



Office of Global Health  
Office of the Administrator  
***Global Reach II (HRSA-21-144)***  
**Pre-Application Technical Assistance Webinar**  
**June 30, 2021**

**Vision: Healthy Communities, Healthy People**



# Purpose of the Pre-Application TA Webinar

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To provide a general overview of the application and an opportunity for applicants to ask questions to ensure clarity on requirements.



# Agenda

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- Program Mission and Vision
- Purpose
- Award & Eligibility
- Program Expectations
- Application Submission Information
- Question and Answer Session



# Office of Global Health

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## **Vision**

To improve the health of Americans through global action

## **Mission**

Provide leadership and technical expertise to create innovations and facilitate bi-directional linkages to protect the health of Americans and global citizens through strengthening and sustaining health systems and healthcare delivery



# Purpose:

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- The purpose of this opportunity, funded through the U.S. President's Emergency Plan for AIDS Relief (PEPFAR), is to **collaboratively formulate and deliver high quality solutions across the range of programming required to achieve durable HIV epidemic control** as guided by the Office of Global AIDS Coordinator of U.S. Department of State, emphasizing **new and innovative approaches** pursued jointly with HRSA and other stakeholders.
- An additional purpose is to assist with **translating new science into programming** and to mitigate the impact of forces such as global pandemics in the HIV response.
- Programs and activities are to span health services, structural interventions, and data use and tracking systems.



# Purpose – *(continued)*

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Global Reach II encompasses four major categories of support:

1. HIV Direct Service Delivery
2. Human Resources for Health
3. Quality Improvement
4. Health System Strengthening



## Award Information

Anticipated amount (Ceiling): **\$20,000,000**

Estimated Number and Type of Award(s): Up to 2

Period of Performance: 5 Years (September 30, 2021, through September 29, 2026)

Type of Award: Cooperative Agreement



# Eligibility

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- Eligible applicants include domestic and foreign public and private nonprofit or for profit entities, including institutions of higher education, faith-based and community-based organizations, and Tribes and tribal organizations.
- Cost sharing/matching is not required for this program.

## Eligibility – *(continued)*

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- HRSA will consider any application that fails to satisfy the requirements of this NOFO non-responsive.
- Multiple applications from a single organization is not allowed.
- HRSA will only accept your **last** validated electronic submission, under the correct funding opportunity number, prior to the Grants.gov application due date as the final and only acceptable application.



# Submission Information

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Applicants must use the SF-424 Application for Federal Assistance which includes the following:

- I. Project Abstract
- II. Project Narrative
- III. SF-424A Budget
- IV. Budget Narrative
- V. Attachments



# Project Abstract

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A concise description of program activities in support of **Global Reach II** and their impact, along with requested funding amount, and information regarding the applicant organization including project director.

Refer to Section 4.1.ix of HRSA's [SF-424 Application Guide](#).



# Project Narrative

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## Sections:

- Introduction
- Needs Assessment
- Methodology
- Work Plan
- Resolution of Challenges
- Evaluation and Technical Support Capacity
- Organizational Information
- Budget and Budget Narrative



# Project Narrative: Introduction

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Provide a concise description of the proposed strategy and approaches you will take for each of the four<sup>\*</sup> categories of support.

\* Page 18 of announcement incorrectly refers to five categories of support.

PEPFAR goals and priorities: [www.PEPFAR.gov](http://www.PEPFAR.gov)

COP/ROP 21 Guidance: <https://www.state.gov/wp-content/uploads/2020/12/PEPFAR-COP21-Guidance-Final.pdf>



# Project Narrative: Needs Assessment

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- Describe your understanding of the unique needs of diverse low and middle-income countries (LMIC) in relation to the 4 categories of support within Global Reach II.
- Select three PEPFAR/HRSA-supported LMICs and discuss the context and specific needs of each. Consider including OUs at various stages of epidemic control (low coverage, improving coverage, approaching epidemic control) to differentiate the unique needs and opportunities of each.



# Project Narrative: Methodology

Methodology Section	Brief Description	Points
M1	Methodology for HIV Direct Service Delivery including integration of CLM data	8
M2	Methodology for HRH	6
M3	Methodology for QI	6
M4	Methodology for designing programs	3
M5	Approach to producing and disseminating innovative solutions	3
M6	Approach to MPRs	3
M7	Plan for support of transition to local partners	4
M8	Approach to strengthening performance of Global Fund	3
M9	Category specific approach to transferring capacity to multiple counterparts	4



## Project Narrative: Methodology – *(continued)*

- Clearly describe the technical approach for implementing each of the proposed categories of support. Activities should reflect a focus on successive sustainability considerations from the outset of the project.
- Describe how innovative methods will be sought or formulated and used to address the stated needs. Illustration welcomed if feasible.



# Project Narrative: Work Plan

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The work plan must :

1. Describe the activities or steps that will be used to achieve each of the objectives proposed during the entire period of performance in the Methodology section.
2. Use a time line that includes each activity and identifies responsible staff.
3. As appropriate, identify meaningful support and collaboration with key stakeholders (including clients) in planning, designing, and implementing all activities, including developing the application.
4. Discuss how goals and objectives directly relate to the requirements and expectations of this initiative.
5. Provide a work plan that demonstrates how the outcomes, strategies, and activities will take place over the course of the award. Include a detailed work plan for the first year of the project and a high-level plan for the two subsequent years.



# Project Narrative: Work Plan – *(continued)*

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The work plan must include the following information:

- Goals, objectives, and outcomes that are SMART (specific, measurable, achievable, realistic, and time measurable). Include appropriate milestones (e.g., a significant or important event(s) in the project period) and any products to be developed.
- The work plan must relate to the needs identified in the needs assessment and to the activities described in the project narrative.



# Project Narrative: Resolution of Challenges

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- Discuss challenges that you are likely to encounter in designing and implementing the activities described in the work plan, and approaches that you will use to resolve such challenges.
- Discuss the strength of your methodology in identifying and responding to these challenges.

# Project Narrative: Evaluation and Technical Support Capacity

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- Describe plans for monitoring program performance, detecting issues early, course-correcting in real time, and making the necessary adjustments to achieve targets and intended results
- Describe the systems and processes that will support your organization's performance management requirements through effective tracking of performance outcomes.
- Concisely describe current experience, skills, and knowledge, including individuals on staff, materials published, and previous work of a similar nature. As appropriate, describe the data collection strategy.



# Project Narrative: Organizational Information

Concisely describe your organization's current mission, structure, and scope of current activities, and how these elements contribute to the organization's ability to implement the program requirements and meet program expectations.

Include the following elements:

- Organization Description and Organizational Chart
- Description of Management and Staffing Expertise
- Brief description of existing and recent relevant Federal and other Global Health funding
- Highlights of past performance and any significant applicable references



# Project Narrative: Budget and Budget Narrative

Follow the instructions in Section 4.1.iv of HRSA's [\*SF-424 Application Guide\*](#). A budget that follows the Application Guide will ensure that, if HRSA selects the application for funding, you will have a well-organized plan and, by carefully following the approved plan, may avoid audit issues during the implementation phase.

**Reminder:** The Total Project or Program Costs are the total allowable costs (inclusive of direct **and** indirect costs) you incur to carry out a HRSA-supported project or activity. Total project or program costs include costs charged to the award and costs borne by you to satisfy a matching or cost-sharing requirement, as applicable.



# Budget Requirements

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- Budget Information consists of:
  - SF424A Budget Information for Non-Construction Programs (Included in the application package) - Refer to the SF424 Application guide for detailed instructions on how to complete this form
  - Year 5 budget (Attachment 7) - Refer to the NOFO for detailed instructions
  - Budget Justification Narrative – Refer to the SF424 Application guide for instructions
  - Indirect Cost Rate Agreement if applicable (Attachment 8)



# Budget Justification Narrative

- Provide a budget narrative that explains amounts requested for each line of the budget in Sections A-F.
- Describe each cost element and explain how each cost contributes to meeting the project's objectives/goals. Be very careful about showing how each item in the “other” category is justified.
- For subsequent budget years, highlight any changes from year one or clearly indicate that there are no substantive budget changes during the project period.
- **MUST** be concise. Do **NOT** use the justification to expand the project narrative.



# Budget Requirements – *(continued)*

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- Budget information consists of:
  - The budget must highlight activities directly linked to HIV and be aligned with the PEPFAR COP guidance.
  - Provide the 5<sup>th</sup> year budget under Attachment 7.
  - Indirect costs on grants awarded to foreign organizations and performed outside of the territorial limits of the United States may be paid to support the costs of compliance with federal requirements at a fixed rate of eight (8) percent of modified total direct costs exclusive of tuition and related fees, direct expenditures for equipment, and sub-awards and contracts under the grant in excess of \$25,000.



## Budget Requirements – *(continued)*

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- Allocation of multiple indirect cost rates: For institutions of higher education and nonprofits that have indirect costs benefitting major programs disproportionately, indirect rates will vary.
- Budget justification narrative

*Refer to SF424 Application Guide*



# Attachments

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- Upload attachments in the order specified on the Attachments Form in the application package
- Label each attachment clearly
- Unless otherwise noted, **attachments count toward the page limit**



# Submission Dates and Times

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The due date for applications under this NOFO is **July 21, 2021 at 11:59 p.m. EST.**

HRSA suggests submitting applications to Grants.gov at least **3 calendar days before the deadline** to allow for any unforeseen circumstances.

See Section 8.2.5 – Summary of emails from Grants.gov of HRSA's [SF-424 Application Guide](#) for additional information.



# Application Review Information

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Review Criteria are used to review and score applications.

For HRSA-21-144 there are six (6) review criteria.

# Application Review Information: Review Criteria Crosswalk

<u>Narrative Section</u>	<u>Review Criteria</u>
Introduction	(1) Need
Needs Assessment	(1) Need
Methodology	(2) Response
Work Plan	(2) Response and (4) Impact
Resolution of Challenges	(2) Response
Evaluation and Technical Support Capacity	(3) Evaluative Measures and (5) Resources/Capabilities
Organizational Information	(5) Resources/Capabilities
Budget and Budget Narrative	(6) Support Requested

# Summary

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- Respond to all requirements in the NOFO
- Adhere to submission deadlines
- Refer to [grants.gov](https://www.grants.gov) for additional information or key updates

## Contacts

- For program related questions contact: Bilen Getachew,  
[bgetachew@hrsa.gov](mailto:bgetachew@hrsa.gov)
- For budget related questions contact: Sola Dada,  
[odada@hrsa.gov](mailto:odada@hrsa.gov)



# Q&A

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