

Advisory Committee
on Infant and Maternal Mortality

Virtual Meeting

11:30 a.m. until 3:00 p.m.

Tuesday, March 21, 2023

Attended via Zoom Webinar

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Reported by P. FLUTIE

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- COMMITTEE MEMBERS -

Sherri L. Alderman, MD, MPH, IMH-E, FAAP

Developmental Behavioral Pediatrician

CDC Act Early Ambassador to Oregon

Help Me Grow Physician Champion

Steven E. Calvin, MD

Obstetrician-Gynecologist

Charlene H. Collier, MD, MPH, MHS, FACOG

Associate Professor of Obstetrics and Gynecology

University of Mississippi Medical Center

Tara S. Lee, PhD

Senior Fellow and Director of Life Sciences

Charlotte Lozier Institute

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1 - COMMITTEE MEMBERS -

2

3 **Marie-Elizabeth Ramas, MD, FAAFP**

4 Family Practice Physician

5

6 **Phyllis W. Sharps, PhD, RN, FAAN**

7 Professor Emerita

8 Johns Hopkins School of Nursing

9

10 **Jacob C. Warren, PhD, MBA, CRA**

11 Dean, College of Health Sciences

12 University Of Wyoming,

13

14 - EXECUTIVE SECRETARY -

15

16 **Michael D. Warren, MD, MPH, FAAP**

17 *Health Resources and Services Administration*

18 *Maternal and Child Health Bureau*

19 Associate Administrator

20

21

1 - DESIGNATED FEDERAL OFFICIAL -

2

3 **Vanessa Lee, MPH**

4 *Health Resources and Services Administration*

5 *Maternal and Child Health Bureau*

6

7 - PROGRAM LEAD -

8

9 **Sarah Meyerholz, MPH**

10 *Health Resources and Services Administration*

11 *Maternal and Child Health Bureau*

12

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1 - EX-OFFICIO MEMBERS -

2

3 **Wendy DeCoursey, PhD**

4 *Administration for Children and Families*

5 *Social Science Research Analyst*

6 *Office of Planning, Research and Evaluation*

7

8 **Kamila Mistry, PhD, MPH**

9 *Agency for Healthcare Research and Quality*

10 *Associate Director, Office of Extramural Research,*

11 *Education & Priority Populations*

12 *AHRQ Lead, Health Equity*

13 *Senior Advisor, Child Health and Quality Improvement*

14

15 **Amanda Cohn, MD**

16 *National Center on Birth Defects & Developmental*

17 *Disabilities, Centers for Disease Control & Prevention*

18 *Director, Division of Birth Defects & Infant Disorders*

19 *CAPTAIN, United States Public Health Services*

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- EX-OFFICIO MEMBERS -

Charlan Day Kroelinger, PhD, MA

*National Center for Chronic Disease Prevention & Health
Promotion, Division of Reproductive Health, Centers
for Disease Control and Prevention*
Chief, Maternal and Infant Health Branch

Danielle Ely, PhD

*National Center for Health Statistics, Centers for
Disease Control and Prevention*
Health Statistician, Division of Vital Statistics

Karen Remley, MD, MBA, MPH, FAAP

*National Center on Birth Defects and Developmental
Disabilities, Centers for Disease Control & Prevention*
Director, National Center on Birth Defects and
Developmental Disabilities

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1 **Yanique M. Edmond, PhD, MPA, CTRP-C**

2 *Office of Minority Health*

3 Lead Public Health Advisor, Division of Program

4 Operations

5

6 **Dorothy Fink, MD**

7 *Office of Women's Health*

8 Deputy Assistant Secretary, Women's Health

9 Director

10

1 CALL TO ORDER AND REVIEW OF DAY 1

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3 BELINDA PETTIFORD: So, good morning,
4 everyone. I hope you all had a wonderful evening
5 and had a good night and are ready for some more
6 exciting work today. It is good to be with you
7 all. Can we go to the full screen, thank you, so
8 we could see each other. Thanks a lot.

9 So yesterday was a good day and I
10 appreciate those of you who have sent emails since
11 yesterday and dropped tons of notes in the chat.
12 And thank you, Emma, for sending the chat over.

13 So, today I just want to touch base
14 briefly in case we missed a couple of you all
15 yesterday. We want to give you all a chance to
16 introduce yourselves. Yesterday, when we did our
17 introductions, we used it as an opportunity to
18 share our appreciation for key women in our lives.
19 And so, if you missed it yesterday, we're going to
20 give you a chance to do that. March is Women's
21 Health History Month, so we wanted to make sure

1 that you had an opportunity to do that. So I'm
2 going to start with the members that we did not
3 have yesterday or we didn't get to hear from them
4 yesterday. So, Steve, would you like to start
5 off, please?

6 STEVE CALVIN: Sure. Thank you,
7 Belinda, and also I, you know, congratulate you as
8 well in this new role. The very first meeting
9 that I attended, the first day the four of us went
10 out to dinner, and that's when I was introduced to
11 you in, I think, 2019, and I really appreciate
12 you.

13 So, I'm Steve Calvin. I'm a maternal
14 fetal medicine physician in Minnesota, and I work
15 with midwives at an accredited birth center
16 providing primary midwifery care with the option
17 of out-of-hospital birth centers but connected
18 with hospital systems, and I'm convinced that
19 maternity care reform really does need to start
20 with the Medicaid world, and so, I'm pretty
21 passionate about that.

1 With regard to women important in my
2 life, when you have an accredited birth center,
3 each birthing room has to have a name. So we
4 have, between the two birthing centers that we
5 have, we have five birthing suites, and they are
6 named for various people, my mother, my wife's
7 mother, a friend who is a midwife, but one of the
8 rooms is named for Elsa Carlson, who is my wife's
9 grandmother. She was a Swedish immigrant and came
10 across on a boat to Ellis Island in 1910. She
11 turned eleven on the boat and she had -- she was
12 stuck on Ellis Island for about a week and a half
13 because she turned 12 on the boat, and they needed
14 to pay a fare that was an adult fare, so they had
15 to wire money. She was coming to basically
16 replace the daughter of an uncle and aunt who had
17 died of cholera in Minnesota.

18 So, Elsa Carlson was this Swedish
19 immigrant who actually became a maternity nurse.
20 And so, the Else room at our Minnesota Birth
21 Center on Chicago Avenue in Minneapolis has --

1 bears her name and I got to know her well. She
2 lived a good long life and she also got to know
3 our children. So, our children got to know their
4 great-grandmother, and she was a dear lady. So, I
5 would say that Elsa Carlson would be hero in this
6 Women's History Month.

7 BELINDA PETTIFORD: Thank you so
8 much, Steve, and for sharing the story behind it.
9 We appreciate it.

10 And Lee, we want to give you a chance
11 to do it as well.

12 LEE WILSON: Thank you, Belinda, and
13 good morning to all of you. Thank you for the
14 opportunity to be here and to share. I'm Lee
15 Wilson, the Director of the Division of Healthy
16 Start and Perinatal Services at MCHB HRSA. I
17 think I've met most, if not all of you.

18 The woman that I choose as my hero is
19 keeping in line with Steve's selection. My
20 grandmother immigrated from Poland in 1930, and
21 she's at the front door -- no -- she brought the

1 family over from Poland, sent for other family
2 members after she got here and worked for a while,
3 and lived through some pretty dire circumstances
4 as an immigrant in tenement housing without
5 running water and just built a very loving and
6 fortunately prosperous family. So, she just is
7 one of my heroes, and I'm very fortunate to have
8 known her very well. So, that's all. Thank you.

9 BELINDA PETTIFORD: Thank you, Lee.
10 We appreciate that.

11 And I think we covered everyone else
12 yesterday. So, just as a quick reminder again, I
13 think we had a really good day yesterday. We were
14 able to get some great federal updates from
15 Michael Warren letting us know about some funding
16 opportunities that are coming out around maternal
17 and infant health in the near future. We were
18 able to hear from Allison, who talked about the
19 expanded work that they are doing, including some
20 community engagement work that I thought was
21 really exciting, and I think others of you felt

1 that same way.

2 We were able to then hear from Sarah
3 and Vanessa, who kind of reminded us this is the
4 time of year we've got to give updates to the
5 charter. So, thanks to all of you who have
6 already sent me some suggested changes to the
7 charter or updates for consideration. Remember
8 the rest, please send them my way, I think, by
9 April the 20th is the deadline. So, you still
10 have some time, but please make sure as you're
11 reviewing the charter you pass them on this way.

12 We also spent a good amount of time
13 revisiting the last set of recommendations that
14 went to Secretary Becerra around American Indian
15 and Native Alaskan, especially around addressing
16 maternal and infant health and wanted to hear what
17 people had been doing, how they were elevating the
18 work, as well as how they continue to elevate the
19 work, and we were able to also bring in some of
20 that same information from our former chair from
21 Ed, as well as from Magda and Janelle and the work

1 that they have been doing also.

2 And then we spent a little time
3 talking about framing and how do we message this
4 work in a way that, you know, as they say to the
5 masses that are interested in it, that they know
6 the importance of it, and we spent a little bit of
7 time talking about trying to bring someone in like
8 Frameworks that can kind of help us think through
9 how we're messaging maternal and infant health in
10 our different parts of the country, because the
11 message that may resonate well in North Carolina
12 or even in a part of North Carolina may not
13 resonate as well with someone in Oregon or another
14 part of the country. So, how do we make sure
15 we're considering all of those different parts?

16 And then, we wrapped up the day with
17 some awesome data information. We had a great
18 data team that shared with us the latest infant
19 mortality data, the maternal mortality data, the
20 pregnancy-related mortality data, as well as the
21 severe maternal morbidity data, and how important

1 all of that is in making sure that we are aware
2 that, you know, we still have disparities that
3 exist in all of these areas. But not all of the
4 disparities are the direction we think they are.
5 So, making sure we had a really good picture and a
6 way to be able to ask some good questions. So, I
7 appreciate that.

8 And then we talked a little bit about
9 our next focus area and really trying to figure
10 out where does this committee want to go to next.
11 The last iteration of this committee submitted
12 three sets of recommendations to the Secretary.
13 How do we want to do that, and what do we want to
14 focus on?

15 And part of that conversation was
16 around how do we elevate the issues and move them
17 into implementation, so not just making
18 recommendations, but make recommendations that are
19 actionable, that we can work with partners from
20 around the country to move the work forward. And
21 I think that is one of the things that we

1 definitely want to keep at the front and foremost
2 of all of our efforts.

3 But the number one priority, I think,
4 for all of us has always been centered in
5 remembering why we do this work, and that is one
6 of the reasons I reached out to ShaRhonda, one of
7 our committee members, ShaRhonda Thompson and
8 asked her would she be willing to share a little
9 bit about her story, her maternal and infant
10 story, and how it has impacted her life. And
11 ShaRhonda has agreed to do it today for our
12 meetings. For future meetings, ShaRhonda and I
13 and other committee members can make
14 recommendations, but we always want to make sure
15 that we are reminded why we're doing the work and
16 making sure that we are keeping front and foremost
17 how individuals are impacted.

18 So, ShaRhonda, I'm going to turn it
19 over to you, dear, if you are there. And
20 ShaRhonda, if you are speaking, you are muted.

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COMMUNITY VOICES

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SHARHONDA THOMPSON: Hello. I am here. Let me turn my video on.

BELINDA PETTIFORD: Thank you so much, ShaRhonda. We can see you as well.

SHARHONDA THOMPSON: Great. Okay, so my name is ShaRhonda Thompson and I am going to tell my story. Just so you know, as I mentioned yesterday, my mother was instrumental in my life and my motivation. She did make sure that my education was always at the forefront. So, some of the things I've done through my journey as a mother is not average. So, you have to keep that in mind. Even though it's not average for me, it was still difficult, right? There were still issues. So, even with the education that I had, there were still areas that weren't addressed properly. So, imagine if there was someone who did not know their rights -- their patient rights or how to access information. It's even harder for them.

1 So, I'm not sure who all knows, but I
2 have children that are in two different
3 generations. I have one that's 24 and one that's
4 10, and my pregnancies were completely different
5 for both of them, and my results were different
6 for both of them, and the way that I dealt with
7 doctors was different with both of them. So, I'm
8 going to kind of give a brief synopsis of both of
9 those.

10 My first pregnancy, I was young, 19,
11 and that was difficult within itself. I was out
12 of high school, in college, two years out of high
13 school, getting ready to graduate from college
14 because I did some college while I was in high
15 school. So, I had a lot going on. The way that I
16 found out I was pregnant was also, in itself,
17 amazing.

18 So, I went to the doctor because I
19 was having back pain and the doctor came in the
20 room and was like oh, you have a UTI, that's
21 common in pregnant people. What, was my response.

1 You know, what, I'm pregnant? Huh? Okay, thanks
2 for letting me know. The doctor was like oh, you
3 didn't know? No, no, didn't know. Thanks for
4 telling me. So, that's how I found out that I was
5 pregnant.

6 I did not have insurance, so when I
7 went to my first doctor's appointment, I filled
8 out for Medicaid, got approved for Medicaid,
9 received this huge book in the mail, right? I'm
10 an avid reader, so for me, no problem. I also had
11 had a lot of experience in the medical field
12 because, as I mentioned yesterday, my mom had
13 mental health issues and so I was born -- I
14 learned a lot and I helped her a lot to navigate
15 through the medical system as well. So, I learned
16 a lot about the medical system at a very young
17 age. So, I had that knowledge behind me, which
18 was again, not the average knowledge that the
19 average young adult has.

20 So, I read this huge book and found
21 out about different things that Medicaid would pay

1 for. There was no one there to help me navigate
2 through this. So, I found out the different
3 things that Medicaid would pay for. I did
4 everything that I could. Lamaze classes, I went
5 to doctor's appointments to visit the doctor to
6 figure out is this the doctor I want for my child
7 -- the pediatrician that I want for my child. So,
8 I did everything. I used the transportation,
9 everything that I read in that book that I could
10 do, I did it. So, I didn't need help in
11 navigating through that.

12 I had my son, didn't know until after
13 he was born that breaking the water was a
14 requirement. So, I didn't know that I could have
15 had him -- I could have had the option of having
16 him born still in his sac. I didn't realize that
17 was an option. The doctor didn't even mention
18 that it was an option, he just broke the water
19 without asking. So, I didn't find out until
20 afterwards that that was something that could
21 happen. So, I took that into my second pregnancy.

1 His birth was fast. He was healthy.
2 I breastfed for fifteen months. We went through
3 the WIC system. He was okay.

4 Fast forward to the little one. So,
5 now I'm 32. When I got pregnant with her, high-
6 risk, of course, because of my maternal age. They
7 found out I had fibroids, so that also put me at
8 high risk because there's fibroids in there with
9 her. Went to the doctor. This time, there's a
10 social worker in the doctor's office to help me
11 navigate through things. That was the best
12 experience ever, right? She pointed me in so many
13 directions. She showed me so many things. She
14 provided me with all of the things in my area that
15 would help me with food, help me with mental
16 health, help me with necessities for the baby,
17 Pampers, cribs, everything. So, she helped me
18 navigate the system that time, so that was a lot
19 easier than the first time.

20 This time, though, I didn't get a
21 book, I got like a pamphlet with the Medicaid that

1 was directing me somewhere else to find out
2 additional information, which I did, but I don't
3 see most people doing that either. So, good thing
4 the social worker was there for any questions that
5 I couldn't answer or if I didn't feel like looking
6 up something. So, I definitely am an advocate for
7 having social workers in the doctor's office
8 because I have experienced how much that helped
9 me. So, definitely, I advocate for that.

10 She, like I said, helped me navigate
11 through everything. She introduced me to Healthy
12 Start, right? I didn't know anything about
13 Healthy Start, didn't know anything about infant
14 mortality. I didn't know anything about what I'm
15 doing today, but this is what started me down that
16 path.

17 She introduced me to Healthy Start,
18 and I found out a lot. I found out a lot about
19 what was going on in the St. Louis area for other
20 women, women who didn't understand their rights,
21 who didn't read through the books like I did, how

1 we have some of the best medical systems here in
2 St. Louis, Missouri, but we have infant mortality
3 rates of a third world country. It blew my mind
4 because I didn't understand why. Why, when we
5 have such top-notch health care. So, I got
6 involved. I started listening to those stories
7 that brought me here to where I am today.

8 But I had my own issues with the
9 little one. I did end up having issues with my
10 pregnancy due to the fibroids and I ended up
11 having a premature birth. She ended up in
12 neonatal for two weeks. She was big, even though
13 she was a preemie. During my time at neonatal, I
14 had a nurse tell my husband, "Oh, tell her to stop
15 coming in here." He was like, "No, I can't tell
16 her that because that's her child. She's not
17 going to stop coming up here every day," because I
18 was bringing my breastmilk, I was pumping, and
19 what she wanted me to do was to stop. There's a
20 way to say things and that wasn't the correct way,
21 but that's another thing in the medical field how

1 you address people and the way you say things can
2 turn a situation sour real fast. So he's like,
3 Yeah, no, she's not going to stop." I get where
4 she was coming from, she wanted me to rest, but
5 the way she said it just turned the whole
6 situation bad. I obviously didn't want to speak
7 to her after that.

8 I still kept going to the hospital
9 for two weeks until the little one got out of the
10 neonate unit. Right before we left, I was pulled
11 into the back and the doctor said, "Oh, I just
12 wanted to alert you that your daughter has a
13 peculiar eye shape and because of that, we think
14 she might have Down Syndrome." Scared the crap
15 out of me. Now, mind you, now of the tests that I
16 took or the tests that they gave indicated Down
17 Syndrome. So that just freaked me out.

18 I hurried up and made her an
19 appointment to a pediatrician, and her
20 pediatrician looked at me and looked at her and he
21 said, "She has your eye shape. There's nothing

1 wrong with her eyes. I hate that they scare
2 people like that. She's fine." I was like oh,
3 okay. So, that was scary. I get, you know, why
4 she had to tell me, but I'm glad I chose the
5 pediatrician that I did and I had that peace
6 because it was the same pediatrician that I took
7 my son to where we could talk candidly and I was
8 comfortable. So that makes a difference as well
9 having that history with the pediatrician.

10 But the difference, like I said,
11 between the two -- the huge difference maker was
12 the social worker for me, the difference between
13 those two pregnancies. I think that if I had not
14 had the social worker who introduced me to all of
15 the assistance that I had, the programs that were
16 there, I don't think my outcome would have been as
17 good, I don't think, with the little one. I don't
18 think -- I think I would have had her a lot
19 earlier because I wouldn't have had the nurse
20 coming checking through Healthy Start, and I don't
21 think it would have ended properly. I think it

1 would have ended badly had I not had that social
2 worker.

3 So if you're take note from anything
4 from this, just know those social workers that are
5 there to help, they really do help and make a big
6 difference.

7 BELINDA PETTIFORD: Thank you so very
8 much, ShaRhonda. We appreciate your willingness
9 to share your story and to take the time to do it.

10 I don't know if anyone has any
11 questions. ShaRhonda, are you good with a couple
12 of questions or comments?

13 SHARHONDA THOMPSON: I sure am.

14 BELINDA PETTIFORD: Okay, dear.
15 We'll start with Steve then.

16 STEVE CALVIN: Yeah. ShaRhonda,
17 thanks for sharing your story. I know in St.
18 Louis, having gone to medical school there a long
19 time ago, but also knowing some of the physicians
20 at some of the institutions that, you know, that
21 are world class there, but obviously not serving

1 the need in ways that they maybe could be, have
2 you had any interactions with midwives or have any
3 friends or family members that have interacted
4 with midwives in the St. Louis area, or do you
5 have any thoughts on that kind of care model?

6 SHARHONDA THOMPSON: So, I have been
7 not through my pregnancy, but I have been
8 introduced to midwives in working along with the
9 JAMA Birth Village getting to know them a lot, and
10 that's doulas, but not midwives. I've met a
11 couple midwives at programs as well, and the
12 midwife I love, and it's becoming more popular in
13 our area, midwives and doulas, and I love that
14 interaction as far as the health care. I'm not
15 sure, though, how much they have -- how much
16 information they have on like programs that are
17 offered in the area that would assist their
18 patient. I think the care of the mother during
19 their pregnancy with a midwife is better because
20 it's more personal, and they -- it's not always so
21 clinical the way that they speak to their

1 patients. It's more of a one-on-one human-to-
2 human versus a doctor-to-patient.

3 STEVE CALVIN: Great. Thanks,
4 ShaRhonda.

5 BELINDA PETTIFORD: Thank you.

6 Joy, I see your hand up as well.

7 JOY NEYHART: Okay. There, I think
8 the video started. Thank you, ShaRhonda, for
9 sharing your story. And it reminds me that it's
10 so important to involve people with lived
11 experience and peers into programs to help
12 navigate sort of the younger generation and women
13 that are getting pregnant now. So, anyway, I just
14 wanted to thank you for that, and it reminds me of
15 how I can help my institution improve care by
16 integrating peers into pregnancy from the very
17 beginning.

18 BELINDA PETTIFORD: Thank you, Joy.

19 And Lee.

20 LEE WILSON: Hi. Yes, ShaRhonda,
21 thank you for opening up and sharing with us your

1 experiences. I appreciate that, and it is one of
2 the things that we really appreciate about these
3 opportunities at the Advisory Committee meeting
4 and what a great -- what good fortune it is that
5 you're one of the members of the committee to be
6 able to share such personal information with us
7 and be involved in decision-making here.

8 One question that I had about on the
9 talk that you gave us, you mentioned that early
10 on, you had some exposure to Healthy Start, and I
11 wasn't sure if you would be comfortable sharing
12 what those experiences were, how you found the
13 experience of working with that program since it
14 is a significant program here in the Maternal and
15 Child Health Bureau, and just sort of any
16 takeaways or input that you can provide to us on
17 that program, if you recall.

18 SHARHONDA THOMPSON: Yes. I can tell
19 you now, that was a wonderful experience. Having
20 someone to be able to come to my home and speak to
21 me in a setting that I was comfortable in, not

1 feeling judged if you asked a question that maybe
2 if you asked your doctor, you may feel like, okay,
3 I can't ask my doctor this question because they
4 may look at me differently.

5 So, to have someone that you could
6 ask those questions to and even if they didn't
7 know, they would find out an answer for you, at
8 least the nurse that I had coming to visit me, any
9 question that I asked her, if she did not have the
10 answer, she would make sure that she got the
11 answer. She would give me materials to read.
12 Anything that I wanted, anything that I needed,
13 she made sure that I had. And to have that
14 setting inside of my own home, that was wonderful.
15 She came to me when it was convenient for me, and
16 that makes a difference, honestly. Like I said, I
17 don't think my outcome with the little one would
18 have been as good as it was had I not had her
19 because she would check me, she would look at my
20 paperwork from the doctor. She would say, hey,
21 this is what the doctor is saying to you, this is

1 what's going on, this is what you need to be
2 concerned about or no, you don't need to really be
3 concerned about this. This is just -- so she
4 would break things down for me and that was
5 wonderful.

6 I enjoyed it so much that as my
7 younger cousins were getting pregnant, I was like
8 oh, you need to get in this program. Have
9 somebody come to you, that way you're not -- you
10 don't -- it's not as difficult. So, have somebody
11 come to you, and I would always meet the, I don't
12 want anyone in my business and it was no, it's not
13 that they're in your business, that's not what
14 they're there for. I was like, she is really
15 there to help. She will help you with any
16 resources that you need. If you need a crib, if
17 you need a pack-and-play, you need diapers, she
18 will make sure that you get them. Just call the
19 number. So, I became an advocate for Healthy
20 Start after that. So, yes, I do love the program
21 and I still advocate for it to this day.

1 BELINDA PETTIFORD: Thank you,

2 ShaRhonda. Thanks, Lee.

3 Joy, your hand is -- I can't remember

4 if your hand is back up or --

5 JOY NEYHART: No, sorry. Let me

6 lower it right now.

7 BELINDA PETTIFORD: All right, thank

8 you. I don't want to cut anyone off.

9 And ShaRhonda, you did an awesome

10 job, as I knew you would, but I wanted to see if

11 there's anything, you know, from your experience

12 that you feel like we need to make sure is part of

13 our work moving forward. Any lesson learned,

14 anything that you wish could have been different

15 from your experiences, and we know you shared too,

16 you know, from your child that you had when you

17 were younger, and then the child that you had more

18 recently. So you did share some of those things,

19 but I don't want to leave without seeing if

20 there's something you want to make sure the rest

21 of us are aware of. And if you want to think

1 about it and drop it in the chat later, you can do
2 that as well. It's whatever you're most
3 comfortable with.

4 SHARHONDA THOMPSON: One of the
5 things that I'm working on here in the St. Louis
6 area, and I think honestly needs to be worked on
7 everywhere, like I said, that social worker.
8 Having that social worker there in the doctor's
9 office, like it made a huge difference. That
10 social worker knew me, that social worker knew my
11 doctor. If there was any concern, she would talk
12 directly to my doctor and then talk to me and
13 break things down if I needed it. Having that
14 social worker, again, resources, this is what you
15 know -- her knowing me personally, okay, no, you
16 need to call this number for this resource, not
17 this one, and walking me through that so I wasn't
18 spending a lot of time and I wasn't getting
19 frustrated, it made it a lot easier for me to want
20 to make all of my appointments and to make sure
21 that I had everything that I needed at home for me

1 and the baby. And so for me, that made a huge
2 difference in my second pregnancy.

3 And another thing that I'm working on
4 here is talking to the doctors that are students -
5 - the medical students and making sure that they
6 understand how you talk to your patient and how
7 you listen to your patient makes a huge
8 difference.

9 I also have a genetic disorder. So,
10 you can't always go by clinically. You can't go
11 by what the books say. This isn't how this was
12 supposed to go because I have a rare genetic
13 disorder. So it doesn't matter what the book
14 says. My experience is my experience. So, making
15 sure that your doctor actually listens -- that the
16 doctor actually listens to what the patient is
17 saying, not always say well, this is what I've
18 learned about how it should go. And not just
19 missing what the patient is saying, actually
20 listening and learning from that, because I
21 wouldn't have found out about my genetic disorder

1 had my doctor not listened because I found out
2 about it when I turned 40. So, I've had it all of
3 those years, you know. So having a doctor that
4 actually listens and works on based on what you
5 say versus always just what the book says makes a
6 big difference as well. It makes a big difference
7 in the relationship between the doctor and
8 patient. It means your patient will be more
9 honest with you and actually tell you the things
10 that you need to know as the doctor.

11 BELINDA PETTIFORD: Thank you,
12 ShaRhonda. It sounds like you're a strong
13 advocate for the CDC's Hear Her Campaign, making
14 sure we are listening.

15 Michael, I see your hand, and then I
16 think I saw Charlene's, and then we'll finish the
17 questions.

18 MICHAEL WARREN: Sure. ShaRhonda,
19 thank you so much for sharing your time and your
20 experience and your wisdom with us today, and I
21 love that you are engaged in training the future

1 workforce. I think that is brilliant on the part
2 of whatever medical school was able to recruit you
3 to do that, and thank you so much for your gift of
4 time and experience with them because it -- it's
5 such a crucial time to help people understand and
6 it's before a lot of us get in and get jaded, and
7 we're still, you know, thinking we can change the
8 world. And so, you're getting to folks at just
9 the right time, so thank you for that.

10 I did want to share, and I'm going to
11 ask the host to put in the chat for everybody,
12 your comment about the importance of having the
13 social worker in clinic lines up with a funding
14 opportunity, one of the ones I mentioned
15 yesterday, so our Integrated Maternal Health
16 Services Grants that are available that really
17 look at innovative models of care. We think we're
18 going to award maybe five or so of those and these
19 are big grants, about almost \$2 million. I think
20 it's \$1.8 million each. So, I'll put that link in
21 for folks who are on the call. Please share those

1 with your networks, because this is a great way to
2 replicate exactly those kinds of models that
3 ShaRhonda was talking about.

4 BELINDA PETTIFORD: Thank you so
5 much. And Charlene.

6 CHARLENE COLLIER: Thank you so much.
7 I think, Michael, you hit on it. ShaRhonda, thank
8 you so much, you highlighted some really big
9 things for me where like where care is received
10 and the home visits that were so crucial to you,
11 and the social worker really being in the clinic,
12 and I think perinatal social services is often
13 seen as like, it's not seen as mandatory for
14 setting up a hospital obstetric practice, and it
15 really should just be considered standard of care
16 that if a clinical practice intends to provide
17 care, particularly in areas that are identified as
18 having high social needs, having integrated
19 perinatal social worker should not be something
20 that's optional or grant-dependent, but that's an
21 investment that the hospital should make.

1 So I'm very excited about the grant
2 funding available, particularly to study the
3 impact and to be able to demonstrate best
4 practices, but truly I think it could happen now
5 for hospitals and health systems to make the
6 investments that co-locate social services within
7 obstetric practices and not have it be something
8 that is necessarily depending on an outside grant.
9 It truly should be like a hospital. It's part of
10 critical care. We wouldn't accept not having labs
11 or mammograms or, you know, CT scan for an ER.
12 These would be like, no, we can't open an ER
13 without a CT scan. We should not be opening -- we
14 should not be running or functioning OB practices,
15 particularly in areas where we have identified
16 high need without integrated perinatal social
17 workers who are well paid and well-integrated, and
18 I think, you know, I think ShaRhonda's example
19 really showed the value of it. Knowing the
20 provider, she doesn't have to leave the clinic to
21 go -- many health departments require like go to

1 the department to see the social worker or go to a
2 different office, and I think her example was a
3 really great one of why these standards should
4 really be set to that, you know, integrated social
5 services is part of obstetric care. Thank you.

6 BELINDA PETTIFORD: Thank you,
7 everyone, for your questions and comments, and
8 again, thank you, ShaRhonda, for your willingness
9 to share, and I know you will continue to be an
10 important part of this committee. So, thank you.

11

12 PARTNERSHIP PANEL OF NATIONAL ORGANIZATIONS

13

14 BELINDA PETTIFORD: Now, we're going
15 to transition into the next phase of our meeting,
16 and we're very pleased to have with us a very
17 esteemed panel with us today.

18 We're fortunate to have some of our
19 federal partners, but these are individuals that
20 represent national organizations that are focused
21 on maternal and infant health and then beyond.

1 So, we asked them to come and share with us today
2 about their maternal and infant health portfolio,
3 specifically what they are doing in this arena,
4 but at the same time, we also asked them to kind
5 of share what they're hearing in the field. You
6 know, they have boots on the ground. These are
7 individuals that are working in this arena from a
8 national level and have a reach into communities.
9 And so we wanted to hear a little bit about that.

10 I've already heard from a few of them
11 that they think that we didn't give them enough
12 time, so we'll see what we can do on the time
13 front. But we did try to limit their time. And
14 so I'm going to go on and introduce all of them,
15 but we'll hold our questions until the end, as
16 we're very accustomed to. If a question comes to
17 you and you're thinking you're not going to
18 remember, drop it in the chat. Otherwise, we will
19 just take questions at the end, and we already
20 have acknowledged that we didn't give you as much
21 time as you wanted, but we think this still will

1 be a great way to start the conversation.

2 So, today we have with us Scott
3 Berns. Scott is the President and CEO of the
4 National Institute for Children's Health Quality,
5 otherwise known as NICHQ. We also have Deborah
6 Frazier with us. Deborah is the Chief Executive
7 Office for the National Healthy Start Association.
8 We also have Terrance Moore with us. He's also
9 the CEO for the Association of Maternal and Child
10 Health Programs, otherwise known as AMCHP. And
11 then we have Denise Pecha with us, who is the
12 Deputy Executive Director for CityMatCH. So, I
13 think everyone is very familiar with all of these
14 organizations, but today you get a little deeper
15 dive into specifically the work that they are
16 doing around maternal and infant health. And
17 we'll just go in the order of the names that are
18 on the program, if you all are good with that.
19 So, I'll turn it over to Scott.

20 SCOTT BERNES: Thank you, Belinda.

21 Hi, everybody. How are you all doing today? I

1 want to thank Emma, who is going to be doing the
2 slides there in the background, and I'm just
3 checking you can hear me okay.

4 BELINDA PETTIFORD: We can hear you
5 well.

6 SCOTT BERNS: Thank you very much.
7 Okay. So, in addition to my background and my
8 title currently at NICHQ that Belinda shared, I
9 should also share that I'm a pediatric emergency
10 physician by training, but I have spent a majority
11 of my career working at the population health
12 level, first at the March of Dimes, and for the
13 past eight years here at NICHQ. Next slide.

14 A little bit about NICHQ. For over
15 twenty years, NICHQ has solely focused on driving
16 dramatic changes in the complex issues facing
17 children's health. As a bold organization of
18 innovative thinkers and doers, we are particularly
19 proud to have earned a reputation as a national
20 leader for improving the health and well-being of
21 children and their families. Next slide.

1 Our mission is to drive change to
2 improve children's health and our vision is that
3 every child achieves her, his, their optimal
4 health. Next slide.

5 Equity is the foundation to
6 everything we do as you see here in this graphic
7 representation of our 2026 Strategic Plan. Next
8 slide.

9 And I'm proud that in November of
10 2022, we created the Department of Health Equity
11 Innovation under Vice President Dr. Stacy Scott
12 with the goal of advancing strategies that address
13 systemic health inequities. Next slide.

14 So, I'd like to highlight two
15 projects that are essential to NICHQ's maternal
16 and infant health efforts. Next slide.

17 First, since 2017, NICHQ has been a
18 CDC-funded coordinating center for the National
19 Network of Perinatal Quality Collaborative, the
20 NNPQC, to provide resources and expertise to
21 state-based perinatal quality collaboratives or

1 PQCs. They exist across the nation to enhance the
2 ability -- and so, our role is to enhance the
3 ability of those state PQCs to make measurable
4 improvements in statewide maternal and infant
5 health outcomes. Next slide.

6 The recently funded 27 PQCs
7 representing twenty-eight states, more than double
8 the number of states funded over the previous
9 five-year cycle of funding from the CDC. Next
10 slide.

11 Through the NNPQC cooperative
12 agreement, we have four main goals. To support
13 PQC's quality improvement efforts, assist in
14 operationalizing health equity, support peer
15 learning and collaboration, and encourage family
16 engagement. Next slide.

17 NICHQ also has the privilege of
18 working with a hundred and one Healthy Start
19 communities in thirty-four states, Washington, DC,
20 and Puerto Rico since 2019. Thank you, ShaRhonda,
21 for the introduction to Healthy Start. And these

1 initiatives operate in communities with infant
2 mortality rates that are at least one and a half
3 times the U.S. national average. Next slide.

4 As a HRSA-funded technical assistance
5 and support center for these one hundred and one
6 communities, NICHQ supports Healthy Start grantees
7 to enhance and strengthen their capacity to
8 improve health outcomes before, during, and after
9 pregnancy and reduce racial and ethnic disparities
10 in race of infant deaths and negative maternal
11 health outcomes. Next slide.

12 All of our activities focus on the
13 four Healthy Start approaches; improve women's
14 health, improve family health and wellness,
15 promote systems change, and assure impact and
16 effectiveness through Healthy Start workforce
17 development, data collection, quality improvement,
18 performance monitoring, and program evaluation.
19 Next slide.

20 So, I'm happy to share with you now
21 some of our observations and what we've heard from

1 our partners in these two projects and from the
2 field. Next slide.

3 Perinatal quality collaboratives,
4 which are largely hospital or clinically focused,
5 we hear that the following are needed for healthy
6 pregnancy and birth outcomes. Providers who
7 deliver safe, equitable, and respectful care.
8 Birthing hospitals and facilities should be
9 partnering with these PQC's to ensure data-driven,
10 quality improvement methods are being implemented
11 to reduce severe maternal morbidity and mortality.
12 Engagement of patients in hospital QI initiatives
13 is critical. Conducting patient reported
14 experience measure surveys within hospitals and
15 facilities to obtain the patient lived experience
16 perspective around delivery of care. Access to
17 doulas and midwives, and access to quality
18 services and resources including patient
19 navigators, social workers to support and advocate
20 for patients. Next slide.

21 In the summer and fall of 2022,

1 throughout HRSA-funded Healthy Start Initiative,
2 NICHQ had the opportunity to host convenings with
3 Healthy Start community members and partners at
4 the request of the Maternal and Child Health
5 Bureau. These partners were more focused on
6 population-based recommendations including social
7 determinants of health, to improve outcomes and
8 achieve equity in MCH.

9 We heard the following: be more
10 holistic in our thinking about equity and focus on
11 upstream approaches. Address racism, specifically
12 systems of oppression and institutional racism
13 that are impacting people's ability to access
14 services. Use the reproductive justice framework
15 to guide our work as is being used by National
16 Birth Equity Collaborative, who you will be
17 hearing from later, I think, Black Mothers Matter
18 Alliance, and from others.

19 Link social determinants of health to
20 clinical data, which could help us have a broader
21 understanding of what is happening to our patients

1 from their perspective. Talk about family health
2 from the beginning and be more inclusive of
3 fathers, and support racially and culturally
4 concordant care to help break down the social,
5 racial, and clinical patriarchy and hierarchy.
6 Next slide.

7 What these projects clearly
8 illustrate for me is the need for better synergy
9 and alignment among hospital-focused and
10 community-based initiatives. If we are to be
11 successful, I think, we need to better bring these
12 together to integrate population health and social
13 determinants of health with clinical care.

14 So, I'm going to conclude with a few
15 things that I'll share with you as potential
16 pieces of this solution -- that overall solution.

17 First, comprehensive, gender-specific
18 primary care including perinatal mental health,
19 optimal screening, and management of conditions,
20 building and diversifying the maternity care
21 workforce, promoting midwifery and other models of

1 care including group care, improving quality of
2 health care, and this includes improvement in data
3 and measurement, access to risk-appropriate care
4 and promotion of respectful maternity care,
5 support policies to improve access to care and
6 postpartum support including extension of Medicaid
7 to twelve months postpartum, and the research for
8 better understanding, interventions, and treatment
9 for leading maternal health conditions.

10 So, key opportunities here include
11 improve data, quality, and measurement.
12 Understanding the populations affected. Clinical
13 research to confirm preventative and
14 interventional strategies. New technologies for
15 risk assessment, diagnosis, and engagement of
16 communities in the research.

17 So, I'm going to conclude and thank
18 you for the opportunity to be back here with you
19 all to share these brief thoughts with the
20 committee. I look forward to potential
21 opportunities in the future to advance our

1 collective efforts to improve the health of women,
2 birthing people, infants, and families. Thank
3 you, Belinda.

4 BELINDA PETTIFORD: Thanks so much,
5 Scott.

6 And again, we're going to hold the
7 questions. But just as a reminder for the
8 committee, one of the things that we're listening
9 for are areas of alignment as well that may be
10 things that we want to elevate as the committee
11 that we're hearing from these national partners.
12 So just keep that in mind when you're taking your
13 own notes and thinking about your questions.

14 So, at this time, we're going to turn
15 it over to Deborah Frazier.

16 DEBORAH FRAZIER: Thank you, Belinda,
17 and thank you to the committee and to our federal
18 partners and our MCH partners for the opportunity
19 to share what we hear from the field.

20 So, I want to give a brief overview
21 of the -- the National Healthy Start Association.

1 We represent -- and I think Emma is going to pull
2 up my slides -- we represent the hundred and one
3 Healthy Start programs across the country and
4 about 25% of our portfolio of Healthy Start
5 programs is rural, two of them are tribal, one is
6 Appalachian, and the remainder are scattered
7 across the country. I don't know where the slides
8 are, but I can talk in the meantime until they
9 catch up.

10 So, one of the things that I want to
11 spend most of my time on is giving directly back
12 on what we hear from our Healthy Start programs.
13 So, we do a number of focus groups and surveys
14 with our Healthy Start members, and for those of
15 you -- and thank you, ShaRhonda, you were a good
16 testimony for the Healthy Start programs. So,
17 Healthy Start is a community-driven, community-
18 based program and it centers the community voice
19 in everything that we do. And so, as an
20 association that represents these programs, one of
21 the things that we want to do is to always listen

1 to that community voice and our response to these
2 programs.

3 Emma, do I have the lead in moving
4 these slides?

5 So, I want to start with --

6 BELINDA PETTIFORD: Emma, are you
7 able to advance the slides?

8 EMMA KELLY: Yes, but Deborah, I
9 think you just need to accept. It should be
10 giving you screen control. You will have to
11 accept it.

12 DEBORAH FRAZIER: Okay, thank you.

13 I will -- I want to go to -- whenever
14 I can get this control -- okay. I want to go to
15 the -- there we go.

16 So, I mentioned and ShaRhonda talked
17 ab little bit about what the Healthy Start
18 programs do. So I will just quickly say among the
19 things that we do are -- and Charlene mentioned
20 home visiting. So, we do home visiting care
21 coordination serving pregnant and postpartum women

1 and their infants and children until the children
2 are 18 months old. We do fatherhood services and
3 engagement, doula services, and then referral and
4 screening and referral for interpersonal violence
5 and depression, as well as health education and
6 linkage to services that moms need.

7 This is a map of the Healthy Start
8 distribution around the country, and I want to go
9 directly to this survey. So, a couple of years
10 ago, what we were hearing from the Healthy Start
11 communities is a disproportionate impact of COVID,
12 and more importantly to the Healthy Start
13 grantees, the disproportionate impact on their
14 pregnant and postpartum women and breastfeeding
15 women, and they were concerned about how they were
16 going to get the message across to these
17 communities on vaccine hesitancy and the impact of
18 COVID. So, we worked with them to hear from
19 communities about why this hesitancy occurred.

20 And so these were the responses that
21 we got from across the country. And we use this

1 response to give feedback in developing solutions
2 to communities by developing a webinar with the
3 pediatric immunologist and OB to address these
4 myths and address these concerns and develop
5 infomatics -- infographics rather for moms and for
6 -- and brochures for public health practitioners.

7 We also heard from dads, but they
8 were -- they want to be part of the leads in their
9 families with helping to make those decisions.
10 So, we developed particular things for dads.

11 Ditto for the experts on
12 breastfeeding, subject matter experts for women.
13 So, we heard from them as well.

14 Again, we have a robust fatherhood
15 program and we hear from fathers on the support
16 that they need in their coparenting journey
17 because fatherhood services is relatively new to
18 many in our communities, and so, they share their
19 stories across many of our briefings and our
20 fatherhood newsletters and in our webinars.

21 Our Healthy Start project directors

1 got together with the practitioners and developed
2 this needs assessment asking fathers what they
3 needed in their communities to help support their
4 efforts in being better dads, and this was the
5 response that we received from them. As the note
6 says, there is a bit of difference across regions
7 in the country about what dads need, but this is
8 an overall summary that was reported from fathers
9 across the country.

10 So, we also have a texting program
11 and enrolled dads in this texting program, and as
12 part of the enrollment process asked fathers what
13 their interaction was. We had a lot of data that
14 came from that texting program. We pulled just
15 this one particular slide about how dads felt they
16 contributed to their families, but also, their
17 participation in the OB visit.

18 Not surprising to us, most of those
19 dads, independent of being asked by a partner,
20 wanted to attend the OB visit and 97% of them did,
21 in fact, attend the OB visit. But not many of

1 them felt -- well, at least half of them felt that
2 they were welcome, felt involved in the visit, but
3 did not feel that their concerns were being heard
4 or that they were thoroughly engaged in that visit
5 or felt that they were valued partners in that
6 visit, which says to us that we have work to do
7 with engaging fathers as valued partners in the OB
8 -- in the OB area or in our public health efforts.
9 We know that fathers, when engaged, can improve
10 birth outcomes. So, I think that tells us that we
11 have a bit more work to do in that area.

12 We are privileged to be partners with
13 HRSA and the Division of Healthy Start in this
14 partnership to address maternal morbidity and
15 mortality in the Alliance for Innovation on
16 Maternal Health Community Care Initiative. And
17 this is an effort where we develop and implement
18 non-hospital focused maternal safety bundles and
19 community-based organizations and outpatient
20 clinical settings. So, if you wonder why we work
21 in outpatient settings, and I think you had a

1 conversation about maternal deaths and increasing
2 maternal deaths, but what has not changed is where
3 those deaths occur, and most of them occur in non-
4 hospital settings. And so, this is our
5 opportunity to address those deaths in non-
6 hospital settings but also an opportunity to
7 address maternal morbidity with these outpatient
8 bundles.

9 So, we started with in six pilot
10 sites around the country and part of the work that
11 we're doing in these pilot sites is working with
12 hearing the community voices and how women feel
13 about the care that they're receiving. And so,
14 we've done focus groups in these pilot sites with
15 women who gave birth 18 months to 2 years pre-
16 bundle implementation, and we'll go back and do
17 focus groups later at the end of this project.
18 But I want to -- and these are the discussion
19 topics for the women's focus groups, the mom's
20 focus groups.

21 So, these are -- this is not the raw

1 data, but we thought we would take actual quotes
2 from women and share them with you. And although
3 we do have some positive outcomes, most of -- most
4 of the quotes were very similar to what you see
5 here on the screen, which says to us that again,
6 we have a long way to go in earning -- earning the
7 respect and making women feel like they're
8 respected, that they are center stage, the star of
9 the show when they come in to see us during their
10 pregnancy and certainly in the labor and delivery
11 room.

12 We also, as I said, wanted to hear
13 from fathers and their value and these are the
14 things from those father's focus groups, and we
15 just pulled from two of those things, their
16 engagement in the process and then what resources
17 they needed. And these are again, two responses
18 or several responses from those two things, which
19 also says that we have a way to go to help fathers
20 to feel like they -- they have value in that space
21 and that they're wanted and that their questions

1 can be answered, and they are true partners in
2 pregnancy and in the postpartum period, and that
3 they get information about breastfeeding and how
4 they can support that process as well, and ditto
5 about parenting.

6 So, I will leave that, and thank you
7 for the opportunity to share with you.

8 BELINDA PETTIFORD: Thank you,
9 Deborah, appreciate that.

10 Now, we're going to turn it over to
11 Terrance, Terrance Moore.

12 TERRANCE MOORE: Thanks, Belinda, and
13 thanks to the committee for having me and my
14 colleagues back to speak with you about the work
15 that we're doing across our organizations. I'm
16 already seeing lots of alignment as a sort of --
17 as mentioned on this first slide, An Invitation
18 for Alignment.

19 I wanted to first wish folks Happy
20 Women's History Month. I'm going to spend some
21 time talking a little bit about these efforts that

1 are really getting at some of the issues that
2 we've been talking about both in this committee
3 and also in our organizations.

4 And in keeping with Women's History
5 Month, I want to just give a shoutout to my
6 fabulous colleagues at AMCHP. I get this lofty
7 title as being the CEO, and there are a lot of
8 people supporting me. So, folks who helped with
9 this presentation, my colleague Andria Cornell,
10 Salomé Araya, Shanel Tague, Giannina Ong, formerly
11 with AMCHP Christina Wint, and Lynda Krisowaty on
12 our team at AMCHP.

13 Before I dive into this presentation,
14 I wanted to also bring up a topic that was
15 mentioned previously. I've been having CEO coffee
16 chats with members over the last year and a half
17 and over and over again, workforce and workforce
18 burnout and crises continue to rise to the surface
19 as issues for concern of our membership and state
20 and local health departments as well as our
21 community-rooted partners that are standing up

1 programs around the nation. And so, I wanted to
2 with the floor, offer that up. I know that's not
3 a surprise to this committee, but it's definitely
4 a common theme.

5 I am not going to go deep in terms of
6 all of the work that AMCHP is doing. We did
7 submit to the committee a document that detailed
8 our 2022 accomplishments, what we are proud of,
9 but we did want to go deeper today on a particular
10 project of importance led by our Women and Infants
11 Health Team and also our Evidence and
12 Implementations Team as well. So, we can move to
13 the second slide.

14 Really wanting to start by sort of
15 situating us and the value structure, what we sort
16 of hold real true here at AMCHP that our
17 reproductive, perinatal, and infant health efforts
18 are guided by these principles you see here and
19 that to improve our help during sensitive
20 timeframes that must center racism as the primary
21 oppressor that exacerbates and impedes our best

1 progress. And so, being able to name it and
2 constructively face it together and also make
3 mistakes along the way, we believe is important to
4 be able to call in partners as we sort of move
5 along the continuum in this antiracism journey we
6 find ourselves on.

7 We hope to be assets as an
8 organization in our antiracism work, but really we
9 are here to hold space, hold space for Black and
10 Brown scholars, providers, healers, nurturers,
11 creatives, community-based, and community-rooted
12 organizations that have already held the solutions
13 to the justice work that we know needs to happen,
14 that we, in fact, are not creating anything new,
15 but we are, in fact, just the conduits of this
16 great knowledge that has been out in the ether for
17 generations.

18 And we want to continue as a national
19 organization of MCH colleagues working in states
20 and communities to be the conduit and helpers of
21 co-creating community and community led by

1 community-rooted solutions in our health
2 departments, so transforming systems, funding,
3 policy, care, how we collect and utilize data are
4 of the smallest of things we hope to achieve in
5 the coming future. Moving to our next slide.

6 And so, this particular project that
7 I wanted to spend some time on that Andria and her
8 team lead really stems from a convening that the
9 organization had in 2020. So, we convened a
10 national meeting of public health, health care,
11 and community-based thought leaders, and
12 institutional partners with a role in preterm
13 birth prevention, and the goal of the meeting was
14 to develop joint strategic actions to improve
15 birth outcomes for the mother/baby dyad and
16 particularly related to preventing preterm birth.

17 And so, the meeting was designed and
18 co-created by thought leaders from the
19 organizations mentioned here, Healthy Connect One,
20 UCSF Preterm Birth Initiative, Commonsense
21 Childbirth, and Mamatoto Village.

1 The Preterm Birth is a Title V
2 National Outcome Measure that drives the direction
3 of Title V efforts. And so, with a five-year
4 Title V needs assessment in progress, this
5 particular year presented a unique opportunity to
6 provide a critical primer and a refresher on the
7 topic of preterm birth as a public health problem,
8 and a symptoms of greater societal needs, as I
9 previously mentioned. Moving on to the next
10 slide.

11 So, the teams identified these five
12 strategies, and I'll go into a little bit of
13 detail here, really thinking about our funding
14 structure and really the need to restructure
15 funding requirements to further support community-
16 based organizations and trans-disciplinary
17 perinatal providers and doing this all through an
18 anti-racist health equity-centered, reproductive
19 justice framework.

20 Also, ensuring that social
21 determinants data and comprehensive perinatal data

1 systems for state and community-based
2 organizations are invested in and available.

3 And then there is discussion in
4 strategies around covering costs, and we'll get
5 into that and standardizing the accountability of
6 our existing health systems for patient-centered
7 experiences. Next slide.

8 So, this waterfall picture really
9 gets at and depicts our current funding structure.
10 You're all very familiar with this. And the
11 Healthy Beginnings with Title V work, our anti-
12 racism and preterm birth prevention learning and
13 practice cohort worked closely with six MCH
14 programs, CDO Pairs, so that state MCH programs
15 could fully dissect the math back to policies and
16 institutional practices that really did take how
17 funding flows from the federal level, as you see
18 here depicted, through the state, and to
19 localities, and really identifying and cracking
20 open what the barriers are to this funding
21 structure and thinking through and collaborating

1 with partners and hearing from our community-based
2 organizations what we might do differently to
3 support the communities to move the needle forward
4 in terms of better health outcomes. Next slide.

5 And so here, on this slide, this is a
6 complimentary issue brief that we developed with
7 webinars alongside the meaning. Moving to the
8 next slide.

9 I think what is important is for
10 folks to really embrace this community engaged and
11 collaborative model, but on the previous slide
12 what is really mentioned that stands out here in
13 terms of investing and comprehensive perinatal
14 data solutions, Dr. Cheryl Clark on our team and
15 Alexis really talks about the need to partner and
16 share power. And so, I'm going to hone over --
17 hover over the term power -- whatever power means
18 for you. We know that it exists in the sort of
19 the state of the state of how funding flows and
20 really needing to have communities at the
21 decision-making table affirming their rights as

1 community members and having them provide their
2 knowledge around historically disenfranchised
3 systems to help determine what power and power
4 sharing can look like in the future. Next slide.

5 I wanted to give a shoutout here to
6 the beautiful artwork that was emphasized and
7 created by Janelle Palacios, who I know is
8 stepping back from the committee, but this really
9 gets at the need for us to cover necessary
10 supports to prevent preterm births. So, this
11 being really the life cycle here. How do we close
12 gaps and intentionally create space for all the
13 individuals and infrastructure that are really
14 holding up the entire system and that have been
15 fractured throughout our work based on funding and
16 based on relationships and how we prioritize
17 various parts of our systems over others. And
18 moving to the next slide.

19 Really, sort of this gets at how do
20 we cover costs as sort of the brass tacks of
21 covering costs, and this is what some of our

1 participants said that many community
2 organizations are run by people knee-deep in the
3 work. Many of us have full-time jobs on top of
4 our community work. We don't have time to find
5 the sources of money, let alone meet the
6 requirements to apply for it.

7 And so, this really captures what I
8 know you all have been hearing. So, what work can
9 we do both at the federal level, but at the state
10 and local level, and that the sort of trans-
11 national organizational level to create space and
12 really engender new ways of doing business that
13 really supports the infrastructures that exist
14 around the country. Next slide.

15 So, this is really titled You Can't
16 Bundle This. Many of our CDOs really talk about
17 all the sort of tactical ancillary things that
18 they're doing that don't have a CPT code per se,
19 that can't be billed, and so, really thinking
20 about from the Title V perspective, looking at
21 ways to use our Title V Medicaid interagency

1 agreements as a leverage point for advancing
2 equitable care and really looking at how to
3 coordinate between community partners and the
4 largest birthing hospitals to think through
5 efforts with community-based partners and
6 essentially creating inclusive accountability
7 systems and building those nationwide and holding
8 up examples throughout.

9 Before I close out here, I want to
10 move us to our next slide. This is AMCHP's
11 Innovation Hub, which is an online searchable
12 repository of what's working in the maternal and
13 child health field, and we also characterize this
14 as practice-based evidence. That includes
15 practices and policy. We really define evidence
16 as anything that demonstrates a given activity as
17 having an intended impact for specific
18 communities, partners, or populations. And so, we
19 know that public health occurs in real world
20 settings, and our evidence should be limited to --
21 or not be limited to that which comes from a

1 random control trial of scientific research but we
2 want to be bringing up and holding up evidence and
3 uplifting that as defined by impacting
4 communities.

5 I wanted to put in a plug that AMCHP
6 is -- has a call for applications for features to
7 Innovation Hub. We encourage CDOs to apply,
8 submissions by April 21st for our spring review,
9 and we also recognize that many organizations are
10 really busy doing their work. And so, we'd be
11 happy to jump on the call to help folks facilitate
12 filling out the application for them, but we
13 invite folks to go to our Innovation Hub, and the
14 link is listed here as well.

15 And finally, the last slide, the
16 parting words here, we know that advancing racial
17 equity and perinatal health has been through
18 listening to and partnering with Black and Brown
19 scholars, as I mentioned earlier, providers,
20 healers, nurturers, creatives, and community-
21 based, and community-rooted organizations. This

1 is very difficult work. One of the things I would
2 offer up for this committee and for all of us
3 doing this work is don't be afraid to roll up your
4 sleeves and dive in and that we are really here to
5 help to facilitate space -- brave space to
6 practice, and guess what, we might stumble along
7 the way, but that's part of moving us along the
8 continuum is providing grace and patience with
9 urgency for these problems that we confront.

10 And I want to thank the committee
11 again and pass the baton back to Belinda.

12 BELINDA PETTIFORD: Thank you so
13 much, Terrance. We greatly appreciate it.

14 And now we're going to turn it to
15 Denise.

16 DENISE PECHA: Thanks, Belinda. I
17 want to thank the committee and ShaRhonda for
18 sharing your experiences.

19 I also want to acknowledge that I'm
20 in Omaha, Nebraska, which is the Omaha Sioux,
21 Ponca, Pawnee, and Oto as traditional stewards of

1 this land and their enduring relationship that
2 exists between indigenous peoples in the
3 traditional territories.

4 Also, a shoutout to social workers.
5 I am a social worker, so I love the fact that the
6 importance and the role they play has been a topic
7 of conversation today.

8 Okay. I do not have slides, so I'm
9 going to hit on some key points, most of which my
10 colleagues have already talked about. But I will
11 address it from the local level. So, Deborah and
12 I have a lot of commonalities, I think, with what
13 you'll hear.

14 CityMatCH is a membership
15 organization. Our members are local urban MCH.
16 So, it's local public health. What we are seeing
17 is a shift. When I first started at CityMatCH,
18 that MCH work was mostly done at the health
19 department. Over the last six years, we're
20 starting to see a shift to community-based
21 organizations and hospital organizations that are

1 starting to do some more of that MCH work as
2 public health is being cut as MCH programs are
3 being decimated within health departments and
4 those contracts are going out elsewhere. So that
5 makes our work interesting in that we try to --
6 back to the alignment piece -- make those
7 connections between the health department and the
8 partners that they may have contracted some of
9 that work out to or if there's bits and pieces
10 that different organizations are doing in that
11 larger MCH umbrella. So, just part of trying to
12 make sure the alignment is happening at that
13 level.

14 We also work with tribal entities
15 that are local and the Healthy Starts. Some
16 Healthy Starts within health departments and
17 others are not, so making sure that those
18 connections are all happening.

19 And as it's already been discussed,
20 all of us national organizations on this call are
21 all doing our anti-racism work as organizations

1 and also collaboratively across our organizations.

2 We do a lot of capacity building
3 training and technical assistance and that is on
4 both programmatic pieces as well as data. At the
5 local level, there is often a gap in staffing for
6 any epidemiology or data support. So, data may be
7 flowing from the state to the locals, but they may
8 or may not have the staff who can actually do
9 anything with that data.

10 So, we do a lot of capacity building
11 and trying to help build that, and sometimes they
12 have relationships with universities. But that's
13 an important piece because data has come up
14 repeatedly and that, at the local level, we need
15 to be always paying attention to it and making
16 sure that folks have the ability to actually
17 understand the data. There's other challenges to
18 that, that we'll get to in a minute.

19 Some of our programing is around
20 conference. We have an annual conference where we
21 deal with a lot of content and where we can also

1 put that larger MCH umbrella. We have a training
2 course for epidemiologists that we do in
3 partnership with MCHB and CDC. We have some
4 emerging leaders called city leaders to help with
5 the MCH workforce and, as has always been
6 discussed, that workforce is struggling. There is
7 -- there is a shortage and folks are really burnt
8 out. And so, anything that we can do to support
9 them. Then we just have a lot of other projects,
10 as all of our other partner organizations have
11 talked about in the infant mortality and maternal
12 mortality work base, and actually, we have a
13 twenty-year history of working in the perinatal
14 HIV lane, and that also has a lot of work now
15 around syphilis.

16 And if I can pull us back to the
17 making amends and the focus of the committee last
18 year on American Indian and Alaska Native, we're
19 also hearing that there are -- there is a rise in
20 HIV and syphilis in some of those communities, and
21 that data is struggling to make its way up. We're

1 just hearing it in pockets. So, that brings me
2 back to that data conversation.

3 And I know it's been discussed
4 repeatedly, but data invisibility, the challenges
5 of data on where it exists, who has access to it,
6 and then data sovereignty. So, those are all
7 pieces that have already been discussed, but
8 that's still the reality, I think, at all of our
9 levels that we are seeing.

10 Because I think yesterday you talked
11 about it a little bit, Belinda, you had some
12 people talk about the recommendations from the
13 report last year, but I also wanted to just
14 highlight some of the things.

15 As many of us know, and as the report
16 indicated, over 50% of the population -- the
17 number varies on who you talk to -- of the
18 American Indian/Alaska Native population lives in
19 urban settings, and as the organization that works
20 with locals who are in the city and county and
21 urban areas, in discussion with our members,

1 they're often -- they -- they -- they're stuck,
2 even in knowing like what their population is and
3 how -- how many folks identify as American Indian
4 or Alaska Native in their populations. And that
5 gets back to that data invisibility, right, and
6 data sovereignty issues.

7 So, we are really starting to work
8 with our members and our board and trying to do
9 some work in there and trying to look for some
10 solutions and strategies.

11 Now, I'm going to pivot into some of
12 the things that we heard when we -- the question
13 that we were asked was what does it take to have a
14 healthy pregnancy and birth outcome, and how can
15 more babies reach their first birthday.

16 We heard a lot about social
17 determinants from our members, but then people
18 really wanted to highlight the housing and
19 economic stability have to happen first, and
20 that's not a surprise to anybody on this call that
21 we are in a crisis for housing and economic

1 stability and then, of course, you need to address
2 food security, education, transportation, quality
3 health care, including physical, mental, and oral,
4 and then quality childcare. Families need access
5 to paid family leave during pregnancy and
6 throughout the fourth trimester. That, we heard
7 constantly.

8 We actually had some of our members
9 extend questions for the committee. So, the
10 questions that they would like to pose to the
11 committee is how can we extend telehealth options
12 for birthing families while we are working to make
13 paid leave a universal federal benefit? So, how
14 do we extend telehealth options while trying to
15 get paid leave as a universal benefit?

16 How can we bring more postpartum
17 support into the family home rather than require
18 families to go to the doctor's office?

19 And how can we bring more
20 psychosocial and mental health well-being to
21 families during the fourth trimester in

1 particular?

2 And I know, I think I saw it with
3 each of my colleagues, but I think we'd be remiss
4 if we didn't also just acknowledge that the attack
5 on reproductive rights and that that is a struggle
6 being felt at the local level among our members
7 too.

8 Okay, I wanted to make sure that we
9 have time for questions. So, I will end there,
10 thanks.

11 BELINDA PETTIFORD: Thank you,
12 Denise. And thank you to all of the panelists.
13 This has been really helpful and thank you so
14 much.

15 I'm going to open it up now to anyone
16 that has any questions, any thoughts they want to
17 share, anyone on the committee?

18 And while they are thinking about it,
19 I do have one question that I want you all to just
20 think about, even if you have to drop it in the
21 chat, because you all have done a really good job

1 of kind of sharing what you're hearing in the
2 field as well as some of the work that you're
3 doing and how the two are connected.

4 So, I would like to hear, you know,
5 if you had to narrow it down to one thing, what is
6 that critical piece that you're hearing in the
7 field that, you know, right now if we don't
8 elevate it and start addressing it soon, we'll
9 realize truly how fragile our system is. So, I
10 wonder if you all have any of that that you would
11 like to share, or you can just think about it
12 again and drop it in the chat, because I do want
13 to make sure we have time for any of the members
14 to ask questions.

15 And Marie, I see your hand is up.

16 MARIE RAMAS: Thank you all for
17 wonderful presentations. They're all so detailed.

18 One of the things we're trying to
19 focus on over the last day and a half is how do we
20 take all of this information that we know,
21 particularly around the health disparities

1 surrounding maternal and infant mortality and then
2 how do we make concrete requests for change?

3 So, something I'm wondering about,
4 the fourth trimester was mentioned by Denise, and
5 this concept of continuity of care after delivery
6 in that first year of life, and there have been
7 some pretty interesting advancements to support
8 this concept.

9 But another thing I'd like to kind of
10 bring in is this concept of using community health
11 workers, social workers for those community
12 members that are highest risk for adverse outcomes
13 in the perinatal and postnatal period. So, I
14 wonder in the three of your perspectives, have
15 there been -- do you have any research or data
16 that shows the impact or even the ROI of having
17 community health workers or social worker
18 interventions and 1) improved outcomes and 2)
19 maybe even improved cost and spend associated to
20 adverse events postnatally. So, really, the
21 question is, do you have any data that can help

1 support us in the ask because we know that
2 addressing this issue is important. The question
3 is, how do we materialize some of the work in the
4 shorter term and augment the work that all of your
5 organizations are already doing?

6 BELINDA PETTIFORD: You can go in any
7 order that you like. So, you all four are on the
8 screen.

9 MARIE RAMAS: My apologies, the four
10 organizations. Thank you.

11 DEBORAH FRAZIER. This is Deborah,
12 and I think -- so I will say first of all, I don't
13 have the data off the top of my head. But I think
14 the integration of social work approaches is not
15 necessarily a new approach, and Belinda can --
16 Belinda knows this. When Healthy Start began, it
17 began with the idea that it was going to be a
18 community-drive, community-based approach, and it
19 was going to address what we now call social
20 determinants of health. And most of those
21 programs, if not all, have social workers embedded

1 in those programs. It has nurses and social
2 workers.

3 And I think over time, and it also
4 centered community voices. Community voices
5 actually gave feedback on the approaches of the
6 Healthy Start program, and I think little by
7 little, we may have moved away from that, and it's
8 time to get back to the core of what those
9 programs actually were designed to be. And so, I
10 think we're layering some of that back into the
11 programs, but rather than layering it, integrating
12 that into the approach as an integrated holistic
13 approach. So, it's not necessarily novel, but you
14 can't address social determinants and you can't
15 address racism without having those approaches
16 integrated into the program to be successful.

17 BELINDA PETTIFORD: Thank you,
18 Deborah.

19 Anyone else want to chime in, any of
20 the other organizations?

21 TERRANCE MOORE: I can -- I can chime

1 in on that with a two-part sort of response to
2 this. One is -- and this is not community health
3 worker or social worker specific, but there is
4 strong data from comments since childbirth and
5 their easy access clinics and perinatal safe spots
6 all are in the Innovation Hub, by the way --
7 AMCHP's Innovation Hub, that collective community
8 perinatal support or care and support that is
9 delivered by community members in their
10 communities can actually close racial disparities
11 in perinatal health. So, I wanted to point folks
12 there.

13 There is strong data -- I don't know
14 if we have colleagues from California. I was
15 recently at the National Association of Medicaid
16 Director's Meeting, and there is strong data from
17 using California and other states around sort of
18 paying for particular services because they are --
19 in fact, have been shown and demonstrated to
20 reduce disparities in communities. So, I think
21 the data is out there.

1 I would also, you know, as I
2 mentioned early on in my presentation as well, I
3 think sometimes we look for quantitative data. I
4 think it's important for us to really pull in
5 those qualitative stories of how it's working,
6 lives saved, that we know those stories are out
7 there, we've heard them in this committee as well.
8 And so, I would also offer that up as something
9 for us to think about in terms of packing and
10 disseminating, and sharing this information.

11 BELINDA PETTIFORD: Thanks, Terrance.
12 Oh, Scott, were you going to say something?

13 SCOTT BERNS: Yeah. You know, there
14 is -- to your question -- I'll lower my hand here
15 -- there is a pretty comprehensive document that
16 I'm happy to share with the committee that was
17 created by Charlie Brewer about a year ago, a
18 little less than a year ago through a group that
19 he pulled together around InCK, Integrated Care
20 for Kids, and it was entitled Why Kids and Why
21 Community Health Workers. And so, while the focus

1 really was on health care transformation in
2 primary care, there's a whole section in the
3 document to raise questions around the
4 effectiveness and the impact of community health
5 workers. I think he has nearly a hundred
6 references in that document. And so, what I could
7 do is send that to the committee, and then, you
8 know, whatever you all decide to do with it, maybe
9 do your own literature review as well, but he's
10 got some good resources there and references and
11 I'm happy to send -- I can E-mail that you after
12 this session.

13 BELINDA PETTIFORD: Thank you, Scott.

14 And ShaRhonda, I see your hand up.

15 SHARHONDA THOMPSON: Thank you. I
16 know the social determinants of health has been
17 mentioned and the housing crisis has been
18 mentioned. With the focus being on community
19 health workers going to the patient, what's
20 happening in the even with like the housing crisis
21 if the person does not have a stable home or a

1 stable residence? How are they being met? Are
2 they being met in like a public space? Is there a
3 space that they -- that's set up for them to meet?
4 Are they being met at the doctor's office? Do we
5 have any data, because I do know housing is really
6 bad right now and there's a lot of people that are
7 being displaced. Do we have any data around
8 what's being done in those cases?

9 DENISE PECHA: Deborah, I'm going to
10 assume that you have stories, and ShaRhonda,
11 thanks. I know what I hear is that the community
12 health workers work with the families either
13 finding those public places, if there's a friend
14 or family that they can meet with there. They are
15 working with them to figure out the best
16 solutions. And in some localities, they're
17 actually working to find temporary housing while
18 they get on a course for more permanent housing.
19 So Deborah, I'll bet you have samples too.

20 DEBORA FRAZIER: Sorry, I'm sorry.
21 What the Healthy Start workers and community

1 health workers do and those programs that have
2 social workers, they work with the Healthy Start
3 participants or consumers, as they call them
4 sometimes, those that need housing, to find
5 housing for them and to let them the housing, and
6 we have examples of some programs -- and you may
7 be familiar with the one, Denise, in Boston --
8 where they have -- they work to get special --
9 special buildings and housing for pregnant women,
10 and even extended that to fathers with children.
11 So, there are places that in some cities that have
12 extended that for housing, and then there are
13 other examples. I think United Health Group has
14 invested in housing because it's a real crisis,
15 particularly for young families. So, there are
16 examples of that. But I know within the Healthy
17 Start family, housing is a priority for pregnant
18 and postpartum women.

19 BELINDA PETTIFORD: ShaRhonda, are
20 you good with that? I'm sure there's some other
21 responses that we can get later, but are you good

1 with that?

2 SHARHONDA THOMPSON: I am, and I know
3 if you could share those examples, I know you said
4 you had examples. So, if we could share those,
5 that would be wonderful for me to look at.

6 DEBORAH FRAZIER: Okay, we will.

7 BELINDA PETTIFORD: Okay. Thank you,
8 Deborah.

9 Sherri, I see your hand. And Sherri
10 will be the last question.

11 SHERRI ALDERMAN: Thank you very
12 much. I really appreciate the presentations and I
13 learned a lot.

14 I was particularly pleased to hear
15 Terrance mention the dyad. We know how important
16 early relationships are and we wish that every
17 caregiver infant has the benefit of secure
18 attachment.

19 We also know in the infant mental
20 health world that secure attachment does not
21 protect the developing brain of that young child

1 or infant from environmental impacts. Those
2 environmental experiences that encompass the dyad
3 can be positive or they can be adverse, and when
4 they are adverse, they adversely impact that
5 developing brain significantly. Vicarious racism
6 is an example of that.

7 I also learned -- I also -- we also
8 know that social determinants of health can be an
9 environmental environment within which the dyad
10 can flourish and thrive and grow.

11 I learned yesterday that there is
12 robust data on the influence that social
13 determinants of health on the health and well-
14 being of mothers and infants and fetuses.

15 I would really be very interested in
16 a presentation that presents those data so that we
17 can understand the evidence behind the impact of
18 social determinants on health on the dyad and the
19 developing fetus.

20 BELINDA PETTIFORD: Thank you,
21 Sherri, for your question.

1 And again, join me in thanking this
2 panel. I think, you know, they've done an awesome
3 job of sharing what actually occurred.

4 I think one of the take-home messages
5 that I am hearing from you all is first and
6 foremost, we've got to listen to individuals with
7 lived experience. We've got to elevate community
8 voices, and we've got to meet people where they
9 are. And how do we do all of these things
10 together and really try to, as I say, move forward
11 with, you know, a couple of critical areas,
12 realizing we're not going to cover the whole
13 waterfront, as much as we all would like to.

14 But thank you all so very much. We
15 appreciate your time. You're welcome to stay on
16 with us.

17 We are actually going to now take a
18 short break ourselves. So, we are scheduled to be
19 back at 1 -- oh, we're scheduled to be back at
20 1:00 and it is already 1:00. No, we're scheduled
21 to be back at 1:15. So, we'll come back at 1:20,

1 and I'll work with the next group. So, we'll see
2 you all shortly, 1:20 Eastern time. Thanks,
3 everyone.

4 (BREAK.)

5 BELINDA PETTIFORD: Hello, everyone.
6 I am showing it is 1:20 Eastern Time, and I
7 understand some of you may be off camera or eating
8 your lunch, so that is fine. I know that wasn't
9 much time to grab it and eat it. So, I definitely
10 understand that.

11 As we come back together, we are
12 excited to bring our next group together, our next
13 panel of national partners who are working in the
14 maternal and infant health arena and hearing more
15 about the work they're doing and specifically
16 narrowing it down again, to the maternal and
17 infant health work as we are thinking about ways
18 that we can prioritize efforts.

19 So, I will introduce the entire
20 group, at least I think I will. Let me make sure
21 everyone is here. And then we will go in that

1 order. We will hold questions until the end,
2 because we want to make sure each of the partners
3 get an opportunity to share their information, and
4 if need be, we can follow up with questions.

5 So, I will start by introducing
6 Elizabeth Cherot, and Elizabeth, please correct if
7 I've mispronounced your name right from the
8 beginning. She's the Chief Medical and Health
9 Officer with the March of Dimes.

10 We also have with us Lori Freeman,
11 who is the Chief Executive Officer for the
12 National Association of County and City Health
13 Officials, otherwise known as NACCHO.

14 We have Christi Mackie with us, I see
15 her. Christi is the Vice President for Community
16 Health and Prevention with the Association of
17 State and Territorial Health Officials, also known
18 as ASTHO.

19 And then, we also have Inas-Khalidah
20 Mahdi, and I do apologize for messing up your
21 name, dear. She's the Vice President of Equity-

1 Centered Capacity Building for the National Birth
2 Equity Collaborative. And I need to make sure she
3 is actually on. I don't see her yet. So, Emma,
4 let me know if you're seeing her and I am missing
5 her.

6 EMMA ALLEN: Belinda, we are
7 promoting her to a panelist right now.

8 BELINDA PETTIFORD: Thank you, dear.

9 Again, if you need to go off camera
10 to eat lunch, I'm sure our panelists will
11 understand because they may need to be off camera
12 themselves eating lunch until their turn comes.

13 So, I think we have everyone. So,
14 again, we will go in that order. We will hold
15 questions until the end. So, I will turn it over
16 to you, Elizabeth.

17 ELIZABETH CHEROT: Thank you. Thank
18 you very much and thank you for having me. And
19 you pronounced my name beautifully, so thank you
20 very much. Always appreciated.

21 So, I'm Dr. Elizabeth Cherot. I am

1 the Chief Medical and Health Officer for the March
2 of Dimes, and I'm new. I started just the
3 beginning of January, so I'm humbled to be here
4 and appreciate being able to talk in front of the
5 committee.

6 I also want to talk about just
7 frankly, there's been a lot of change at the March
8 of Dimes over the last six months. So, we've had
9 a lot of leadership change within the interim CEO
10 and myself starting, and I just wanted to
11 acknowledge that from the beginning. We can go
12 right to the next slide, Emma.

13 My agenda is really obviously short.
14 I just wanted to talk about who we are, what we
15 do, how we do it, and how we collaborate. So, we
16 can go right on to the next slide.

17 Because obviously, I think everybody
18 here today knows that their vision is clear, that
19 no income level, no race, or country should
20 determine, you know, if a mom or baby gets to
21 survive pregnancy or, you know, their first year

1 of life. So, I'd like to go to the next slide.

2 This is just the timeline of the
3 March of Dimes, which as a historian in another
4 lifetime, which was my major in college, the 85-
5 year history of the March of Dimes starting with
6 FDR and asking everyone to contribute a dime to
7 pivoting towards after solving, you know, for
8 polio, pivoted towards preterm birth as well as
9 disabilities, and now it's really, as everyone
10 here is trying to lead the way for healthy moms
11 and strong babies. And as it is history month
12 celebrating women, I'm quite humbled to be in a
13 position that Virginia Apgar was the first of.
14 So, we can go to the next slide. So, and actually
15 we can move right onto the next one.

16 As I think you're all familiar with
17 the rates of adverse birth outcomes that moms and
18 babies and families are facing in the U.S., we
19 think our vision and our mission is very clear.
20 We want to end preventable maternal morbidity and
21 mortality and infant death. We want to do this

1 through the health equity lens, as that is the
2 only way that we'll be able to achieve this. And
3 ending that health equity gap, as we've heard from
4 so many already today, is a fight and that I think
5 needs to be collaborative and I'm excited to be
6 here today to share what our role has been. You
7 can go to the next slide.

8 So, really I want to focus on sort of
9 this slide and one other to talk about how and
10 what we've been focusing on, because when we
11 examine the quantitative data and when talking
12 with families to understand their, you know, lived
13 experiences, there's really this strong data
14 that's behind this. We're pointed towards these
15 priorities. So we've been focused on maternal
16 morbidity and mortality around cardiovascular
17 health, mental health, and chronic stress. We've
18 been looking at preterm birth and birth defects.
19 And then, I really want to point out health equity
20 lens and all of this, we've been prioritizing
21 across our portfolio because we've, you know,

1 these areas were identified with over 600
2 partners, those subject matter experts as well,
3 and convening members to frame out our national
4 equity framework, which you'll see below here on
5 the slide. You can go to the next slide.

6 So, I'd like to talk about the
7 channels through which we advance our goals
8 because when I started ten weeks ago, it was
9 really time to solidify what do we do at the March
10 of Dimes, and how do we reach our impact. And
11 what I found, which has been, you know, as I've
12 looked over the hood over the last few weeks, is
13 really that we are really trying to educate both
14 professionals and consumers. We like to educate
15 and we like to advocate as well as research and
16 disseminate those solutions, and we can't do it
17 alone. We're proud to build on our convener role,
18 which I think we've had a strong history to do,
19 but we want to cultivate those impact-driven
20 partnerships and we're working hard with
21 communities across various geographies, which has,

1 you know, really been the foundation of the March
2 of Dimes. So, we can go to the next slide.

3 So, I wanted just to highlight some
4 of our portfolio today and sort of the key -- and
5 you can go to the next slide -- thank you, Emma --
6 just for examples of where we are and what we're
7 doing and highlight specifically around these four
8 key channels of advocacy, research, education, and
9 our partnerships.

10 So, if I think about advocacy, we've
11 been in the last year really working on the
12 Momnibus Act and really working this year, we're
13 focusing at fourteen state levels. We have boots
14 on the ground there and are working on not just
15 the Preemie Act and protections for pregnant
16 workers, but this medical leave and really
17 expanding as you were all mentioning about the
18 fourth trimester.

19 I think a lot of you have seen our
20 research and data. I'm very proud of our
21 maternity care desert report. Our next one comes

1 out this June. So, we're getting that ready for
2 dissemination and trying to build on our legacy of
3 our research.

4 And then, when I start looking at
5 education and it's about education for support in
6 families and providers, as well as our consumers,
7 and we want to really try and lead towards, you
8 know, directly impacting those healthy
9 pregnancies. And I think we do have a wealth of
10 knowledge within all of us. Our NICU family
11 support is one of our highlights of one of the
12 programs that we do.

13 And then, I really want to talk about
14 how we advocate for health and equity. We have
15 MABAN, our Mother and Baby Action Network. It's
16 our national consortium of the four hundred
17 partners, and it's at the national and state
18 level, and we really bring together to
19 collaborate, to address causes of inequities in
20 maternal health.

21 And then the last thing I really want

1 to talk about is just our -- and again, I'm
2 highlight just across these and there's many more
3 -- but really talk about at the local health
4 level, we have a lot of boots on the grounds in
5 our markets, and we've got, you know, seventy in
6 our NICU family supports, but we've got thirty-one
7 markets where we're really trying to expand our
8 local initiatives, doulas being one of them. We
9 just talked about community workers, and I think
10 about -- I think you were, Belinda, talking about
11 the ROI. I think about that on community workers,
12 I think about the ROI on doulas and some of the
13 projects we have, and we'll certainly forward over
14 some of that information.

15 So, the last slide, as I wrap up, I
16 just want to talk about -- I think there one last
17 one -- more -- just where we are and opportunities
18 to synergize. I think as a new leader within the
19 March of Dimes, I do think one of my biggest
20 priorities in the next year is to think about how
21 we can be collaborative and I want to thank Scott

1 Berns for reaching out to me within the very first
2 week when I started. I'm excited to join Terrance
3 at AMCHP this year and hope that we can elevate
4 the March of Dimes to be one of those
5 collaborating properties that you all have been
6 working with.

7 So, as I look at our states and
8 territories and think about our national mission,
9 these are some of the things that we're doing in
10 both of the grassroots, our maternity care desert,
11 and lastly that MABAN or action network.

12 So, I appreciate the opportunity.
13 Thank you so much. I hope I struck within time.
14 I tried to fly through it. And again, thank you
15 for the time. I think the last slide just has my
16 contact info. So, thanks again.

17 BELINDA PETTIFORD: Thank you,
18 Elizabeth. We appreciate that and you did well
19 with time.

20 Now, we're going to turn it over to
21 Lori.

1 LORI FREEMAN: Good afternoon, the
2 pressure is on I'm going to try to get through
3 mine. It's so great to be here, and thank you for
4 inviting me. I'm Lori Freeman, I'm the CEO of the
5 National Association of County and City Health
6 Officials and I still carry with me a lot of
7 warmth and warm memories of my time as the CEO of
8 AMCHP and it's so great to see some of my old
9 colleagues on the phone here, and thank you for
10 again including NACCHO in this discussion.

11 So, a little bit about -- next slide,
12 please, thank you Emma -- a little bit about
13 NACCHO. We represent nearly three thousand health
14 departments across the country at the county and
15 city level of governing and our mission is to
16 improve the health of all communities by
17 strengthening and advocating for these health
18 departments, ultimately with a view towards
19 optimal health equity and security for all people
20 in all communities.

21 These are our -- we are updating our

1 strategic priorities but these former set of
2 priorities still remain front and center and core
3 to our work in really ensuring that health
4 departments are able to deliver the essential
5 public health services to their communities, that
6 we advocate for them, and that they are recognized
7 as part of the public health system, and that we
8 are always optimizing our strategic alliances and
9 partnerships including those with groups like
10 yourself. Next slide, please.

11 A little bit about the local health
12 department landscape. This is data from our 2019
13 profile of local health departments and we repeat
14 this study about every three years. We currently
15 have one in analysis right now. But these types
16 of data don't change that frequently in terms of
17 the programs and clinical programs and services
18 provided directly by our local health departments.
19 And as you can see by this data, adult and
20 childhood immunizations, screening and treatment
21 for chronic and communicable diseases and other

1 conditions, and certainly maternal and child
2 health services are front and center for many of
3 our health departments.

4 Adult and child immunizations are the
5 clinical services provided by most local health
6 departments, but there are a healthy portion,
7 about a third, that provide other clinical
8 services including those listed here in the
9 maternal and child health area, and of particular
10 note are the well visits, the home visits, and the
11 well-woman visits to the health departments.

12 So, I want to say that in our
13 consideration of work together in the future,
14 there are really important touch points that
15 families and mothers and fathers have with local
16 health departments, and I hope we can think
17 together about utilizing those touch points as
18 ways to communicate important information about
19 how moms and families can keep themselves well and
20 prepare themselves for their new families and take
21 care of their existing families. Next slide,

1 please.

2 This digs a little bit further, and
3 just wanted to demonstrate it to show you that I
4 didn't mention the WIC services on the other
5 slide, but certainly 70% of our health departments
6 have the WIC programs embedded in their health
7 departments, so another very important touch point
8 for mothers that are seeking information as well
9 as nutrition for their families.

10 It does vary a little bit by
11 jurisdiction, urbanization versus rural, and the
12 local health departments in rural areas are more
13 likely to provide these services than in urban
14 areas, and the reason for that is because we are
15 seeing kind of a disintegration of rural hospitals
16 occur across the country and often our local
17 health departments are the provider of last resort
18 and the core provider of clinical services in
19 those more rural settings.

20 Local health departments provide
21 other clinical services to moms and kids and

1 families such as EPSTD and well child clinics and
2 prenatal care, that's all important as well, and
3 certainly, I mentioned the adult and child
4 immunizations as well. Next slide.

5 Switching gears just a little bit to
6 talk about the work that we do in maternal child
7 and adolescent health and those types of
8 initiatives. A lot of our work is around
9 providing technical assistance and training in
10 partnership advocacy. Other types of tools and
11 resources model practices to local health
12 departments, and we extend that to community-based
13 organizations as well. Some of the highlights of
14 this portfolio are in the chest and breastfeeding
15 portfolio. We consider ourselves a leader in this
16 area. We have about a decade of experience
17 providing technical assistance and training to
18 local health departments and communities, and two
19 years ago, we launched the Seminole document, The
20 Continuity of Care for Breastfeeding Blueprint
21 that supports communities through system-level

1 approaches to lactation and ensures that families
2 don't fall through the cracks and discontinue
3 breastfeeding at a critical time in their baby's
4 life.

5 We've also funded fifteen communities
6 to implement these blueprint activities and to
7 provide monthly and individualized technical
8 assistance to about forty different grant
9 recipients through our Reach grants with racial
10 and ethnic approaches to community health and
11 really focused and highly tuned on individuals who
12 are made vulnerable through the conditions in
13 their community. And we are currently expanding
14 that portfolio work to include work around
15 nutrition and supporting food security in the
16 first thousand days of life as well.

17 For maternal and child health and a
18 few other areas, namely preparedness, we are
19 working to increase the capacity of local health
20 departments to really center maternal and child
21 care and health care considerations during

1 emergency preparedness and response efforts to
2 keep them safe. They're a special population.

3 We have annually -- we establish
4 workgroups in skill-based training exercises with
5 over thirty health departments to meet the needs
6 specifically of pregnant people and infants during
7 emergencies, and we also led an action planning
8 process for local health departments where one
9 grantee, Jefferson County in Colorado, was able to
10 identify additional need and increase the
11 inventory of emergency supply kits for this
12 purpose from a quantity of thirty to six hundred
13 and seventy-five to meet the needs of that
14 pregnant people population.

15 And then throughout COVID and
16 ongoing, we're supporting local health departments
17 and early childhood education programs to really
18 increase the decision-making around COVID
19 mitigation and implement vaccine activities to
20 ensure vaccines for young children and
21 particularly those who are in really low resource

1 settings. Next slide.

2 I think the primary concerns at the
3 local level, and this is based on a recent survey
4 to our own Maternal and Child Health Workgroup,
5 themes emerged and pressing concerns included
6 prenatal and postpartum care, critical to, of
7 course, maternal mortality and infant mortality
8 work, substance abuse, mental health concerns, in
9 particular communities that are facing increases
10 in safe sleep related deaths, as well as
11 congenital syphilis.

12 Across the response of that group,
13 there was a lot of emphasis on health equity and
14 population disparities, and we know that our local
15 health departments are really well positioned to
16 address these disparities and resources and
17 outcomes for marginalized communities and identify
18 specific populations that need additional support
19 because they are affected by structural racism,
20 medical racism, low income, undocumented, or young
21 first-time mothers, or those with behavioral

1 health diagnosis.

2 What local health departments are
3 doing, they are working in deep partnership within
4 their local communities, especially to combat
5 disparities and they are really truly integral in
6 building coalitions and advisory committees and
7 workgroups across communities to do this work and
8 also, of course, because 70% of WIC is co-located
9 with the local health department and working in
10 close connection with the special health care
11 needs programs.

12 Robust home visiting programs to
13 increase access to prenatal and postnatal care.
14 Building and implementing individual and community
15 education programs for ongoing maternal and infant
16 mortality concerns, as well as rapid response
17 education opportunities where there are actually
18 increased rates occurring, and local health
19 departments are actively providing screening
20 services for STIs and mental health screening
21 during and after pregnancy as well.

1 Let me wrap up the next two slides
2 with talking a little bit about our policy and
3 education work. In terms of our policy work,
4 these are all of the -- NACCHO has about a hundred
5 and thirty different policy statements that we
6 developed in close concert. They are developed
7 actually by our local health department officials
8 and their staffs and they help NACCHO to urge
9 action with federal agencies and state public
10 health officials, elected officials, other local
11 health departments and partner organizations, and
12 they drive everything that we do, quite honestly.
13 This is the list and links in your slides to all
14 of our policy statements. I highlighted a few
15 that, I think, are key to the infant and mortality
16 work around women's health, our nurse home
17 visiting programs and healthy father and male
18 involvement. So, I encourage you to check those
19 out as potential resources. Next slide, please.

20 And then, we're constantly also
21 advocating to Congress and the administration on

1 these programs to appropriate money to them, to
2 support them, to sustain them long term and not,
3 you know, ensure that they are a part of this, you
4 know, boom and bust funding and that they're
5 regularly sustained, and these are links to all of
6 our letters around maternal and child health that
7 we've written over the past two years in
8 supporting many of these programs including the
9 Maternal and Child Health Services Block Grant.

10 So, I will end it there and just say
11 thanks again. And again, I would love to explore
12 further conversation with you about how local
13 health departments can really use their
14 connectivity to community to drive messaging and
15 to get people the help that they need to ensure
16 that they have a safe and healthy pre-pregnancy
17 through postpartum care and that their children
18 are safe and health as well. Thanks very much.

19 BELINDA PETTIFORD: Thank you, Lori.
20 We appreciate that a lot.

21 All right. Now, we're going to go to

1 Christi -- Christi with ASTHO. Oh, see you.

2 CHRISTI MACKIE: Hi. Just before I
3 started, I just wanted to thank you all for your
4 attention today. It's great to be invited to be
5 able to provide an overview of our maternal and
6 child health work at ASTHO. So, next slide,
7 please.

8 As a quick model set, ASTHO is a
9 nonpartisan member organization and our members
10 and their leadership teams formulate, influence,
11 and implement internal and external policies in
12 that space of the little p.

13 We're in our second year of
14 implementation of our three-year priorities, and
15 those are racial and health quality workforce
16 development, sustainable infrastructure
17 improvement, data modernization, and evidence-
18 based practice.

19 You know, our operational model
20 includes leadership development, technical
21 assistance, and capacity building, as well as

1 government affairs and advocacy, and just in the
2 space of public health. We're structured
3 similarly in our programs to match health
4 departments so that we can marry our expertise and
5 technical assistance to the needs of state health
6 departments. So, obviously, I'm speaking on
7 behalf of maternal and child health, but across
8 the, you know, the government public health. You
9 know, you think about environmental health, health
10 equity, immunizations, chronic disease. You know,
11 we do span different departments and look at where
12 our collective impact can be. Next slide, please.

13 I'm just going to provide you with a
14 quick overview of her maternal and child health
15 work. I'm going to provide you an update of
16 priorities in maternal and child health based on
17 health officials and what they are seeing rise to
18 the top and then just cover quickly some future
19 opportunities. Next slide, please.

20 And so, thinking about our impact in
21 this space, you know, recognizing, you know, our

1 engagement is not the sole source of, you know,
2 impact, but we do try to think about engagement
3 and what that means. And so, we're always looking
4 to advance equitable access to service and care
5 for maternal and child health populations. Next
6 slide, please.

7 So, we have two sides of our Maternal
8 and Child Health Portfolio. Right now, I'm going
9 to cover our Family and Child Health Portfolio
10 opportunities to work in learning communities.
11 First, we have some work related to PRAMS and it's
12 through the CDC's Division of Reproductive Health.
13 And the purpose of this work is really to support
14 states with data linkages to identify and
15 understand and respond to the complex needs of
16 their maternal populations.

17 The work also includes conducting and
18 supporting patient-centered research and support
19 of clinical quality improvement. We have work
20 that we affectionately refer to as DREAM, but it's
21 in relation to advancing racial equity, and it's

1 equity-focused data collection, reporting, and
2 data-driven interventions, so thinking about that
3 qualitative and quantitative data in this space.

4 And then finally, in this area, we
5 have work in contraceptive access, supporting
6 states with the implementation of certain
7 policies. And so, right now we're focused on
8 prescribing models, increased access to
9 telehealth, delivery of contraceptive care, and
10 improving billing and coding systems for Title X
11 clinics. Next slide, please.

12 Maternal and Infant Health Portfolio,
13 another one of our lovely acronyms, PRISM, but
14 this is HRSA-funded work in Promoting Innovation
15 in State and Territorial Maternal and Child Health
16 Policymaking. And so, this is a direct
17 collaboration with AMCHP as an affiliate, and our
18 goal here with working with states is to build
19 capacity for policymaking, really looking to
20 improve outcomes for women of reproductive age,
21 and to address substance use in co-occurring

1 mental health conditions.

2 We also have a breastfeeding workbook
3 in our portfolio. We've supported this learning
4 community for almost a decade and we've been
5 looking at and implementing supporting states in
6 improving breastfeeding disparities.

7 We also have work around risk-
8 appropriate care, and this is also funded through
9 CDC or the Division of Reproductive Health. Our
10 focus here are, you know, data-driven best
11 practices via cross-agency collaboration, so
12 thinking about maternal and child health programs
13 and in turn partnering with provider champions and
14 hospital administration, really looking at linking
15 data to conduct a pooled analysis of maternal risk
16 conditions and also, you know, looking by locate
17 assessment tools so that those levels of care for
18 maternal health during delivery. Next slide,
19 please.

20 So, state health official priorities.
21 You know, ASTHO conducts research now at two

1 points every year, and we call it our
2 environmental stand. Really, the purpose here is
3 to identify the [indiscernible] public health
4 trends and issues across the U.S. It really --
5 it's comprised of a scan of state health
6 improvement plans, which can be semi-static, just
7 depending on where states are in their
8 implementation. But we also conduct surveys that
9 are administered to help officials across ten
10 regions, and we do that two times a year, and
11 we're looking to see what is rising to the top of
12 their priorities, where we can support them, or
13 where we need to advocate for them. Next slide,
14 please.

15 And so, within the environmental
16 scan, there's a focus obviously on maternal and
17 child health and three areas emerge including
18 youth mental health and social well-being,
19 maternal and infant mortality and morbidity,
20 racial and socioeconomic inequities, and perinatal
21 outcomes.

1 So, looking at the areas supporting
2 youth mental and social well-being, we've
3 identified several strategies that are being
4 implemented or where states are looking to
5 implement to address this area, you know,
6 including expanding community-based opportunities,
7 youth mentoring, peer support to reduce social
8 isolation, loneliness, interpersonal violence,
9 depression, and adverse childhood experiences.

10 When we look at maternal and infant
11 mortality, the focus with state health agencies
12 really is increasing prenatal screening for
13 pregnancy risk factors, those areas like
14 hypertension, diabetes, heart disease, substance
15 use disorders, building hospital and birthing
16 center capacities to provide high-quality and
17 life-saving care to all mothers and infants, and,
18 you know, state and territory health agencies are
19 also, you know, taking action to diversify and
20 develop an anti-racist, culturally competent
21 infant and maternal workforce. Next slide,

1 please.

2 So, future opportunities, what is
3 rising to the top for state health agencies and
4 health officials? Next slide, please.

5 Zero-three nutrition security, so
6 really trying to move upstream looking at the
7 issue based on some recent information out of the
8 CDC's Injury Center. You know, they've identified
9 nutrition security as an adverse childhood
10 experience thinking through where we can be
11 supportive of health agencies in this space.

12 Next, we've got maternal severe
13 morbidity and mortality. We've established a
14 technical package to help health officials
15 understand their authority and influence to
16 address maternal morbidity and mortality. You
17 know, we recognize that, you know, we're a piece
18 of the puzzle and we're not the only players in
19 this space and collectively, you know, we're
20 thinking about really trying to focus in on the
21 role of health officials and their agencies and

1 what they can do. Next slide, please.

2 And then just, you know, really
3 digging in, I have been in this space for about
4 two years now helping state health departments
5 understand their role in supporting communities,
6 what place-based community-led approaches look
7 like, where they need to implement workforce
8 development, think about data, data equity, how
9 it's collected and reporting, and then also really
10 sit back and take a look at finance systems, you
11 know, what's in place to be supportive of funding
12 communities directly or intermediaries, and really
13 taking a look at braiding and blending funding
14 streams, how we think about embedding equity into
15 our existing programmatic areas, really thinking
16 about longevity and sustainability of that work.

17 And then finally, you know,
18 continuing to address poly-substance use among
19 pregnant women. You know, we've been focused here
20 for a number of years and, you know, what we do
21 know is outcomes really haven't improved over the

1 pandemic, so there's still a need to focus in
2 these areas. Next slide, please.

3 And I will wrap up and answer
4 questions as part of the panel later. So, thank
5 you.

6 BELINDA PETTIFORD: Thank you,
7 Christi.

8 And now we're definitely last but not
9 least, we're going to go to Inas, and please
10 pronounce your name for me.

11 INAS-KHALIDAH MAHDI: Thank you.
12 It's Inas-Khalidah.

13 BELINDA PETTIFORD: Inas-Khalidah.
14 Thank you, dear.

15 INAS-KHALIDAH MAHDI: Thank you.
16 Yes, the pressure is on now. So, I will try to
17 bring it all together and make sure everybody is
18 still here. I see some familiar faces, and it's
19 good to be with you all this afternoon.

20 So, my name is Inas-Khalidah Mahdi.
21 I'm the Vice President of Equity-Centered Capacity

1 Building at the National Birth Equity

2 Collaborative.

3 Our equity-centered capacity building
4 work typically focuses on organizational equity
5 assessment, training, technical assistance, and we
6 do this work with our health systems, with payers,
7 with POCs, MMRCs, and CBOs.

8 In the community, our community-
9 oriented work is more so focused on shifting power
10 to communities, research, and policy advocacy.

11 So, I'm going to do something a little bit
12 different today. I'm going to talk a little bit
13 about our frameworks upholding index efforts,
14 right? How do we advance this work, and this is
15 the work essentially that underpins everything we
16 do from measured development, from policy
17 advocacy, from our reproductive and sexual well-
18 being practices, and so on and so forth. So,
19 let's jump right into it. Next slide.

20 So, what is birth equity? I know
21 we're talking a lot about health equity, and in

1 this group, I might be preaching to the choir.
2 But birth equity in 2015 was a term that was
3 conceptualized by the founder of NBEC, Dr. Joia
4 Crear-Perry, who I'm sure you all are very
5 familiar with. Dr. Joia crafted a definition that
6 roots a lot of the work that we do today. She was
7 able to draw on health equity terminology and
8 reproductive justice framing and capture what it
9 means to advocate for women and families to have
10 the opportunity to have a healthy birth with zero
11 barriers.

12 Also within this definition is the
13 keen understanding that there are certain
14 racialized and marginalized groups that suffer
15 from the poorest outcomes.

16 So, with this in mind, birth equity,
17 the framework for our work is the assurance of the
18 condition of optimal births for all people with
19 the willingness to address racial and social
20 inequities in a sustained effort. Next slide.

21 So, NBEC, as some of you are familiar

1 with our history, we started out very much
2 centered in Black infant health, and since our
3 inception, our mission has somewhat shifted.
4 We've begun to grow in terms of our programs and
5 policies and really respond to the voices of
6 community. We originally centered our work on
7 infants with the goal to reduce Black infant
8 mortality across the U.S. by 25% in ten years.

9

10 Now, our mission is somewhat updated.
11 We create transnational solutions that optimize
12 not only infant health, but Black maternal,
13 sexual, and reproductive well-being. We shift
14 systems and culture through training, research,
15 technical assistance, policy advocacy, and our
16 community-centered collaboration. And all of
17 this, of course, is reflected from what we hear in
18 community.

19

20 We center our values of racial joy,
21 reproductive and sexual freedom, the importance
and significance of Black lives, sisterhood, anti-

1 racism, shifting power, and Black feminism and
2 womanism.

3 And, like a lot of other
4 organizations, our vision is centered on family.
5 Our vision is that all Black mamas, babies, and
6 their villages are able to thrive. Next slide.

7 Sop, on this slide, you'll see one of
8 our early publications that came out of our work
9 that was centered in infant health outcomes. This
10 paper, Separate and unequal: Structural racism and
11 infant mortality, is one of the first pieces
12 published from our campaign for Black Babies
13 Project in 2017, funded by the WK Kellogg
14 Foundation.

15 In this research project, we
16 partnered with researchers at Tulane University
17 and the Institute for Women and Ethnic Studies in
18 New Orleans. And the primary research aim here
19 was to determine the weighted impact of structural
20 racism and social determinants on infant
21 mortality. Are there particular social

1 determinants of health that matter more than
2 others, or is it a convergence of indicators that
3 are more important, right? And so, from this
4 research, we landed on one of the primary tools
5 that we use to guide our work today. Next slide.

6 That is the Birth Equity Index. The
7 Birth Equity Index really came from this research
8 in the Campaign for Black Babies because we needed
9 quantifiable context on which cities have the
10 largest burden of Black infant death, and what
11 else was happening in those cities that we could
12 begin to trace some of these trends.

13 So, the Birth Equity Index
14 essentially combines indicators related to root
15 causes of health inequities with social
16 determinants that has empirical evidence on their
17 relevance to infant mortality. The Birth Equity
18 Index was developed to identify community level
19 characteristics that were associated with an
20 increased risk of Black infant mortality across
21 one hundred United States metropolitan cities, and

1 this index drew data from multiple public data
2 sources on the following topics: education,
3 unemployment, residential segregation, adult
4 smoking, poor mental health, poor physical health
5 day, adult obesity, limited access to healthy
6 foods, homicide rate, crime, air pollution,
7 [indiscernible], and structural racism.

8 We tried to do this in a way that
9 challenged, at that time, the way that data around
10 structural racism was being collected and
11 compiling this together in an index to say how can
12 we -- how can we better predict what's happening
13 for infant mortality across these different
14 cities. Next slide.

15 So, on this index, this really
16 allowed us to place those social determinants and
17 health outcomes in perspectives for a lot of our
18 health system partners and leaders that we were
19 working with. So, I mentioned we worked with
20 health departments, we worked with health system
21 leaders, we worked with hospitals, we worked with

1 CBOs, POCs, MMRCs, essentially everyone is a
2 partner at some point.

3 And in the index, of course, we
4 focused on structural determinants rather than
5 placing blame solely on Black families and Black
6 birthing people, which we know is our history. We
7 tried to do a better job of looking at what are
8 the ways in which environmental racism, redlining,
9 and state-sanctioned violence, and structural
10 factors show that. And we did this not solely
11 because our mission is that Black babies, their
12 mamas, and villages thrive, but also because we've
13 got a lot of partners coming to us saying where do
14 we start? What's the best place to start? Where,
15 like, you know, here's how much money we have,
16 we've got a limited amount of funds, where are we
17 going to see the most impact?

18 So, what we were able to do was say
19 okay, from this list of cities, here are the
20 factors, right, that are closely -- most closely
21 impacting infant mortality in your city. So, we

1 got a long list of cities that you see here, and
2 as much as we would have liked to work with each
3 of them, because of funding and capacity, we were
4 limited, and had to select a certain number to
5 work with.

6 We ended up working with Montgomery,
7 Alabama, New Orleans, Louisiana, Jackson
8 Mississippi, Detroit, Michigan, Chicago,
9 Cleveland, and Baltimore as we began our Campaign
10 for Black Babies, and with this work, we were able
11 to identify those high impacts of social and
12 structural determinants of health alongside health
13 system leaders to develop equity plans, also to
14 build long-term relationships with our community-
15 based partners, conduct birth equity and implicit
16 bias trainings with health care providers, conduct
17 grand rounds with OB/GYNs who were in training,
18 and plan future research in these cities after the
19 project's completion. Next slide.

20 So, we -- you'll see on here there is
21 a red dot for where our Campaign for Black Babies

1 cities are located and also Promising Practice
2 cities. We ended up categorizing the DC/DMV area,
3 New York, Boston, and Los Angeles as Promising
4 Practice cities. We had best practice cities as
5 well, but those were specific to those projects
6 that had been very rigorously evaluated and
7 published.

8 Those who were Promising Practices
9 were initiatives that displayed some positive
10 impacts on health outcomes. Because even in 2017,
11 we were aware of other birth equity programming in
12 those local health departments and health systems
13 because we were in partnership with collaborators
14 and innovators in the community. And we hope that
15 simply by highlighting some of those efforts, we
16 could begin to offer scale to those best parts so
17 that we could transfer that to larger cities with
18 dense Black populations.

19 But even in those cities that we have
20 Promising Practices or Best Practices, we know
21 that social determinant data is but one piece of

1 the equation. We knew that in order to further
2 illuminate how we could improve birth outcomes, we
3 had to talk to Black birthing people, right? We
4 needed to listen to them, which it sounds very
5 similar to what's been said today over and over
6 again, making sure that we're incorporating their
7 lived experiences in community as well as in their
8 care settings and the way that we really
9 understand and gather the nuance from those social
10 determinants of health.

11 Since then, we've continuously
12 expanded our research and programing to more
13 diligently include patient experience, and it is
14 now the most central aspect of all index research
15 projects and programing for Black birthing people.
16 Everything is centered on lived experience and
17 patient perspective.

18 So, it's not listed here on the
19 slide, but like I mentioned at the beginning, a
20 lot of our work and measured development, we are
21 working right now a patient-reported experience

1 measure in collaboration with Johns Hopkins to be
2 included in hospital discharge surveys so that we
3 are able to really take those lived experiences of
4 Black birthing people and really, really hone that
5 into say what are the particular things that are
6 emerging from experiences of Black birthing people
7 that have not been captured, and we're doing that
8 in partnership with CBOs as a way to be able to
9 continue to shift power back to communities so
10 that communities have this data and that
11 communities can continue to hold health systems
12 and hospitals, health departments all accountable
13 there. Next slide.

14 So, what are the things that we've
15 learned? It doesn't sound shocking and
16 revolutionary, but I think about eight years ago,
17 it was, you know, it was a big deal. I think we
18 all know now the analogy of, you know, treating
19 the mom as the wrapper and the baby as the candy
20 and tossing the mom out.

21 So, a lot of the early lessons that

1 we learned were that, you know, we could not focus
2 solely on infant health and that the biggest
3 leverage point we have for infant health equity
4 was maternal health. We know that birth outcomes
5 are determined by people's access to information,
6 resources, quality of care, and equitable health
7 care institutions.

8 And the Birth Equity Index, as our
9 tool, has great implications for Black maternal
10 and infant health outcomes. We know that by
11 quantifying and comparing the structural and
12 social determinants of Black maternal and infant
13 health at the city level can help to better
14 galvanize our leadership to improve structural
15 conditions. We also know that the index can
16 provide those actionable points that I mentioned
17 earlier, and everyone wants to know where to start
18 and where you can intervene based on empirical
19 evidence.

20 Black people who are capable of
21 pregnancy and birthing people, researchers,

1 policy-makers, urban planners, and other
2 stakeholders can use the index as a guide for
3 their research and decision-making, and we hope
4 that the index continues to shift power to
5 communities so that they are able to hold that and
6 they can inform decisions about where they'd like
7 to advocate in the community.

8 We also know that there is an
9 opportunity for city-level collaborations from
10 different organizations that have varying rankings
11 inside of the index, right? There are other
12 opportunities to translate proven strategies
13 through city-to-city learning.

14 And lastly, identifying the
15 associations and index can really help to direct
16 more specific funding, awareness, and policy
17 changes towards improving those health outcomes.
18 We know that in addition to really looking at
19 people's lived experiences, a lot of our work
20 centers on reproductive justice. Reproductive
21 justice is the right to bodily autonomy, the right

1 to have a child or not have a child, the right to
2 parent the children that we have in safe and
3 sustainable environments, and if we don't have
4 that framing to apply to our work, we'll be
5 continuously digging for the wrong indicators.

6 So, this index is also, you know, the
7 undergirding really centers on reproductive
8 justice in the way that we are looking at well-
9 being and not solely on did mom survive, did baby
10 survive. Are we looking more holistically at the
11 whole person, which is what a lot of our
12 researchers told us consistently is that people
13 want to be viewed as whole individuals, not
14 shocking, and the way that we approach this work
15 is through using a lens of research, justice, and
16 cultural humility, continuing to work in
17 partnership and synergy with community, drawing on
18 the lived experiences, feeding that data back to
19 community, ensuring that communities are actually
20 holding that data and that we're able to amplify
21 those efforts.

1 I did a list here -- we've got a long
2 list of community partners that have been
3 supportive of our work employing the Birth Equity
4 Index. I see some of them listed here today.

5 In terms of future opportunities or
6 next steps, we are looking to update the index.
7 There are lots of new indicators since 2017.
8 There are lots of new ways to capture some of this
9 data. We're looking at a pretty significant
10 reworking where we have data that is not
11 necessarily individualized, but we can look at
12 things that were proxies for social and structural
13 determinants of health and get more specific
14 indicators for those.

15 So, that's really what we're working
16 on. Everything that we do with our Birth Equity
17 Index really drives a lot of our programming, like
18 I mentioned, around policy, training, advocacy,
19 and community power building.

20 So, that's the framework, and I'm
21 happy to answer any questions at the end about

1 other ways that we're specifically using the tool.
2 I'll go to the next slide, which I think might be
3 the last one.

4 Thank you, and my E-mail address is
5 listed there. I'll turn it back over to you.

6 BELINDA PETTIFORD: Thank you so very
7 much. We appreciate all of the wonderful
8 information each one of you have shared with us.

9 I think we probably have time maybe
10 for just one question, only because we've got
11 public comment, and we have to go to that at 2:10.
12 So, does anyone on the committee or anyone else
13 have a question that they would like to ask this
14 panel? Are you overwhelmed with information? I
15 don't want to cut anyone off.

16 I think the same question we asked
17 the previous panel, we may follow up and send back
18 to you all as well. There's so many moving parts
19 in the maternal and infant health arena, and we're
20 trying to figure out where there's alignment,
21 where there are areas that you all have identified

1 from your partners or your members that should
2 really be elevated at this point in time that we
3 can try to move further into action. And so, if
4 there is something around in that area that you
5 all are interested in us working with you all on
6 or are interested in sharing with us, we -- Sarah
7 and I will follow up and Vanessa with an E-mail to
8 give you all a chance to think a little bit about
9 that, because I am sure our team is getting a
10 little -- that is true, would it be possible to
11 put the Birth Equity Index research publication in
12 the chat. Thank you so much. That's a note that
13 I wrote down as well, but I was just going to send
14 you a separate e-mail. So, thanks for sharing
15 with everybody. It is coming.

16 So, thank you all. So, please join
17 me in thanking this panel. We appreciate
18 everything you all have done today. Thank you all
19 so much. You're welcome to hang out a little bit
20 longer if you want to, but if not, we will be in
21 touch.

1 And at this time, we're going to turn
2 it over to Sarah, and Sarah is going to lead our
3 public comment period. Thanks.

4

5 PUBLIC COMMENTS

6

7 SARAH MEYERHOLZ: Thanks, Belinda.
8 I'm happy to be here today. Thanks to all our
9 presenters. Like Belinda said, I will be handling
10 the public comments. So, once you hear your name
11 called, please raise your hand using the raise
12 hand function at the bottom of your screen so that
13 our contractors can unmute you. We will be
14 starting with Jester Jersey. We see you, and you
15 should be unmuted shortly.

16 JESTER JERSEY: Okay. I believe I'm
17 unmuted now. Is that correct?

18 BELINDA PETTIFORD: We can hear you.

19 JESTER JERSEY: Okay, thank you.

20 Thank you.

21 I want to start by stating that I

1 have no pharmaceutical affiliations nor conflicts
2 to disclose.

3 Good afternoon ACIMM committee
4 members. Thank you for allowing me to present.
5 For the last two years, I volunteered as a trusted
6 messenger advocating for collaborative efforts
7 between government and community-based service
8 organizations. Previously, I worked with Kiwanis
9 and UNICEF on the Eliminate Project, a global
10 campaign to vaccinate women of childbearing age
11 against maternal and neonatal tetanus from 2010 to
12 2020. Shortly afterwards, the pandemic began.
13 Today, I volunteer with Vaccinate Your Family and
14 continue vaccine advocacy against vaccine-
15 preventable diseases. Because of the work that I
16 and others have done, we have saved many lives,
17 but more needs to be done.

18 This past winter also saw the arrival
19 of the triple-demic where COVID, the flu, and RSV
20 occurred conjointly. Additionally, we saw the
21 resurgence of polio and measles cases

1 demonstrating the importance of routine
2 vaccinations and continuing to fund the Public
3 Health Service Act, Section 317 Immunization
4 Program. Not only did the COVID pandemic decrease
5 vaccines rates, according to the CDC, it
6 unfortunately also marked an increase in U.S.
7 maternal casualties in 2021, particularly among
8 minority populations.

9 As the nation slowly emerges from
10 another difficult winter, there is hope that RSV
11 vaccines may be available shortly. However, there
12 is concern that like with recent vaccine rates for
13 COVID boosters and the flu, vaccination rates were
14 also lagging.

15 I want to suggest to the committee to
16 work with community-based service organizations to
17 help boost vaccine rates. From my work with
18 Kiwanis, UNICEF, and Vaccinate Your Family, more
19 investment in trusted messaging is needed to
20 address current infant and maternal health needs.

21 Two years ago, U.S. Surgeon General

1 Vivek Murphy said trusted messengers are the key
2 to boosting vaccine rates. Recently, the
3 International Federation of Red Cross and Red
4 Crescent Society Secretary General Jagan
5 Chapagain again mentioned the importance of
6 community-based organizations and response and
7 preparedness. Not only are community-based
8 organizations and volunteer members like me
9 located in communities nationwide, but we've been
10 involved in many national and global health
11 efforts. We can instill trust through vaccine
12 messaging, reach underserved communities, and
13 leverage local foundations of trust.

14 For this reason, I recommend to the
15 Advisory Committee on Infant and Maternal
16 Mortality, the CDC, other health committees, and
17 the Department of Health and Human Services, and
18 even President Joe Biden to please reach out to
19 community-based service organizations to
20 collaborate on future vaccine campaign efforts.
21 Together we can renew interest in immunizations,

1 help those who have missed routine vaccinations
2 catch up, and help save American lives all of
3 ages, especially mothers and young children.

4 Thank you for your time and
5 consideration. Stay safe and have a nice day.

6 SARAH MEYERHOLZ: Thank you so much,
7 Jester.

8 I will now turn it to the committee
9 and Belinda, our chairperson, if there are any
10 follow-up questions or comments.

11 BELINDA PETTIFORD: Thank you, Sarah,
12 and thank you, Jester, for your comments.

13 Is there anyone on the committee that
14 has a follow-up question or follow-up response for
15 Jester? I think your request is pretty much -- or
16 your comment is pretty much in line with some of
17 the things we've been talking about today about
18 the importance of community engagement, working
19 with community organizations, meeting people where
20 they are, elevating the work of individuals with
21 lived experience. So, I think we are in line with

1 what you are requesting and appreciate your
2 comments. But I do want to open it up in case
3 there are any other committee members that have
4 something they would like to share.

5 Yes, Marie.

6 MARIE RAMAS: Thank you. Thank you
7 for the comment today. Absolutely, it's important
8 for us in whatever messaging we work on to discuss
9 the matter of vaccine equity and vaccine access.
10 It is an issue that is unfortunately threatened in
11 this current climate and culture. So, I very much
12 appreciate the comments today, and we'll keep that
13 in sound mind as we move forward.

14 BELINDA PETTIFORD: Thank you, Marie.

15 I don't see anyone else's hand up,
16 Sarah.

17 So, again, Jester, thank you so very
18 much for taking time to come and be with us and to
19 share your comments.

20 SARAH MEYERHOLZ: Thanks, Belinda. I
21 actually don't have any other comments to raise up

1 to the committee. But, just to remind folks, if
2 you do want to provide a comment in the future,
3 you will see in the Federal Register Notice when
4 that goes out, the due date for public comment.
5 So, please feel free to reach out to our E-mail
6 address, which is sacim@hrsa.gov if you have any
7 questions about that, and Belinda, I will turn it
8 back to you.

9 BELINDA PETTIFORD: Thank you, Sarah.

10 So, now we're going to go into the
11 next part of our agenda. Now we're ahead four
12 minutes. So, you just never know how the day is
13 going to go. I'm sure we'd rather be ahead than
14 behind. So, now we're going to go into next steps
15 and thinking about assignments.

16

17 NEXT STEPS AND ASSIGNMENTS

18

19 BELINDA PETTIFORD: A few things I
20 wanted to touch base today on is, you know, in the
21 past with our last committee, we actually had

1 workgroups that were in place, and many of you
2 participated on some of those workgroups. You
3 know, we had one around equity, we had one on
4 data, one more focused on clinical services, and
5 we've not made a decision as to whether we want to
6 continue those groups or operate in a different
7 format or even come up with new workgroups. So,
8 we actually have that opportunity to do that. So,
9 I would like your thoughts on that.

10 But as you're thinking about that,
11 one of the things before we leave today that I
12 think would be really helpful is if we could take
13 some time, similar to what we did yesterday, and
14 really think about are there a couple of areas
15 that we want to move forward. In looking at my
16 notes last night, a couple of areas that I saw was
17 the area around maternal mental health or mental
18 well-being in general. I think we brought up the
19 issue around -- we did talk a little bit around --
20 as I'm looking at the wrong notes -- we talked a
21 little bit around, I think, community engagement

1 as well as elevating the voices of individuals
2 with lived experience.

3 But I would like today for us as a
4 community to try to narrow it down to maybe two or
5 three areas. You know, listening to our partners
6 today, I think one of the areas that again came up
7 with the community engagement, community
8 involvement, listening to voices, and elevating
9 the voices of individuals with lived experience.
10 I think mental health came up again today as well.

11 I also think one of the other areas
12 that I heard in several of the presentations was
13 around workforce development and are we managing
14 all of the workforce challenges, because all of us
15 are dealing with more and more vacancies.

16 So, I didn't know if you all have
17 things that you all want to share because I would
18 like to have the opportunity to hear from
19 everyone. And everyone doesn't have to speak at
20 one time.

21 Thank you, Phyllis.

1 PHYLLIS SHARPS: Only because I've
2 got to leave in a few minutes. But one of the
3 things that I did hear, I think, across several
4 presentations were people were beginning to
5 catalog or show case or develop the evidence for
6 best practices, and I know that was something I
7 brought up last year -- yesterday. So, I do think
8 it would be, I mean, there's a lot of really neat
9 stuff going on as I listened to the different
10 agencies. But I think either looking at some of
11 the best practices, particularly around community
12 engagement and how do we translate what we know
13 from, you know, providers and research to
14 community, because a big part of maternal and
15 child health is in the community, over and above
16 what we do in our institutions and clinics and
17 that kind of thing.

18 BELINDA PETTIFORD: Thank you,
19 Phyllis. Excellent point, and I think some of the
20 data that was even shared yesterday, if not today,
21 kind of reminded us where many of the outcomes

1 that we're seeing are not just in the clinic, it
2 is what happens in our broader communities. So,
3 thanks, Phyllis.

4 Kate, I see your hand.

5 KATE MENARD: Thanks, Belinda.

6 Belinda, I thought, you know, this afternoon we
7 heard, you know, kind of brilliantly brought
8 forward kind of the alignment concept, you know,
9 and brought up a number of very strong
10 organizations to talk about what they're doing and
11 help us think about how all of this can be aligned
12 towards, you know, the common goals.

13 What I'm -- I'm actually reflecting
14 on the integrated maternal health model, you know,
15 that HRSA has recently released, you know, a
16 funding opportunity for integrated maternal health
17 models, and it references the pregnancy medical
18 home, which Belinda and I are near and dear to the
19 heart, you know, for Belinda and I with some
20 experiences long ago when we designed that.

21 But the alignment piece -- my strong

1 bias is the alignment piece is, I mean, it's great
2 if it includes all of these public health
3 entities. But if it doesn't literally integrate
4 with the clinical entities, then we miss a huge
5 opportunity.

6 I think about the inclusive language
7 that we use in these meetings. We always learn so
8 much when I'm with the public health community,
9 you know, with the perspectives and, you know,
10 mandate really that we -- that we engage -- that
11 we, you know, bring in the community voice and
12 that sort of thing.

13 In the clinical arena, you know,
14 that's rare to see people really talking about it
15 and then doing that really well. Present company
16 in exception, Steve, but you know -- you know,
17 it's -- so -- but bringing, I mean, I would just
18 love for us to think about ways we can actually
19 make that -- that alignment include behavioral
20 health, include social supports, include the
21 clinical, and really kind of move it all together.

1 And that's not a real well-thought through
2 suggestion for our focus, but I think it can -- it
3 ties together many of the things that we've talked
4 about today and yesterday.

5 BELINDA PETTIFORD: Thank you, Kate.
6 I think I was following you well. So, thank you.

7 And I did find my notes from
8 yesterday. I knew I had them here on this desk,
9 and I know yesterday we talked about communication
10 with patients and how we're doing that.

11 We also talked about do we need to
12 spend a little time getting lessons learned, and
13 it may tie back to what Phyllis was bringing up,
14 getting lessons learned from communities, states,
15 entities that have done a good job with this. You
16 know, what have they done that really has helped
17 their outcomes move to improvement and, you know,
18 are we taking those lessons learned and how are we
19 elevating them for others and moving them into
20 other communities.

21 Yes, Charlene.

1 CHARLENE COLLIER: Thank you for
2 mentioning that. I do think we spend a lot of
3 time looking at the poor outcomes and maybe not
4 enough looking at the positive outcomes, like, I
5 think, Commonsense Childbirth or Mamatoto's
6 Village. They share their numbers and how they
7 have lowered, you know, poor birth outcome rates,
8 and they say what works and then it's like okay,
9 well, that's not scalable or we don't like listen
10 enough to that or elevate that enough, and there's
11 like joyful and positive birth experience, and I
12 think in us bringing that up and like how that
13 really centers joy and the positivity around
14 outcomes because it isn't all from a detriment
15 perspective. It isn't all about like what's
16 lacking. But truly, there are people having, you
17 know, good positive birth outcomes and sharing
18 what those wins are, and I think that's an
19 important opportunity to kind of frame from less
20 of a, you know, fixing problems, from like
21 elevating solutions and they are within Black

1 communities, they are within birthing communities
2 that we are often looking at those poor outcomes
3 in and we're not like looking at what's working or
4 we don't give enough voice to that. So, I think
5 some opportunity there.

6 The other part that comes to my mind
7 is really like funding the future of some of these
8 submissions. I think so much of this comes down
9 to like money, and at the end of the day, like how
10 do you get resources to people in a sustainable
11 way. It's not a topic people are often
12 comfortable with, but it's like yes, there are
13 great grants, but they can't go to everybody.
14 They can't go and get the whole country, so like
15 when you're looking, you know, like best case
16 scenario, once all these grants are implemented,
17 where are the gaps located and what are the
18 solutions for those places to scale because there
19 are things like that have been mentioned over the
20 past two days, midwifery care, WIC, things that
21 we've known forever that have improved outcomes,

1 but are they really, you know, being distributed,
2 and then how do we fund the expansion, and where
3 do we, you know, who covers those costs? If it's
4 not federal, then how does federal support, you
5 know, academic or clinical sectors, private
6 sector, like how do we get these solutions funded
7 in a sustainable way? Thank you.

8 BELINDA PETTIFORD: Thank you,
9 Charlene. Great points.

10 Marie, I see your hand.

11 MARIE RAMAS: Yes, thank you,
12 Belinda. I think to that point, something that
13 keeps coming back over and over again for me is
14 the -- the need to center again Black and Brown
15 experience within maternal and infant health, and
16 what does that look like in the continuum of
17 preventive care. I think we often silo the
18 discussion in just the peripartum/prenatal period
19 and then we forget the patients and the children
20 that are born from those pregnancies after the
21 fact.

1 And I focus on Black and Brown
2 maternal and infant care because although the
3 rates have decreased, the actual absolute numbers
4 of deaths are still atrocious, and they are more
5 than they were twenty years ago. So, even those
6 percentage wise, we're doing better, our
7 population is higher, and still -- the disparities
8 are still very stark comparing even between racial
9 groups.

10 So, I think a spin on the discussion
11 of racial equity regarding this, what are
12 practical applications of interventions and
13 practices that can help improve birth outcomes and
14 birth experience. So, I wonder if that could be
15 potentially a thesis statement for us.

16 BELINDA PETTIFORD: Thank you, Marie.
17 I was getting it down. So, great point.

18 I see several other hands. Steve, I
19 see yours.

20 STEVE CALVIN: Sure, thank you. So,
21 I agree with Kate, Charlene, and Marie as well

1 that the whole idea to the funding, I think it was
2 a year and a half ago where I did a little
3 presentation to the committee on how much money is
4 spent in the maternity and newborn care world per
5 year in the U.S., and it's like \$140-plus billion
6 and of that, Medicaid is probably \$40 to \$50
7 billion, I would think. So, it's not as if there
8 isn't money in the system.

9 One of the things I would recommend
10 as a committee is that we take a look at what are
11 the -- what are the barriers to getting paid
12 through the current system. I mean, we see it
13 currently here in the Twin Cities and everywhere
14 else. Midwife-led care sometimes has a hard time
15 getting the support that it really deserves and
16 needs, the same with doula services as well. So,
17 that would be a focus that I would recommend that
18 we just start looking at how the current system is
19 paying, because it's in many cases, not paying
20 adequately for the kinds of midwife, doula, and
21 integrated into the medical system. I mean

1 obviously, as a maternal and fetal medicine
2 physician, I know that physicians have to be
3 involved. So, that would be my recommendation.

4 BELINDA PETTIFORD: Thank you, Steve.
5 Tara.

6 TARA SANDER LEE: Yesh, I just --
7 it's kind of a follow-up to what I said yesterday.
8 I just -- I think we just need to -- I think
9 there's definitely a need for improved
10 standardization and when collecting and reporting
11 maternal mortality data in all the states. So, I
12 really think that there needs to be an effort to
13 do that and to through the data, and I know that
14 every state is doing their best, and I know you
15 talked yesterday, Belinda, about like how each
16 state has a different system and that, you know,
17 they're trying to make it through those boxes of
18 information as quickly as possible in those
19 reports. But I just think that there is a clear
20 lack of standardization and I think that there's
21 some significant room for improvement there so

1 that we have the best picture of what's going on
2 in this country.

3 BELINDA PETTIFORD: Thanks, Tara.

4 And Jacob.

5 JACOB WARREN: Hi everyone. Sorry I
6 wasn't on a little earlier. You know how work
7 goes, right?

8 I had a few thoughts as we think
9 about the conversation. I wanted to just lift up
10 what you're saying, Belinda, about maternal health
11 and workforce. You know, it's my day-to-day with
12 workforce as well, but I think it's something that
13 we should look at in terms of the way that
14 workforce issues across health care are
15 destabilizing maternal health almost by proxy
16 because, you know, in the work that we see in
17 rural health care, maternal units are some of the
18 first things to close at the hospitals. And so, I
19 think that's part of how we stabilize the maternal
20 health care system is talking about the broader
21 health care workforce needs because it's just the

1 natural flow, right? We start cutting maternal
2 care and then we start cutting emergency rooms.
3 And so, I think that's something for us to
4 continue the conversation on.

5 And then, you know, we commented a
6 bit on it yesterday and just reflecting more on
7 this kind of -- there's a bit of two Americas in
8 expansion and non-expansion states, and not that
9 Medicaid is everything, but as we look at and we
10 talk about best practices and things that can be
11 rolled out, how we're doing that within that
12 context that there are things that will work very
13 well in certain states that will not work in
14 others and then we look at our non-expansion
15 states, they're in the south where these
16 disparities are the most pressing. So, how we
17 make sure that we identify best practices that fit
18 within each state's reality of implementation I
19 think is another piece for us to think through.

20 BELINDA PETTIFORD: We were losing
21 you a little bit right there at the end, Jacob.

1 For some reason, your voice went down. But I
2 think I got it with, you know, the last part you
3 were talking about the two Americas, the states
4 that have expanded Medicaid and those that have
5 not and how it impacts overall maternal and infant
6 health, if I was hearing you correctly.

7 JACOB WARREN: Yes, and then if we
8 think about best practices, how we make sure we're
9 looking in both settings so we can put forward
10 best practices that people can implement in their
11 states?

12 BELINDA PETTIFORD: Thank you. And I
13 don't want to jinx us here in North Carolina, but
14 we're closer to expansion than we've ever been.
15 So, send positive thoughts to North Carolina,
16 everybody.

17 I don't want to cut anyone off.
18 Anyone else have anything they want to share?
19 Because all of these are really good ideas. We're
20 going to have to try to figure out how to narrow
21 them down or at least, you know, figure out do we

1 put them under different little buckets or pockets
2 so that we can include as many as possible but
3 also making sure we're including it from a
4 standpoint that there's some action that can
5 occur.

6 You know, I think that, you know,
7 what Charlene is saying and several of you all
8 have said about the funding, I am always amazed
9 when I get a grant application and there's that
10 section on sustainability and every time I want to
11 just write if you remove \$2 million, this is not
12 sustainable. But you always have to come up with
13 a sustainability plan and there's always a few
14 points that you get with sustainability, but in
15 reality, for most of us, it is not realistic, and
16 I think our communities will say that exact same
17 thing.

18 Yeah, Lee, I didn't mean to overlook
19 you. I see your hand.

20 LEE WILSON: No, that's okay, thanks.
21 I'm not going to make a suggestion about topics

1 for you to be considering or discussing because
2 that's not really my place. What I do want, given
3 my role in working within the Bureau and with this
4 committee, is just to encourage you as you're
5 sifting through your priorities and sort of
6 deciding on where you want to focus your attention
7 because we all have limited attention and
8 resources to be able to devote to these efforts,
9 if you could focus on those things that are
10 recommendations that you feel you would like for
11 the secretary and the agencies within the
12 department to be hearing. As the Advisory
13 Committee on Infant and Maternal Mortality to the
14 Secretary, the work that you are charged with is
15 to be an advisor to whomever is the Secretary, and
16 as you're collecting this information and
17 filtering it, part of that filtering process is
18 what is it that he should be hearing from a
19 diverse and representative and informed community
20 such as yourselves.

21 So, in setting your priorities, I

1 would encourage you to be thinking that way.

2 That's all.

3 BELINDA PETTIFORD: Thank you, Lee.

4 We appreciate the reminder, as always. So, thank
5 you.

6 We're going to get in our lane, but
7 we are definitely going to make sure our
8 priorities are areas that we feel like the
9 Secretary can have an impact because ultimately --

10 LEE WILSON: You have a choice on
11 what lanes you want. Just make sure you know it's
12 your lane you want.

13 BELINDA PETTIFORD: Thank you. We
14 appreciate that.

15 And I don't want to cut anyone off,
16 and we still have a little bit more time.

17 Yes, Steve.

18 STEVE CALVIN: So, I did catch part
19 of Alison Cernich's presentation yesterday and
20 another thought that came up, I think, in the last
21 year as well about the whole area of stillbirth

1 because it is somewhere between 20 and 25,000, and
2 that's if you define it as 28 weeks and beyond,
3 but there's, you know, even earlier. That is an
4 area that we probably with a future meeting could
5 have a presentation. The Wellcome Trust is doing a
6 really great international study. They're
7 actually spending \$50 million on stillbirth around
8 the world. It's about 2 million stillbirths, most
9 of them in Africa. And anyway, there's just, you
10 know, all of the different causes for stillbirth.
11 Some of them are maternal, some are fetal, I mean,
12 the placenta is kind of the common denominator and
13 I think that would be of interest to us because it
14 has such an impact. The loss of children from
15 stillbirth is actually four times the loss of
16 children from pediatric cancer. So, I mean, it
17 impacts families in, I mean, in ways that, you
18 know, I think all of us have had some connection,
19 whether as clinicians or family members. So, I
20 would just recommend that we at least have a
21 presentation because it -- it ties in with what

1 our remit is as a committee.

2 BELINDA PETTIFORD: Thank you, Steve.

3 We'll put it down on the list for future
4 presentations. And if there's another future
5 presentation that you all are interested in, if
6 you want to share that now, that will work also.

7 Yes, Charlene.

8 CHARLENE COLLIER: Yeah, I wanted to
9 agree with Steve. I've been wanting to mention
10 stillbirth the last couple of days, also knowing
11 internally and in certain locations in the U.S.,
12 just there are bundles around reducing stillbirth,
13 focusing on tobacco cessation, Kick Counts, the
14 Management of Growth Restriction, the Count the
15 Kicks Initiative that's been launched in several
16 locations has seen improvements without other
17 explanations of what was going on besides their
18 campaign, and there are, you know, like I said,
19 efforts that could be packaged and done nationally
20 that have been done in other countries pretty
21 successfully, knowing we're also thinking about

1 preterm births, but the growth restriction
2 parameters, I know they've changed even since when
3 I was a resident that now only isolated abdominal
4 circumference is enough to call a baby growth
5 restricted. We see a lot more being born a little
6 close to late preterm, but like empowering. So,
7 that may balance both, like you're reducing
8 stillbirths, but you may be increasing some
9 preterm deliveries based on increased monitoring.

10 So, I think we have to balance when
11 we have initiatives to reduce stillbirth that we
12 don't see, you know, those shifts in the data, not
13 really accounting and understanding how they
14 balance together because we want live babies, and
15 that is more important and, you know, I will take
16 a happy kicking 36-weeker if we are identified by,
17 you know, reduced fetal movement or growth
18 restrictions. So, I think there's some space
19 there where we're not confusing, you know, wins in
20 a certain area for losses in another. But I
21 definitely agree that there is an opportunity

1 there for structured, you know, effort around
2 stillbirth that we haven't really seen before.

3 BELINDA PETTIFORD: Thank you.

4 Anyone else? So then we want for
5 future presentations around stillbirths, we know
6 we want something potentially around lessons
7 learned on what is working in the field, about a
8 couple of other areas that we maybe can get people
9 to come in and share some presentations.

10 TARA SANDER LEE: Just one thought.
11 I've heard some presentations recently about like
12 traditions that are in the NICU, and I'd love to
13 get physician feedback on this, especially for
14 pregnant women that are dealing with drug abuse
15 and that, you know, once they have the baby that
16 instead of separating mom from baby, that they're
17 finding that some of the best care is, you know,
18 is to actually have that mom hold her baby, you
19 know, in the NICU and this is where, you know, my
20 expertise goes out the window. But, you know,
21 instead of separating mom from baby and then

1 treating baby, because they -- they actually give
2 them actually like opioids, right, low doses,
3 right, so like if there -- if there has been
4 exposure in utero. So I just -- I don't know if
5 there's some research that we want to look into
6 just best practices because I know that -- I just
7 saw a lot of -- saw talks today referenced opioid
8 addiction and dealing with that. So I just wonder
9 if people have some thoughts.

10 BELINDA PETTIFORD: Alison dropped in
11 the chat there will be a major publication on this
12 coming soon from NIH, Eat, Sleep, Console
13 Protocol, and Alternatives to Other Opioid
14 Treatments.

15 TARA SANDER LEE: Great. That's
16 awesome. I'd love to -- that would be -- I think
17 that would be really great to hear more about that
18 data.

19 BELINDA PETTIFORD: Yeah. Alison, if
20 you could keep us in the information loop on that
21 when it comes out so that we can get a

1 presentation, that would be great.

2 ALISON CERNICH: We can invite the
3 investigator out. I'll check in with Lee. But it
4 should -- our hope is it's coming out relatively
5 soon.

6 TARA SANDER LEE: Awesome. Thank
7 you, Alison.

8 KATE MENARD: Belinda, to the
9 previous point about implementation, you know this
10 Eat, Sleep, Console is not -- is not new, but I
11 just have no idea how broadly it's been adopted,
12 you know, and what -- what are the levers, you
13 know, once you've identified practices like that
14 that are, you know, what are the levers to really
15 disseminate those things to scale, you know. I
16 really have no idea how broadly those concepts are
17 implemented.

18 BELINDA PETTIFORD: I think that's in
19 a couple of our areas that we mentioned is there's
20 a couple of things we're thinking of working in
21 certain areas, but how do you scale it and how do

1 you resource it, and how do you move it around to
2 other communities.

3 I also see where Sherri wants a
4 presentation on social determinants of health
5 data. So, we'll have to figure out who the best
6 folks are that can do that. I have it on the
7 list, Sherri.

8 Jacob, I see your hand.

9 JACOB WARREN: Sorry. I sort of
10 wanted to echo what Sherri was saying because I
11 think it's, you know, and I fall victim to this
12 when anyone probably -- we tell it very
13 clinically, right, and still much of the bigger
14 picture here is social determinants, and I know
15 we're trying to narrow our list, but I think
16 that's something that I don't know if the
17 committee has tackled before. You know, please
18 let me know if so. But a set of recommendations
19 that's specifically focused on how we can address
20 the broader social determinants of health, I
21 think, could be something for us to consider

1 looking at because it's looking at it from a very
2 different angle from the way that sometimes things
3 happen, and we all know the much broader role that
4 plays in overall health-heavy specific outcomes.

5 So, how are we maybe getting something very
6 specific on social determinants that we can then,
7 you know --

8 BELINDA PETTIFORD: Thank you, Jacob.

9 You know, I think it also connects back to what
10 Marie was, you know, encouraging us to do around
11 centering the Black/Brown experience and just
12 trying to connect all of the pieces. I think we
13 tend to go to our comfort zone and go to clinical
14 care, making sure people get into early prenatal
15 care.

16 We have an opportunity as a community
17 to go outside of that. We can do that. You know,
18 we can go and look at, I think, at our last
19 committee, we had someone come and talk to us
20 about housing, and I think even our conversation
21 around housing was so you're telling us what's

1 happening at HUD, so how does this translate in
2 our communities and who do we talk to in our
3 communities about these issues.

4 And so, I think it's a couple of
5 those types of areas that we can definitely
6 elevate social determinants of health, realizing
7 that we need a good mixture for our work.

8 We've got a nice list to work with.
9 There's activity on addressing social determinants
10 of health in some states with a Medicaid waiver.
11 Our state in North Carolina is one of them with
12 our Healthy Opportunities work. So, you're
13 correct, Sherri, North Carolina is on that list,
14 and we're working through that where Medicaid now
15 can pay for transportation, there's some food
16 insecurities, connection to housing and
17 employment, and some of those areas. So, I do
18 think there are some opportunities for us to hear
19 more about those and think through are there
20 specific recommendations that we want to make to
21 the Secretary.

1 Now that we have this pretty
2 comprehensive list, it will be helpful if there
3 are one or two of you all or all of you all that
4 want to be engaged in a smaller conversation
5 around how do we narrow this down and how do we
6 have it ready for, you know, presentation for our
7 next meeting. You know, Sarah, Vanessa, and I can
8 talk about it, but it's always nice to have some
9 input from the rest of the committee. We can
10 start with a draft and then share it with the rest
11 of the committee for you all to give feedback.
12 But if there's anyone or multiple ones of you that
13 are interested in being part of a smaller
14 conversation around this so that we can move this
15 forward and have something more to share for our
16 June meeting, that would be helpful.

17 You don't have to volunteer today
18 unless you just want to. You can drop it in the
19 chat, you can send an e-mail, you can send me a
20 text. As I say, you don't have to avoid the eye
21 contact now, you just don't have to do it, it's

1 volunteer.

2 Another thing that we wanted to touch
3 base on, and I'm going to turn this over to you,
4 Sarah, to talk a little bit about the June
5 meeting.

6 SARAH MEYERHOLZ: Yes. Thanks,
7 Belinda.

8 So, you may have seen, I think
9 Vanessa sent out a note, it was either late last
10 year or early this year, I can't remember. I
11 can't believe it's almost already April. But we
12 are planning our June meeting here at headquarters
13 in Rockville, Maryland. So, you should be hearing
14 from Michelle soon or maybe you already have heard
15 from her about preparing to travel here. So, very
16 exciting to see you all in person. If you do have
17 questions, feel free to reach out to Vanessa or
18 myself directly, and I think the dates for those
19 are the 13th and 14th of June. So, if you haven't
20 -- we'll send a message soon just to make sure we
21 get that on your calendars. But if you have

1 questions, just let us know.

2 Anything else about that or any
3 questions initially about the upcoming June
4 meeting?

5 BELINDA PETTIFORD: I see Joy's hand.

6 JOY NEYHART: I'm just wondering if
7 those dates are firm for June.

8 SARAH MEYERHOLZ: I believe they are,
9 Joy, but we will be in touch because I know we
10 internally were talking about your situation of
11 traveling here.

12 JOY NEYHART: Thank you.

13 BELINDA PETTIFORD: Joy, what is your
14 time difference from the rest of us?

15 JOY NEYHART: Alaska is four hours
16 behind, sorry, Eastern Time.

17 BELINDA PETTIFORD: Okay, thank you.
18 We will try to do better with our virtual meetings
19 so that you don't have to be up at 4 a.m. or
20 something.

21 JOY NEYHART: Oh, it's okay. I start

1 my workday around seven anyway. So, this is
2 actually perfect timing. Yeah, thanks.

3 BELINDA PETTIFORD: Wonderful. I
4 always feel bad when I think is she still in bed,
5 because I would try to still be in the bed at that
6 time. Thank you.

7 I don't want to cut anyone off. I do
8 think this has been a great conversation and good
9 discussion always. And I appreciate all of the
10 work that each and every one of you do in your
11 communities but also the expertise and the
12 feedback that you bring to this committee.

13 Yes, Sherri.

14 SHERRI ALDERMAN: And I just real
15 quick wanted to ask if it's possible to get the
16 agenda out as soon as is practical. I live on the
17 West Coast, and I'm in a position of making a
18 decision whether or not I can travel home at the
19 end of the second day or if I need to wait until
20 the next day to travel. And so, that would be
21 helpful for me to know what the agenda is, not the

1 items, but the time that we would end on the
2 second day. Thank you.

3 BELINDA PETTIFORD: No, that's a
4 great point, and Sarah, Vanessa, and I and anyone
5 else, we will work on that to try to get some
6 dates and sometimes out as early in April as
7 possible so that people can start thinking about
8 their travel arrangements and things of that
9 nature. So, we will definitely do that. So,
10 great feedback, Sherri.

11 I know we still have thirteen
12 minutes. Does anyone have any closing words they
13 want to share?

14

15 MEETING EVALUATION AND CLOSING OBSERVATIONS

16

17 BELINDA PETTIFORD: I see there are
18 tons of funding opportunities still going in the
19 chat, the Perinatal Quality Collaboratives are
20 implementing clinical community linkages. Thank
21 you, Charlan. And Emma, again, you said you sent

1 it last night. You don't have to say something
2 unless you just have a burning thought that you
3 need to get off your chest before you leave today.

4 SARAH MEYERHOLZ: Belinda, I do have
5 two closing reminders for folks, if that's okay.

6 So, just two quick comments to the
7 committee members. You may have seen an e-mail
8 from someone from the public who wants to provide
9 a comment. So, just to let you know, we have
10 spoken to him, and he will be having the
11 opportunity to speak to you in June. So, feel
12 free to take a look at what he shared, and then
13 we'll provide that to you in the briefing book as
14 we prepare for June.

15 And then just my last other quick
16 reminder, please continue to share feedback and
17 input on the charter and bylaws by April 20th to
18 Belinda, but Vanessa and I are also available if
19 you want to talk through anything. Thanks,
20 Belinda.

21 BELINDA PETTIFORD: Thank you. And

1 again, I appreciate those of you have already sent
2 some feedback, because I got several last night.
3 So, I'll just hold onto all of them and send them
4 over to you all, Sarah, after that time period.

5 KATE MENARD: Belinda, may I make one
6 comment?

7 BELINDA PETTIFORD: Sure.

8 KATE MENARD: Sarah and everyone else
9 who did all the organizing, Belinda and everybody,
10 thank you.

11 Sarah, in terms of like I'm used to
12 now having, you know, been through a couple of
13 meetings now and getting a very complete minutes
14 of this meeting, but right before the next
15 meeting. But there's so much -- there was so much
16 rich information here, that while it's fresh in my
17 mind, I'd love to be able to go back and review
18 some of those links that are in the chat and some
19 of the articles that people reference and that
20 kind of thing. If there was -- if there's an
21 opportunity to just give a short summary of those

1 things, I'd be appreciative. I'm not sure if
2 others would find that helpful, but I would.

3 BELINDA PETTIFORD: We've talked
4 about it a little bit, Kate. Is there a way we
5 can kind of narrow down the briefing book but also
6 get the minutes out as soon as possible while
7 they're still fresh in people's minds. We're
8 hoping to be able to follow the partners that
9 presented today to get their presentations sent
10 back out sooner versus later because we know
11 during that time period, other parties come up.
12 So, we're going to do our best, you know, working
13 with everybody's competing priorities to try to
14 share the information out as soon as possible
15 after this meeting. If there's something very
16 specific that you want, again, I think we can get
17 the presentations the quickest because they're
18 basically just we're asking the presenters -- I
19 think we've got most of their presentations. I
20 think we had one or two that didn't have a slide
21 deck. But since then, they have -- we've been

1 chatting and they're going to send us slide decks.
2 So, we'll have that information in writing as
3 well.

4 KATE MENARD: Yeah. Even if it's as
5 simple as the chat notes, you know, the links in
6 the chat, that would be super. But thank you,
7 Belinda. I appreciate that.

8 BELINDA PETTIFORD: No problem. Very
9 good point, thank you.

10 And thank you, Sarah. She's willing
11 and happy to hear any quality improvement that we
12 can do in this process. We're all about QI.

13 Joy, is your hand back up? Did I
14 overlook you?

15 JOY NEYHART: No.

16 BELINDA PETTIFORD: Okay, thank you.

17 Well, as I say, I do appreciate
18 everything that you all have done. I appreciate
19 all of your time and your energy. The staff here
20 are wonderful. It was wonderful working with
21 Sarah and Vanessa. So, I pass it on to you and to

1 Lee, and I know Michael had to leave early.
2 Thanks to all of the work that LRG has done to
3 make sure we have an amazing meeting. And all of
4 the parts worked smoothly, and no one could tell
5 if something wasn't working totally correct behind
6 the scenes because we had an awesome team working
7 through that.

8 I leave with you all one of my
9 favorite quotes from Maya Angelo and that is, if
10 you're always trying to be normal, you never know
11 how amazing you really can be. So, I'll leave
12 that with each of you. I look forward to our next
13 time of gathering. And if you need me in the
14 meantime, you know how to find me. I'll be here
15 in North Carolina with positive hopes for Medicaid
16 expansion. So, take care, everyone, and talk to
17 you soon. Bye bye.

18

19

(WHEREUPON, THE MEETING WAS

20

CONCLUDED AT 3:00 P.M. E.T.)

21