, where your organization's applicants can download, complete, and upload individual forms of an opportunity package.  
[Learn more about Workspaces >](#)

Download Instructions >

Download Package >

Login for Workspace Features >

CONNECT: Twitter RSS XML Extract Blogger Get Adobe Reader

HEALTH & HUMAN SERVICES: HHS.gov EEOC / No Fear Act Accessibility Privacy Site Map

COMMUNITY: USA.gov WhiteHouse.gov USAspending.gov SBA.gov CFDA.gov SAM.gov DUNS Request Report Fraud

GRANTS.GOV  
1-800-518-4726  
support@grants.gov

# Funding Opportunity Announcement (FOA)

**U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES  
Health Resources and Services Administration**

Federal Office of Rural Health Policy  
Community Based Division

*Small Health Care Provider Quality Improvement Program*

Announcement Type: New  
Funding Opportunity Number: HRSA-16-019

Catalog of Federal Domestic Assistance (CFDA) No. 93.912

**FUNDING OPPORTUNITY ANNOUNCEMENT**

Fiscal Year 2016

**Application Due Date: March 4, 2016**

*Ensure SAM.gov and Grants.gov registrations and passwords are current immediately!  
Deadline extensions are not granted for lack of registration.  
Registration in all systems, including SAM.gov and Grants.gov,  
may take up to one month to complete.*

**Release Date: January 4, 2016**

**Issuance Date: January 4, 2016**

Ann Ferrero, MPH  
Public Health Analyst  
Federal Office of Rural Health Policy  
E-mail: [aferrero@hrsa.gov](mailto:aferrero@hrsa.gov)  
Telephone: (301) 443-3999  
Fax: (301) 443-2803

Authority: Public Health Service Act, Title III, Section 330 A (g) (42 U.S.C. 254c (g)), as amended; P.L. 114-53.

# Grant Application Package



## Grant Application Package

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Opportunity Title:	Small Health Care Provider Quality Improvement Program
Offering Agency:	Health Resources and Services Administration
CFDA Number:	93.912
CFDA Description:	Rural Health Care Services Outreach, Rural Health Netwo
Opportunity Number:	HRSA-16-019
Competition ID:	HRSA-16-019
Opportunity Open Date:	
Opportunity Close Date:	03/04/2016
Agency Contact:	Contact Ann Ferrero at (301)443-3999 or email aferrero@hrsa.gov

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This opportunity is only open to organizations, applicants who are submitting grant applications on behalf of a company, state, local or tribal government, academia, or other type of organization.

Application Filing Name:

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**Select Forms to Complete**

**Mandatory**

- [Application for Federal Assistance \(SF-424\)](#)
- [Attachments](#)
- [Project/Performance Site Location\(s\)](#)
- [Project Narrative Attachment Form](#)
- [Grants.gov Lobbying Form](#)
- [Budget Narrative Attachment Form](#)
- [Assurances for Non-Construction Programs \(SF-424B\)](#)
- [Budget Information for Non-Construction Programs \(SF-424A\)](#)

**Optional**

[Disclosure of Lobbying Activities \(SF-LLL\)](#)

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**Instructions**

# SF-424 Application Guide



## SF-424 Application Guide

**A guide developed and maintained by HRSA for preparing and submitting applications through Grants.gov to HRSA using the SF-424 Application Package**

*To be used with HRSA funding opportunity announcements (FOAs) specifying the use of the SF-424 Application Package*

# Submit application in grants.gov

- Make sure your application is complete
- Watch your email
  - An applicant must receive at least two emails by the application deadline:
    - Confirm
    - Validate
- Track the status of your application (see page 28 of the SF-424 Application Guide for more information)

# Peer review process

HRSA Division of Independent Review will:

- Convene Panel(s) of expert reviewers
- Ensure that a fair and ethical review is conducted for each application
- Provide a summary of strength and weakness comments from the panel(s) deliberations and scoring of the applications.

# Helpful Tips

- Application Planning
  - Check registrations in DUNS, SAM, and grants.gov!
  - Read the entire funding opportunity **and** HRSA SF-424 application guide
  - Check eligibility!
  - Does your organization have the technical expertise, the personnel, and the financial capacity?
  - Are all stakeholders supportive?
  - Is your organization prepared to do what it takes?

# Helpful Tips

- Application Writing and Development
  - Tell the story of your community and its needs
  - Make sure it aligns with the purpose of the grant program
  - Make your proposal clear, simple, easy and enjoyable to read
- Check out the Review Criteria (pages 23-27 of the FOA)
  - All eligible applicants will be reviewed by an Objective Review Committee (ORC) to assess the technical merit of an application
- Submit application early!

# Resources

- Delivery System Reform: [Setting Value-Based Payment Goals — HHS Efforts to Improve U.S. Health Care](#)
- HRSA Quality Toolkit: [HRSA Quality Toolkit](#)
- Institute for Healthcare Improvement: [Institute for Healthcare Improvement](#)
- National Quality Forum: [National Quality Forum](#)
- Rural Health Information Hub: [Rural Health Information Hub](#)
- How to apply for a grant: [How to apply for a grant](#)

## Remember .....

- Register in DUNS, SAMS and Grants.gov **as soon as possible** (or make sure it is current information)
  
- Read FOA **and** SF-424 Application Guide for all the details

Submit application in Grants.gov by  
**March 4, 2016 11:59 PM EST.**

# Contact Information

## **Programmatic Inquiries:**

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## **Administrative/Fiscal Inquiries:**

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