

An Inspiring Vision. A Strong Strategy.



every baby
guilford

Guilford County Department of
Health and Human Services,
Division of Public Health Infant
Mortality Reduction Strategy



Eliminating Disparities | Ending Infant Deaths | Empowering Families





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ELIMINATING DISPARITIES.
ENDING INFANT DEATHS.
EMPOWERING FAMILIES.

Mission: To ignite and mobilize Guilford County through partnerships and unified strategies to eliminate racial disparities and prevent infant death.

Vision: Every baby and family will have equitable opportunities and access to achieve the healthiest start in life.



WHAT IS THE MESSAGE?

- Maternal and Infant Mortality
- Chronic Illness Prevention and Management
 - Diabetes
 - Hypertension
- Health Disparities and SDOH
- Reproductive Life Planning
- Healthy Relationships
- Sexual Health
 - Contraception (Birth Control)
 - STI/HIV Awareness and Prevention
- Connecting to Primary Care
- Exercise
- Mental Health
- Nutrition



CTA “Call to Action”

Guilford County ICO4MCH's Preconception Peer Educator (PPE) Program Model

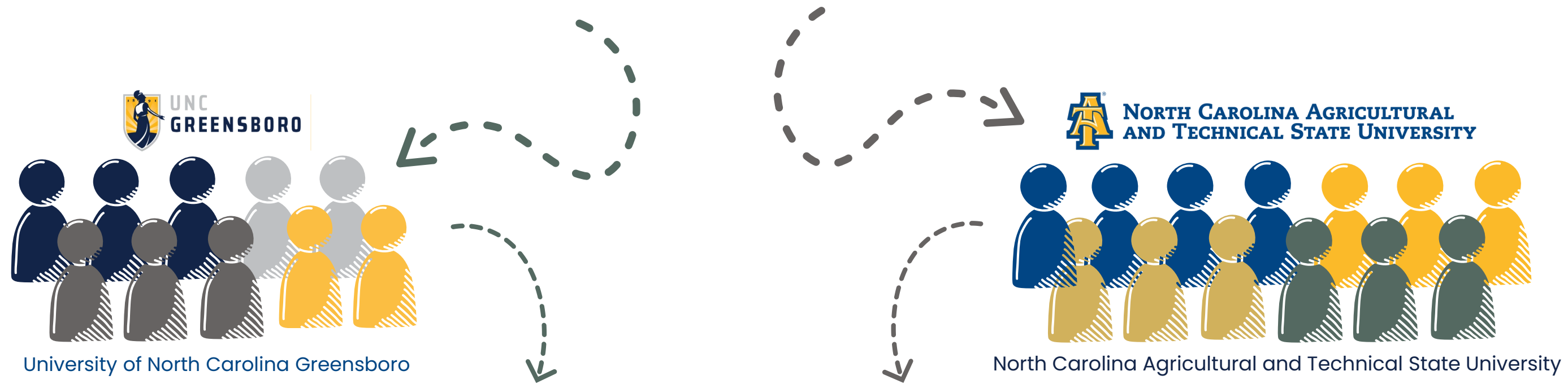
Perinatal Health Team



The PPE program is housed under the Spartan Well-Being (SWB) and Spartan Recovery Program (SRP). Each unit employs a small number of student workers to provide health education programs to students on campus. SWB programs focus on general health and wellness related programs- dimensions of wellness, sexual health, sleep, diet and nutrition, and violence prevention. SRP programs focus on maintaining recovery and harm reduction with substance use. The PPE student workers interweave PPE content into the programs and services offered through each department.

The PPE program is housed under the Alvin V. Blount Jr. Student Health Center. Within the Health Center is a program called Healthy Brothers Healthy Sisters (HBHS). This group consists of about 60 student-employees, and they develop unique programs to address health disparities within various communities aiming to reduce barriers to care while offering an educational component. Within this group are 7 different auxiliaries/focus areas, PPE has become one of the 7 that students develop programs for. Fifteen students were selected to participate in this auxiliary based on their interests while applying for employment.

Guilford County ICO4MCH's Preconception Peer Educator (PPE) Program Model 2



Students participating in the PPE program are required to complete the PPE trainings in its entirety. Preconception Peer Educators have participated in 12 hours' of training spread amongst 3-4 days. Student-employees were tasked to develop programs to host throughout the year based on the Preconception Peer Educator Program material they learned in the training. Constant communication is kept between advisors and PPE students by holding weekly or bi-weekly meetings to discuss updates and requirements. Throughout the planning process and program implementation students document their role in the program and submit an activity log at the conclusion of events. Quarterly reports are submitted to EBG.

IMPROVE BIRTH OUTCOMES



increase preconception and interconception
health education and reproductive life plan
assessment completion

IMPROVE BIRTH OUTCOMES 2

increase preconception and interconception
health education and reproductive life plan
assessment completion



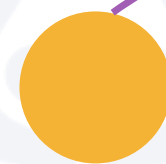
IMPROVE BIRTH OUTCOMES 3

increase preconception and interconception
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IMPROVE BIRTH OUTCOMES 4

increase preconception and interconception
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assessment completion



IMPROVE BIRTH OUTCOMES 5

increase preconception and interconception
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IMPROVE BIRTH OUTCOMES 6

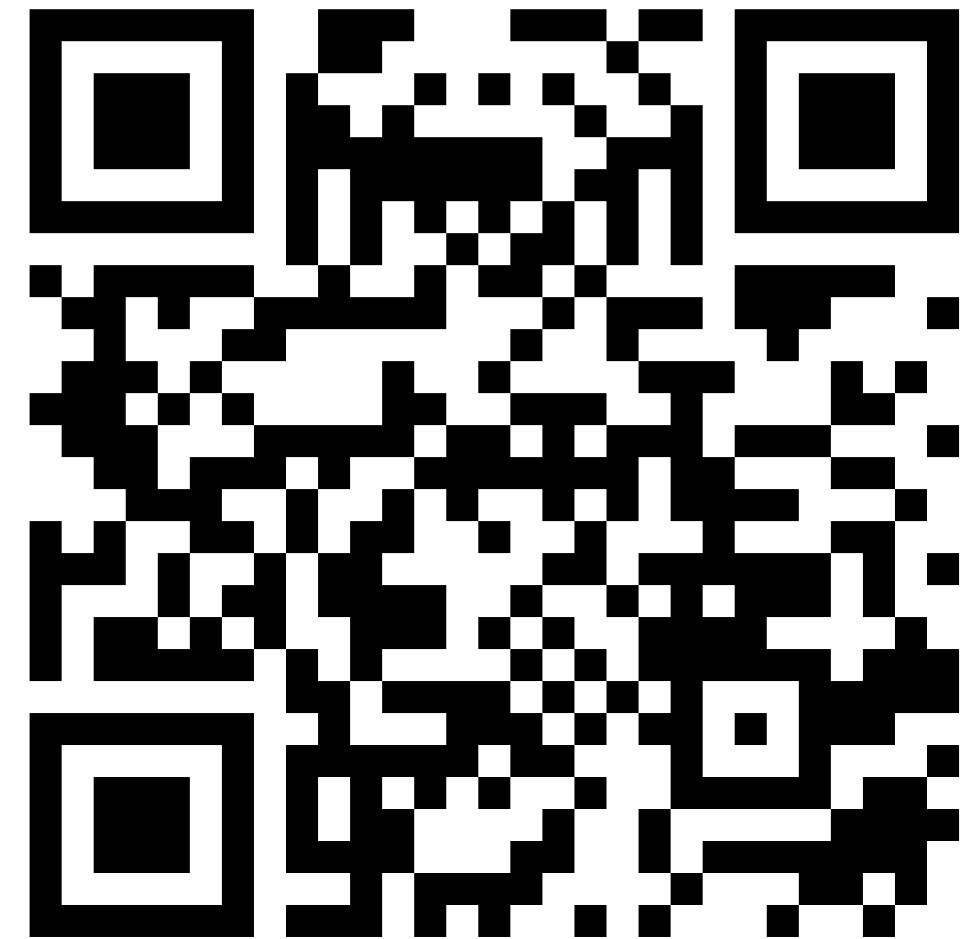
increase preconception and interconception
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