



May 5, 2017

340B Notice Regarding Exclusive Oncology Distribution Network for Iclusig® (ponatinib)

This notice provides information for 340B covered entities about how to acquire Iclusig® (ponatinib) NDC#76189-534-30, 76189-535-30 and 76189-535-60 at the 340B ceiling price. ARIAD Pharmaceuticals, Inc. an affiliate of Takeda Pharmaceutical Company Limited (collectively, "Takeda") distributes Iclusig®, an orphan drug indicated for the treatment of (i) adult patients with T3151-positive chronic phase, accelerated phase, or blast phase chronic myeloid leukemia (CML), or T3151-positive Philadelphia chromosome positive acute lymphoblastic leukemia (Ph+ ALL); and (ii) adult patients chronic phase, accelerated phase, or blast phase CML or Ph+ ALL for patients for whom no other tyrosine kinase inhibitor therapy is indicated. On February 16, 2017, Takeda acquired ARIAD and ARIAD continues to operate as a subsidiary of Takeda.

ARIAD implemented a distribution program whereby Biologics exclusively distributes Iclusig®. Therefore all pharmacy sales of Iclusig®, 340B and otherwise, are to a single specialty pharmacy and the specialty distributor class of trade. Takeda presently does not intend to modify this exclusive distribution model.

If you believe that your Covered Entity was not extended 340B pricing by Biologics on its purchase of Iclusig® during January 16, 2014 to present and your Covered Entity would like to pursue a refund request, please contact Leah Farrell at Leah.Farrell@takeda.com or (617) 444-2238 on or before November 6, 2017 to initiate a request. Please note that you will be requested to provide documentation of your purchase of Iclusig® and participating Covered Entity status as part of the refund request process.

Takeda takes its obligations under the 340B program seriously and will make every effort to ensure that Iclusig® is available to 340B covered entities in a manner that is no more restrictive than it is for non-340B entities. If you have any questions regarding this program, please contact Leah Farrell at Leah.Farrell@takeda.com or (617) 444-2238.